


Day 1

## Social Innovators of Tomorrow

There is a tremendous desire among our young people to leverage their talents and work with businesses to design and scale creative solutions to social issues. How can we best translate this passion into innovations for a positive impact in Hong Kong?

The Social Innovators of Tomorrow programme will engage budding social entrepreneurs in Hong Kong to discuss the imperative of sustainability within the context of inclusive business models, inherent business opportunities for social impact, as well as the alignment of career and skillset development within this emerging space.

<p>11:10 – 11:15</p> <p><b>Opening Welcome: Social Innovators of Tomorrow</b></p>	 <p>Dr. Fred Kei-tat Ku Project Director, Business Education for Social Good (BESGO) ; Associate Dean, CUHK Business School BESGO, CUHK</p>
<p>11:15 – 12:05</p> <p><b>From Classroom to Boardroom: How can Education Better Prepare Future Leaders for Social Impact?</b></p>	<p>Looking at social impact through an educational lens reveals the need for equipping our future leaders with the knowledge and skillset to become more innovative and willing to take risks in this space. How can industry best work with educational institutions to incorporate the “S” into education and groom young talents into future agents of change?</p> <p><b>Learnings</b></p> <ul style="list-style-type: none"><li>• What is the latest development of social impact education within tertiary education institutions in Hong Kong?</li><li>• What role do formal credit-bearing courses and experiential learning play in cultivating a social impact mindset in future leaders?</li><li>• What are the trending soft skills and exposures needed to practice social innovation?</li><li>• In what ways can industry work with educational institutions to better prepare future talents to take the baton for the city’s social aspirations?</li></ul> <p><b>Post-event Actions for Delegates</b></p> <ul style="list-style-type: none"><li>• With increasing pressure for industry to address social impact, what are the forthcoming career opportunities in your organisation? How can we empower youth and young professionals in this space?</li></ul> <p>Moderator</p>



Dr. Anson Au Yeung  
Assistant Dean (Undergraduate Studies)  
The Chinese University of Hong Kong



Dr. Fred Kei-tat Ku  
Project Director, Business Education for Social Good (BESGO) ;  
Associate Dean, CUHK Business School  
BESGO, CUHK



Melanie Kwok  
Assistant General Manager – Sustainability  
Sino Group



Henry Lee  
Board Director and Former CEO  
Teach For Hong Kong



Dr. Meike Sauerwein  
Lecturer  
Hong Kong University of Science and Technology

12:05 – 12:55

**The Art of Social  
Entrepreneurship: Balancing  
Profit and Purpose**

Purpose is the new Profit. As social entrepreneurs find new ways to integrate purpose into their ventures and the future they see for themselves and their communities, how are they managing the balance between financial sustainability and delivering societal impact?

**Learnings**

- Why is purpose core to staying relevant in a fast-changing world?
- What does it mean to achieve profit-purpose balance?
- How can organisations move away from purely maximising shareholder returns to delivering value to all key stakeholders, while reaping the rewards of placing purpose at the core of their business strategy and model?

**Post-event Actions for Delegates**

- Consider how your company and industry can cooperate with social entrepreneurship and initiatives that blend business and societal goals towards a better collective future

Moderator



Dr. Andrew Chi-lok Yuen  
EMBA Director, CUHK Business School  
The Chinese University of Hong Kong



Aggie Chan  
Founder and Director  
Optical Easy



Edmund Chan  
COO & Co-founder  
Meat the Next



Queenie Man  
Founder and CEO  
The Project Futurus



Jeffrey Yau  
Founder & Business Director  
GRPan

14:00 – 14:50

**Integrating Social Impact into Core Business**  
**Strategies: Opportunities for Future Social Innovators**

Integrating social impact into business strategies and developing a social mindset and culture across organisational structures requires collective effort at all levels. How can we align the purpose and mission of individual stakeholders to the vision of organisations? How can young professionals create meaningful change within and beyond their job functions?

**Learnings**

- How can we promote social innovation and impact within business strategies and company culture?
- In what ways can we empower colleagues around us to become social innovators and actors?
- How should companies see and adapt passion projects and hybrid working options?

**Post-event Actions for Delegates**

- What strategical, operational and cultural transformation is needed for your team to recognise their potential in creating social impact in their roles?

