

# SUSTAINABLE BUSINESS FORUM & SOLUTIONS EXPO

05 & 06 OCTOBER 2021 HKCEC, HONG KONG

## **Post Event Review**

Hong Kong's best attended & most ambitious business event for sustainable development



#AccelerateTheChange

rethink-event.com

## **ReThink HK 2021 Snapshot**

- 2,243 unique in person attendees from 774 organisations
- 2,679 total attendance over two days (day 1 + day 2 attendance)
- 758 attended on both days
- 53% of delegates at Board Level or Sustainability Lead role

## **Environmental Impact**

2,243 trees planted by EcoMatcher in Uganda to create a ReThink forest which will result in 600 Kg<sup>2</sup> of CO<sup>2</sup> sequestration in an attempt to reduce the carbon footprint of the event operations

## **Facilitating Local Impact**

Beneficiary fund made up from delegate fees (HK\$309,300), discharged to support

- The Green Earth's "Rethink Plastic" Education Campaign to raise public awareness on plastic pollution issues in Hong Kong
- Job creation and social impact initiatives for the homeless community with ImpactHK

## Attendee Feedback

- 80% of attendees rated the event very good or excellent
- 73% of attendees plan to return for ReThink HK 2022
- 69% will recommend their colleagues to attend ReThink HK 2022
- 63% inspired by the event to make immediate changes to their business/operations \*



\*351 surveys completed as at 16:00 (HKT) on 18.10.21

## Showcase Expo Exhibitor Feedback

- For 83% of exhibitors the event met or exceed their expectations
- 61% of exhibitors have already reported good to excellent ROI on their participation
- 58% of exhibitors expect to definitely participate at ReThink HK 2022 ^

 $^{\scriptscriptstyle \wedge}$  68 exhibitor surveys as at 16:00 (HKT) on 18.10.21

## **Delegates' Professional Demographics**

### **Delegate Business Sector**

Property, Buildings & Construction	NGO / Charity 15%		Banking, Finance & Investment 13%			
18%	Transport, Logistics & Mobility 6%	Energy & Utliities 5%	Utliities		Sourcing / Procurement 4%	
F&B / Consumer		Information Technology	HQ	ate	Healthcare	
Products / Retail 16%	Government Department / Public Sector 6%	3% Waste Management & Recycling 3%	3%	ity sm	3% Apparel / Fashion 2% Engineering & Infrastructure 1%	

### **Delegate's Job Function**



## Delegates were asked for their primary reason to attend ReThink HK 2021





### Delegates were asked which two of the six event themes were of most interest

### Delegates were asked which conference topics were of most interest



## **Delegate Survey Insight**





## Delegates were asked whether they would recommend attending ReThink HK 2022 to colleagues?

\*357 delegate surveys as at 16:00 (HKT) on 18.10.21 ^ 68 exhibitor surveys as at 16:00 (HKT) on 18.10.21

## **Testimonials**

#### Sophie You Head of Sustainability, Scandale éco-lingerie

"ReThink HK 2021 provided a great platform for sustainability players to tell their

stories and share best practices that are valuable for all businesses to reflect on. It was such a successful event and I am very much looking forward to attending the next one next year!"

### Raatha Ganesh Disruptor in Chief, Resilio

"I walked into ReThink HK on the morning of day I with my curiosity and learner hats on. I walked away at the end of day 2 with amazing insights both reassuring and uncomfortable at the same time. My brain hurts and my heart is full, inspired to drive change in Hong Kong!!

### Andres Vejarano Founder, Cali17

"After the year plus that was, even more reason why ReThink HK's two day conference inspired. Its second outing brought a diverse community of business (large & small), new social enterprises, entrepreneurs, innovators, to share ideas and spark dialogue about resetting the thinking that it's back to business-asusual, coz it ain't."

### Andrea Webster, Managing Director Chartwell Capital

"The first conference I have been to which spans multiple industries, not just finance, blending content which was relevant to everyone and providing the ability to move across different subjects of interest. Inspirational and an eyeopener on the energy and commitment that's developing across all stakeholders. Look forward to even bigger and better next year. Well done Rethink!"

## Pamela Mar, Executive Vice President, Knowledge and Applications Fung Group

"I thought the trade show aspect was fantastic, among the best I have seen implemented. It was like an art fair but about sustainability. Very nice to walk around, perfectly spaced."

## Dr. Mark Watson, Group Head of Sustainability John Swire & Sons (H.K.) Ltd.

"Delighted to have been part of a panel with colleagues from Jardines and New World Development at the excellent ReThink HK 2021 conference to discuss how ESG is powering HK conglomerates to accelerate sustainable growth and the transition to a low carbon economy."

## Wordcloud from delegate testimonials and feedback



## **Organisations Attending ReThink HK 2021**

### **Company/Organisation Name**

#tide Ocean Material A Plastic Ocean Foundation A&A Limited A.S. Watson Group AAC Technologies Holdings Inc. Adaptive Consultants Limited Addleshaw Goddard ADM Capital Foundation ADM Promotion (HK) Ltd Advanced & Sustainable Technologies Limited ADVANTAGE AUSTRIA Hong Kong aec Ltd AECOM Aerogel Insulation Coating Company Limited **AESIR LIMITED** AET Flexible Space (Hong Kong) Limited Agile Group Holdings Ltd AIA Airguard Industries (HK) Limited Airport Authority Algoon Alibaba Group Alliance Construction Materials Limited Allied Sustainability and Environmental **Consultants Group** Allinfra Amann Group Amazon Web Services AmChamHK Ampd Energy ANZ Banking Group Ltd Apex Funds APG Asset Management Asia Aqua Green Limited archiREEF Architech Capital Arredamenti Company Ltd - Giormani Arts for Good Foundation Arup ASB Biodiesel (HK) Ltd. Ashbury Ashurst Asia Circular Economy Association Asia Society Hong Kong

### **Company/Organisation Name**

Asia Value Advisors Asian Corporate Governance Association AsiaWorld-Expo Management Limited ASM Global ASPIRE ATAL Engineering Ltd. A-TEX Audacy Ventures / TMS Consulting (Asia) Austrade Hong Kong Aviation Services Research Centre Aviative Consulting A-VIBE CO. LTD. AXA China Region Insurance Company Limited **B** Good Store **B** Purpose Bureau Baby Kingdom **Baguio Green Group** Baker McKenzie Bamboa Banyan Workspace **BBASE** Design Group **BBC Global News BD8** Ecoplastics Limited Be Coach **BEAM Society Limited Belimo Actuators Limited** Ben McQuhae & Co **BeOps Consulting Limited** Bimeda biochrome Black Dog Consultants Black Sheep Restaurants BlackRock Blu Sky Consulting **Blue Finance** Blue Sky Energy Technology Limited bluesign technologies ag BMW Group Hong Kong **BNP** Paribas **Breer Limited** Brilliant (Man Sau) Engineering Ltd. Brinc **BRIS** Consulting British Consulate General Hong Kong

**British Council Brunswick Group** BSR BTB **Buddy Bites** Bupa (Asia) Limited **Business Environment Council Business Sweden** C&A Cafe de Coral Holdings Limited Cali17 Canadian Chamber Canadian International School Carbon Care Asia Carbon Growth Partners. Carbon Wallet Carbon World Limited CARBON10B X Limited Carbonbase CarbonCare Innovation Lab Carbonless Asia Cargo Services Group Carrefour Global Sourcing Casino Global Sourcing Cathay Pacific Airways Limited Cathay Pacific Catering Services (HK) Ltd Cathay Pacific Group - Subsidiaries CC Strategic Partners Ltd. CCR CDP Worldwide CECEP Environmental Consulting Group Centre for Civil Society and Governance, HKU Century City Chakra events Chakra International Ltd Champion REIT Chartwell Capital Chatteris Educational Foundation Chevalier (Building Supplies and Engineering) Ltd Children's Medical Foundation China Gas Holdings Limited China Overseas Property Services Ltd. China Resources Power Holdings Co Ltd China Water Risk Chinachem Group Ching Lam Foods Trading Company Limited