Moderator



Dr. Irene Ho  
Lecturer, CUHK Business School  
Chinese University of Hong Kong

May Lau  
Director of Social Impact  
Chow Tai Fook Jewellery Group



Jennifer Lee  
Assistant General Manager  
New World Development Company Limited



Queenie So  
Founder & CEO  
SyZyGy



Janice Sue Wong  
Senior Innovation Lead  
Jardine Matheson

14:50 – 15:40

**Collaboration for Change:  
How Educators, Businesses,  
and Social Innovators can  
Work Together to Create a  
Better Future**

Come hear from our speakers to discover the synergy derived from the collaboration between educators, businesses, and social innovators in driving positive change. This session aims to explore strategies and examples of successful partnerships to inspire young professionals to seek collaborative opportunities and contribute to a better future.

**Learnings**

- What opportunities and challenges exist for educators, business leaders and social innovators to join hands and create space for young people to exchange ideas, share experiences and co-create solutions?
- How can key stakeholders work to provide mentorship opportunities, exposure, access to markets and networks to help young people realise their potential as social changemakers for a sustainable future?

**Post-event Actions for Delegates**

- Rethink how you can better support cross-sectoral collaboration to drive positive change on an individual and organisational level.

Moderator



Dr. Rosette Leung  
Lecturer  
CUHK Business School



Chester Cheng  
Co-founder  
Carbon Wallet



Isabel Li  
Head of Education  
Ocean Park Corporation



Lehui Liang  
Chief Impact Capital Officer  
Social Ventures Hong Kong



Lee Williamson  
Regional head of Gen.T  
Gen.T

15:50 – 16:40

**Celebrating Social Innovation: Insights from the Hong Kong Social Enterprise Challenge**

This section will feature the winning teams and esteemed judges from the Hong Kong Social Enterprise Challenge (“HKSEC”), a competition that fosters youth-led social ventures in the region. The session will offer valuable insights into the innovative ideas, strategies, and challenges faced by the winners, as well as the perspectives of the judges on what makes a successful social enterprise. Attendees will have the unique opportunity to learn from and engage with these accomplished individuals to gain inspiration and practical advice for their own social innovation journeys.

Moderator



Dr. Elsie Tsui  
Head, Social Innovation, ORKTS CUHK/Project Director (HKSEC)  
The Chinese University of Hong Kong



William Chow  
CFO & Co-Founder  
ESGuardian Ltd





Tze-wei Ng  
Judge  
Hong Kong Social Enterprise Challenge



Anushka Purohit  
CEO and Co-Founder  
Breer Limited



Tiffany Wong  
Founder and CEO  
Retrovert Limited


Day 2

## Green Leaders of Tomorrow

As the transition to sustainable business models and strategies takes centre stage, it is imperative to ensure the next generation of decision-makers is empowered with the appropriate knowledge and skillset to take up the baton.

The Green Leaders of Tomorrow programme is being designed to facilitate a two-way exchange and engagement between young professionals and business leaders. How should sustainability education be imparted in Hong Kong? How are different industries working to fill the green talent gap? How can

we create space to bring young people on board, and also help realise their potential as changemakers for a sustainable future?

<p>10:30 – 10:35</p> <p><b>Opening Welcome: Green Leaders of Tomorrow</b></p>	 <p>Christie Lai Co-founder 2041 Hong Kong</p>
<p>10:35 – 11:25</p> <p><b>Shifting Mindsets and Practices: Embedding Sustainability into In-House and Business Education</b></p>	<p>Sustainability is burgeoning as a theme across all business functions in a company. As companies transition towards sustainability practices, how can industry best work with other institutions to ensure current and future business talents are prepared to take the baton for the city’s sustainability aspirations?</p> <p><b>Learnings</b></p> <ul style="list-style-type: none"> <li>• What are the top sustainability skills and attributes sought from graduates by business leaders? Perspectives from an understanding of the science versus that of business models and operations.</li> <li>• In view of the increasing number of courses and specialisations on sustainability, what role does formal credit-bearing courses and experiential learning play in nurturing future environmentally conscious business leaders?</li> <li>• How can businesses better equip employees with relevant sustainability knowledge and experience? Perspectives from academia, human resources, business leaders, youth and more</li> <li>• What are the challenges and opportunities of incorporating sustainability into workplace training? What are the roles of employers in preparing their workforce to address sustainability challenges?</li> <li>• What is the impact of sustainability education on different business units and strategies?</li> </ul> <p><b>Post-Event Actions</b></p> <ul style="list-style-type: none"> <li>• Gain insights on best practices for embedding sustainability into in-house education, shifting mindsets and practices towards a sustainable business transition, and preparing employees in different business units to address sustainability challenges.</li> </ul> <p>Moderator</p>