**Company/Organisation Name** CHOMP Chow Tai Fook Jewellery Company Limited Christian Action - Centre for Refugees Christian Concern for the Homeless Association **Circular City Limited** Circular Economy (Hong Kong) Limited Citibank City Cut Hair Salon City FM City University of Hong Kong **Civic Exchange** Civil Engineering and Development Department **CKP** Sustainability Consultants Clestra Limited **Clifford Chance CLP Holdings Limited CLP Innovation Enterprises Limited CLP Power Hong Kong** CLS Environmental Technologies Ltd. CLSA **CLY LAWYERS** CMA Industrial and Development Foundation Limited **CN** Logistics International Holdings Limited Coca-Cola China Limited Colliers Columbia Sportswear Co. COMFORT PHO CATERING LIMITED Commerce and Economic Development **Bureau Community Business** Compass Group Hong Kong Limited Concinnity ConnectedGroup/Recruit4Good **Conscious Paper Ltd** Consulate General of Belgium Consulate General of Canada in Hong Kong Consulate General of Finland in Hong Kong **Consulate General of France** Consulate General of Hungary Consulate General of Ireland Consulate General of Israel in Hong Kong Consulate General of Italy in Hong Kong Consulate General of Malaysia - Trade Section Consulate General of Spain, Trade Commission

Consulate General of the Czech Republic

Consumer Council Control Risks Cornerstone Renewable Energy Limited Cornerstone Technologies Holdings Limited Creativo Design & Contracting Co. Ltd Crédit Agricole Corporate and Investment Bank Credit Suisse **Crossroads Foundation** crosstec international ltd Crown Gas Stoves Holdings Co Ltd Crown Worldwide Crystal Group CSM CUHK CWR Cyberport Dairy Farm IKEA **Dalisay** Collection Danone Nutricia Hong Kong David C. Lam Institute for East-West Studies DBS Bank (HK) DDPR - GoodTogether Decathlon Decor Redefined define CLEAN DEHTLET ECO-SYSTEM LTD Deloitte De'Longhi Kenwood APA Limited Dentons Hong Kong LLP Denzity Department for International Trade DERICHEVAUX INTERNATIONAL Designing Hong Kong Ltd. DEUTSCHE BANK AG DFI Retail Group - IKEA North Asia Director of Partnerships, Zero Foodprint Asia **Diving Adventure Limited** Dorsetto Hospitality International Drastic Plastic Ltd / Island Life Dream Impact Drink Without Waste Dun & Bradstreet HK Dunwell Environmental Management Co., Ltd. Dutch Consulate General Hong Kong DynaSys Solutions Limited

#### **Company/Organisation Name**

Earth Production Earth.Org Earthero Project Echo Asia Eckersley O'Callaghan **EcoBricks Limited EcoDrive** EcoMatcher **EcoSage Limited** EcoVadis Hong Kong ecoVINO Edelman EESCO P2E2 Hong Kong Ltd. **Elements Printing and Packaging Limited ELEVATE Global Limited** Elevation Media Ltd (Harbour Times) Elyana Ltd **Encompass HK Energys Spectrum Limited** EnergyUse Strategy Advisors **English Schools Foundation** Envac Far East Ltd. **Enviromental Protection Department Environmental Defense Fund Environmental Resources Management Esquel Enterprises Limited** Eureka Nova EuroBa Eurogroup Far East Ltd Euromonitor International European Union Office to Hong Kong and Macao ΕY Fast Power Impact Feed the Orca Feeding Hong Kong **Fidelity International** Field So Good **FiscalNote** FleishmanHillard FMC manufacturing Co Ltd Focus Food Made Good HK FoodCycle+ foodpanda Ford Resource and Engagement Center Foreign, Commonwealth and **Development Office** Forest Stewardship Council

FORMIA Ltd Formwork IO Fortezza Fine Foods Fossil East Ltd Fossil Group Foundation for Shared Impact FQX Freida Club French International School French Trade Commission Friends of the Earth (HK) Full Comfort Technology (Group) Limited Fung Academy **Fung Group** FWD Insurance FWM Asia Holding Limioted G Capital Asia Gammon Construction Limited Gap Inc. Genavieve.Co German Consulate General Hong Kong Global Technology Integrator Limited GlobeScan **Golmpact Capital Partners** Golder Associates (HK) Limited Golin Goodman Google Hong Kong Grace Management Group Grassroots Future Great (HK) Investment Co., Ltd Green Council **GREEN Hospitality** Green Jade Global Limited Green Monday Group Green Queen **Green Transition Partners** Greenshoots **Greentins Technology Limited** GrinBean Hong Kong Grosvenor Ltd. GRST **Guardforce** Limited Guest Supply Asia Limited H&BA Transformational Solutions Ltd H&M Group Habitat for Humanity Hong Kong HAL INTERNATIONAL LIMITED

**Company/Organisation Name** Hammax HandsOn Hong Kong Hang IT (HIT) Hang Lung Properties Limited Hang Seng Bank Hanison Construction Holdings Ltd. Hartley McMaster Harvard Business School Helios / Metanoia Henderson Land Development Company Limited HH Global HiESD Higg Co HK FEI HONG IND C L HK Non-Woven **HKBN Enterprise Solutions Limited HKBRC** HKEX **HKIOEP HKPC HKQAA HKSARG-Development Bureau** HKU HKUST HM Environmental Technologies Limited HOK International (Asia/Pacific) Limited Hollo Honeywell Hong Chi Hong Kong & China Gas Co. Ltd. Hong Kong Aero Engine Services Limited Hong Kong Aircraft Engineering Co Ltd Hong Kong Airport Authority Hong Kong Association of Youth Development Hong Kong Battery Recycling Centre Hong Kong Convention and Exhibition Centre Mgmt Hong Kong Design Centre Hong Kong Design Institute HONG KONG EV POWER LIMITED Hong Kong Green Building Council Hong Kong Green Finance Association Hong Kong Heritage Conservation Foundation HONG KONG HOUSING SOCIETY Hong Kong Jockey Club Hong Kong Monetary Authority Hong Kong Polytechnic University

Hong Kong Productivity Council Hong Kong Recycles Limited Hong Kong Science and Technology Parks Corp Hong Kong Sheng Kung Hui Welfare **Council Limited** Hong Kong Shifts Hong Kong Shipowners Association Hong Kong Tourism Board Hong Kong Trade Development Council Hong Kong University of Science and Technology Hongkong & Shanghai Hotels Limited Hongkong Land Limited Hop Lun Hospital Authority HSBC Human at Work Hysan Hysan Development Company Limited i<sup>2</sup>Cool **IBIS** Consulting ICHK IKEA HK ImageDeep Impaakt Impacthk Inchcape Hong Kong Limited Informa Markets Innotier Limited Innovgoals Limited Institute for Youth Sustainability Leadership, The Hang Seng University of Hong Kong Intensel Limited Interface International Capital Market Association International Finance Corporation Intesa Sanpaolo S.p.A., Hong Kong Branch Intimex Business Solutions Co., Ltd. Invest Hong Kong Invisible Company Island Life Island School ISSIA HK Italian Chamber of Commerce Italian Trade Commission Jardine Matheson Limited Jardine Restaurant Group JAS Logistics

#### **Company/Organisation Name**

Jenston Technology Corporation Limited Jia Yuan Law Office Jockey Club Design Institute for Social Innovation John Swire & Sons (H.K.) Ltd. Jones Lang LaSalle Junior Achievement APAC Junior Chamber International Hong Kong K. H. Foundations Limited K11 Concepts Limited KacePack Kampery Development Limited Kerry Properties Limited Keywise Capital Management HK **KIBO KIDsforSDGs** King & Wood Mallesons **KITE Search KLKTN** Kno Global Kolar Husky Company Limited KONE Elevator (HK) Ltd. Kontoor Brands KplusK associates KPMG KUM SHING (K.F.) CONSTRUCTION COMPANY Kwoon Chung Bus Holdings Limited La Commanderie des Cordons Bleus de France (Asia) **LACOSTE** Lai Fung Holdings Ltd. Lam Soon Hong Kong Landor & Fitch Langham Hospitality Group Lapidary Limited Leader Corporate Services Limited Leigh & Orange Limited Lenovo Lever Foundation LGT Bank (Hong Kong) Li & Fung / Fung Group Li Po Chun United World College Licensing Matters Global Lidl Lik Kai Engineering Co, Ltd. **Lineal Services** Linedata Link Asset Management