Dr Margaret Burnett  
Programme Director  
The University of Hong Kong



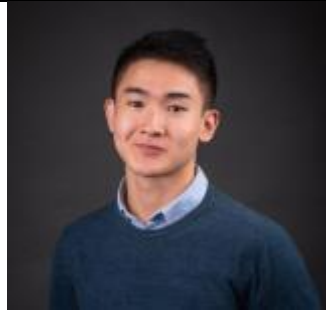
Keith Chan  
Assistant Professor  
HKUST



Summer Chen  
Principal Consultant, Corporate Sustainability and Climate Change  
Environmental Resources Management



Derek Wu  
Lead Consultant  
AXA Climate



Justin Yeung  
Co-Founder  
2041 Hong Kong

11:25 – 12:15

**Hong Kong's Green  
Talent: Rethinking  
Recruitment &  
Retention for the  
Future Workforce**

The increasing demand by young adults for jobs that would allow them to contribute towards the sustainability transition is clear. Amongst work-life balance, geography, good pay and benefits, and other factors, the opportunity to work in a sustainability-oriented role, function, company and industry has emerged as key to our younger workforce's career considerations.

**Learnings**

- What is the state of play in Hong Kong? What green jobs will be in high demand?
- How can industry best identify, recruit and retain young sustainability talents? How can we address current skills gaps via training and education? What are the pertinent opportunities and challenges?
- How can we align company goals with the identities, incentives and expectations of young talents in sustainability?

**Post-Event Actions**

- Consider the development of roles and upskilling/reskilling opportunities for your company and industry.

Moderator



Dr. Meike Sauerwein  
Lecturer  
Hong Kong University of Science and Technology



Bon Cheung  
Research Analyst  
Civic Exchange



Haily Chan  
Manager, Sustainable Development  
Swire Pacific



Shruthe Kirupakaran  
Renewable Analyst | NESS Founding Member  
Brawn Capital



Priscilla Lin  
Sustainability and Strategy Manager  
Schneider Electric

12:15 – 12:50

**Workshop: Elevating Youth Engagement from International Exposure to Local Action**

Recent years have seen an increased presence of youth in international dialogue and knowledge exchange on issues of sustainability. Come join us in this human library workshop and exchange with youth participants on what future leaders can gain from international exposure to empower change in our city.

**Learnings**

- How and where can young people identify the resources and support that they need to gain experience and exposure – locally, regionally and globally?
- How are young people translating their international exposure and experience of the sustainability transition to local action and career development – via partnerships and networks, skills and knowledge?
- How can youth organizations empower youth for change?

**Post-Event Actions**

- Understand how youth can be empowered for change in the sustainability field

Moderator



Frankie Au  
Student, BSc in Sustainable and Green Finance  
The Hong Kong University of Science and Technology



Laila Ali  
Officer – Policy & Research  
Business Environment Council



Mark Cheung  
Co-Founder  
Network of Environmental Student Societies



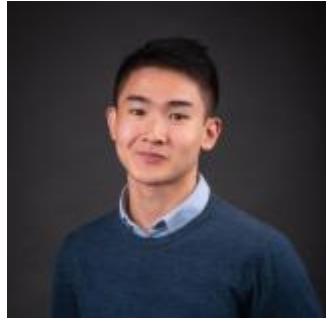
Valerie Chiu  
Consultant  
Blunomy



Carly Leung  
Co-founder  
Climate Incubator



Kelvin So  
Manager, Oceans Conservation  
World Wide Fund For Nature Hong Kong



Justin Yeung  
Co-Founder  
2041 Hong Kong

14:00 – 14:50

**Perspectives from Sweden: Develop Sustainability Leaders for Tomorrow**

Sweden has long been at the forefront of sustainability drive. Future-minded business leaders have employed socially responsible business which has made Swedish companies internationally attractive. This session will share how Swedish companies develop sustainable leadership and cultivate talents.

**Learnings:**

- How Swedish executives have come to the forefront in corporate sustainability?
- How Swedish companies cultivate talents in sustainability?