I ink RFIT **Linklaters** Liricco Tech Little Monkey Hong Kong LiveZero Loc Maria Asia L'Occitane Group Longevity Partners L'Oreal Hong Kong Lo's Cleaning Services Ltd LUÜNA naturals LVMH Fragrance Brands HK Ltd Mad.tal MakerBay Foundation Mandarin Oriental Hotel Group Marriott International Master K Asia Pacific Limited Match Showroom Limited Maxim's Group Maxx Marketing Limited MBA Candidate/HKU McDonald's HK McKinsey & Company Me2You by Dory Network Technology Limited Mealingful Limited Megabox Megomi Meiriki Japan Company Limited Meiyume Melco Resorts & Entertainment meo air analytics Meraki Hospitality Group Mercer Metanoia **Milestone Three** Milflores Inv. Ltd Milimilu Minmetals Land Limited MioTech Mizuho Securities Asia Limited mm1 consulting Modern Terminals Limited Monitair Limited Moonshot Marketing Morgan Stanley MTR Corporation My Impact Limited NAMI

**Company/Organisation Name** Nan Fung Development Limited Nano and Advanced Materials Institute Limited National Geographic National Pak Ltd. **NEFIN Group** Negawatt Utility Limited **NEON Leaders** Nespresso Hong Kong Nestle Hong Kong Limited Network of Environmental Student Societies (NESS) New Life Plastics New Star International Limited New World Development Company Limited Next Chapters NHH Niche-Tech Hong Kong Limited Noble Biomaterials Nomad Plastic Ltd nood food Norman's Fair Dinkum Ltd Novetex Textiles **NUTRILICIOUS** NWS Holdings Ltd **OBJECT TERRITORIES** OCBC Wing Hang Bank Ocean Network Express (East Asia) Ltd **Ocean Recovery Alliance** Ocean<sub>3</sub>C Ola Tech (Fonfair Technology Limited) OM Group Ltd OOCL Open Ocean Engineering Limited ORCA Ove Arup & Partners Hong Kong Ltd. P&G HK Pacific Basin Shipping Limited Pacific Rich Resources Limited Pacific Tiger Group Pakpobox PALO IT HONG KONG LTD Partners Management Consultants Passo Avanti Limited Paul Y. Engineering Group Limited Paws United Charity Pawscore PCH International

Perma Grace PermaClub Pernod Ricard Hong Kong Ltd Pernod Ricard Travel Retail Asia Pacific **PIE Strategy Limited** Pin Pan Pon PJ Sustainability Consulting Limited Plastic Free Seas Polar Air Cargo Polette LTD PolyU Port of Hamburg Marketing Porticos Asia Limited Practising Governance Press Start Academy **PRI** Association **Prism Creative** PRovoke Media Pruden Professional Services Limited Pure Pure Green **PUREALL** Company Limited PwC QIMA QNTM Consulting Quality Healthcare Medical Centre Ltd. Ralph Lauren Corp Ravago Group **RAYS** Capital Partners Realinflo Recreational Equipment, Inc. (REI) Red Kite Redress Ltd **Regal Hotels International Renaissance** College **RESET** Carbon Limited Resilio **Resolve Foundation Revive Consulting Rewe Far East Limited RGF Environmental New Material Rice Business Rice Robotics** Rio.Ai Ronald Lu & Partners Rooftop Republic Co. Ltd. Room to Read Rosal Instalaciones Agroindustriales

#### **Company/Organisation Name**

Rosewood Hotel Group Royal Hong Kong Yacht Club **RS** Group Rubner Holzbau GmbH Running To Stop The Traffik Runwell Global Consulting RWDI S&P Global Ratings Samsonite Asia Limited Samvir International Limited Sandpiper Communications SAP Hong Kong Limited SC Ventures Scandale éco-lingerie Schneider Electric School of Energy and Environment, City University Schwarz Asia Pacific Sourcing Ltd SCOR Scoutbots Sea Change Hong Kong SEAL Eco Advance Limited Sedawick Richardson Serai Limited SF Supply Chain China Shanghai Commercial Bank Limited Shared Value Initiative Hong Kong Shell HK Ltd Shellify SHKP SHWARTZ Group SICK Optic Electricronic Ltd Siemens Energy Limited Siemens Mobility SIIC Sino Group Sino Property Services SIRVA Sixtysix Corporation Hong Kong Limited Sky Long Asia Limited Slowood Co. Ltd. SMART CHAIN ENTERPRISES LIMITED SMC Solutions Ltd Soap Cycling Social Ventures Hong Kong Societe Generale Soko Izumi SOM Something Else Gifting Hong Kong Ltd

South China Morning Post Space Executive Spare-It SPORTFIVE Standard Chartered Bank Stepworks Sterling Apparel Limited SUEZ (Asia) Limited Sun Hung Kai Properties Limited Sunta Chemical Limited Supply Ching Company Limited Surface Mount Technology Limited Sustaina Limited Sustainable Apparel Coalition Sustainable Office Solutions Ltd. SUSTAINABLE PLANET LIMITED SwedCham SWIMS, HKU Swire Coca-Cola HK Swire Pacific Limited Swire Properties Limited Swire Trust TaKe Foundation **TAL Apparel Limited** Target Tarkett Hong Kong Ltd. Tatler Asia tcc (The Continuity Company Limited) Technological and Higher Education Institute of Hong Kong Techtronic Industries Company Limited Teng Hoi Conservation Organization Tesco International Sourcing Ltd The Activation Group The British Chamber of Commerce HK The Canadian Chamber of Commerce in Hong Kong The Chinese University of Hong Kong The Coca-Cola Company The D. H. Chen Foundation The DO The Economist Group The European Chamber of Commerce in Hong Kong The Executive Centre The French International School of Hong Kong The Global Reporting Initiative (GRI) The Green Earth The Harbour School

## **Company/Organisation Name** The Hong Kong and China Gas Co Ltd The Hong Kong Council of Social Service The Hong Kong Jockey Club The Hong Kong Management Association The Hong Kong Polytechnic University The Hong Kong University of Science and Technology The Hongkong and Shanghai Banking **Corporation Limited** The Hongkong and Shanghai Hotels, Limited The Hongkong Electric Co. Ltd. The ISF Academy The Landmark Mandarin Oriental The Lantau Group The Loops Hong Kong The Marketing Society The Marketing Store The Nature Conservancy (Hong Kong) The Polar Camel The Purpose Business The Swire Group Charitable Trust The UK Department for International Trade The University of Hong Kong (HKU) The WAG The Zubin Foundation TheCodingMachine THFi **Time Auction** TINDLE **Tolo Partners** Towngas TQM Consultants Co. Limited Transport and Housing Bureau Trimco Tsunami Sport Limited **TUV** Rheinland U.S. Consulate Undivided Ventures **UOB Hong Kong** Urban Air Design Limited Urban Land Institute Urban Renewal Authority Urban Spring Co. Ltd UrbanChain Group Limited V Cycle V Visionary Limited V'air Hong Kong Vegware Hong Kong Limited

VEOLIA HONG KONG VF Corporation Vistra Vitasoy International Holdings Limited Vocational Training Council Wang On Group Watsons Hong Kong Wealth of Flows Consulting Ltd Web Summit / RISE WELL, Magazine Asia Wharf Limited Whole Business Wellness WHub & AngelHub Wilson Group Limited Wilson Parking (Holdings) Ltd WIN SENG MANUFACTURING FACTORY LTD WISE HK WIT Holdings Limited Within3 wLabel HK Ltd Wo Lee Steel Co., Ltd Wofoo Social Enterprises Womentors Woodrite Woods Bagot World Green Organisation WSP (Asia) Limited Wu Zhi Qiao (Bridge to China) Charitable Foundation WWF Hong Kong **Xccelerate** Xinyi Glass Holdings Ltd Yip's Chemical Holdings Limited YPSN & The Captain's Table Zero Foodprint Asia Zetl Zuhlke Engineering