**Post-event Actions for Delegates**

- Gain insights into the strategies and practices that Swedish companies adopt to attract and develop talents/leaders in sustainability


Moderator



Karine Hirn  
Partner & Chief Sustainability Officer  
East Capital





	<p>Kim Hellström Green Investment Project Manager H&amp;M Group</p>  <p>Emmanuel Jupet Managing Director Volvo Buses, Region APAC North</p>  <p>Clément Raimbault Managing Director Scania Hong Kong</p>
<p>14:50 – 15:40</p> <p><b>Fresh Perspectives: Youth-Led and Impact-Driven Advisory</b></p>	<p>Young people are increasingly seeking engagement with industry to gain experience in the business of sustainability, while highlighting the value of future-gen propositions and fresh perspectives to current challenges. Hear from our speakers on how youth-led advisory, through constructive engagements with industry leaders, can inspire action within businesses.</p> <p><b>Learnings</b></p> <ul style="list-style-type: none"> <li>• The value of youth-led advisory in providing fresh perspectives to well-established industry leaders while nurturing the next generation of sustainability practitioners</li> <li>• How youth can engage meaningfully with seasoned sustainability practitioners</li> <li>• How youth-driven projects and activism have inspired new initiatives, trends and mindset shifts within industries</li> <li>• The opportunities and challenges of setting up shadow boards</li> </ul> <p><b>Post-Event Actions</b></p> <ul style="list-style-type: none"> <li>• Brainstorm how your company can engage youth in projects and thus contribute to the nurturing of future sustainability leaders.</li> <li>• Rethink how your company and industry can support and benefit from collaborations with youth-led advisory.</li> </ul>

Moderator



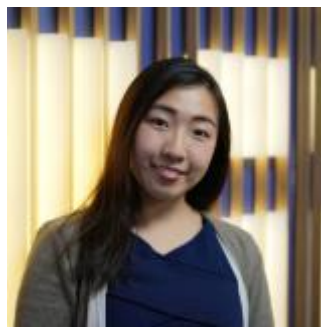
Christy Yeung  
Head of Fintech and Green Finance Projects  
HKUST Business School





Adella Budianto  
Consulting Director  
2041 Hong Kong



Aditi Deodhar  
Co-founder & CEO  
Planeteers



Jasmine Ko  
Project Manager

	<p>Dot Asia</p>  <p>Sophie You Principal Consultant RESET Carbon Limited</p>
<p>15:40 – 16:30</p> <p><b>ESG Game: Intergenerational Problem Solving for Climate Change</b></p>	<p>Workshop participants will have the opportunity to engage with players from a range of industries, backgrounds and experiences in a game that simulates real-world businesses in their adaptation of strategies to resolve different physical and transition risks.</p> <p><b>Learnings</b></p> <ul style="list-style-type: none"> <li>• Collaborative discussions between youth and experienced professionals on climate adaptation and mitigation</li> <li>• Understand how physical and transition climate risks can impact businesses</li> <li>• Understand different industries and their possible responses to climate change</li> </ul> <p><b>Post-Event Actions</b></p> <ul style="list-style-type: none"> <li>• Envision the importance of scenario analysis integration into your companies with intergenerational action</li> </ul>  <p>Chan Gyu Choi Officer NESS HK</p>
<p>16:30 – 17:20</p> <p><b>Youth-Led, Senior-Supported: Co-creating Sustainable Solutions Through Transformative Leadership</b></p>	<p>Our next generation are the beneficiaries of the sustainability agenda that we are pursuing today. Transformative leadership from youth and industry leaders creates a collaborative platform to exchange ideas, share experiences and co-create solutions. The collective action not only helps to build bridges between generations and sectors, but also motivates business leaders of today to be more accountable and proactive in driving progress towards meeting sustainability goals.</p>

### **Learnings**

- What are the barriers to implementation, and how can they be overcome? What role can young people play in maintaining momentum and driving progress in and outside of a company?
- What expectations do they have of current leaders in terms of youth empowerment opportunities? What opportunities exist for companies to create space for young people to receive the support and knowledge that they need to engage in the realisation of sustainability goals?
- How can companies and organizations effectively collaborate with young people to co-create sustainable solutions?
- What is the importance of challenging conventional thinking and approaches in creating sustainable change?
- What are the key skills and knowledge areas that young people need to possess to be effective change makers for a sustainable future, and how can companies and organizations support their development in these areas?

### **Post-Event Actions**

- Consider how your company and industry can better engage and empower the next generation to take the baton for our sustainability agenda.
- Gain insights on how you can challenge conventional thinking and approaches in your work towards sustainability, and create opportunities for people to receive the support and knowledge that they need to engage in the realisation of the city's sustainability goals.

### **Moderator**



Sunnie Lau

Director, Head of Sustainability Research and Industry Collaboration  
MIT Hong Kong Innovation Node



Kelvin Chan  
Head of UAS  
MTR Lab Company Limited



Belinda Francis  
Senior Sustainability Designer  
Techtronic Industries Company Limited



Christie Lai  
Co-founder  
2041 Hong Kong



Caitlin Shem  
Regional Environmental Sustainability Lead  
JLL