



**SUSTAINABLE BUSINESS  
FORUM & SOLUTIONS EXPO**

**14 & 15 SEPTEMBER 2023  
HALL 1CDE, HKCEC**

**HONG KONG'S BEST ATTENDED AND  
MOST AMBITIOUS BUSINESS EVENT  
FOR SUSTAINABLE DEVELOPMENT**

**#OnlyWayForward**

**ORGANISER**







“We are in the fight of our lives. And we are losing. Greenhouse gas emissions keep growing. Global temperatures keep rising. And our planet is fast approaching tipping points that will make climate chaos irreversible.”




We are on a highway to climate hell with our foot still on the accelerator.

Mr. António Guterres,  
Secretary-General of the United Nations, at the Opening Speech of COP27

As the challenges of reducing GHG emissions and securing global net-zero emissions have become more and more critical each and every day, ReThink HK believes it is only through cross-sector, private and public collaboration that the scale of change needed can be achieved – ReThink HK exists to accelerate that change in Hong Kong. We want to hand future generations a realistic chance of thriving in a city that is in harmony with nature, uses resources efficiently and contributes towards a low-carbon and circular economy.

# OUR IMPACT

All delegate fees contribute to ReThink HK’s support of local impact projects.

			
	DELEGATE FEES DONATED	TREES/BAMBOO PLANTED	CO2 SEQUESTERED
2022	HK\$ 347,000	SQ.FT 400,000	TONNES 131 (OVER 3-4 YEARS)
2021	HK\$ 309,000	2,243	TONNES 600 (OVER LIFETIME)
2020	HK\$ 69,000	917	TONNES 228 (OVER LIFETIME)

# NET ZERO CARBON EVENTS

ReThink HK is proud to be a signatory of the “Net Zero Carbon Events” pledge, a joint commitment across the events and meetings industry to achieve the targets laid out in the Paris Climate Accord.



More information about the initiative at [netzerocarbonevents.org](https://netzerocarbonevents.org)

# UNSDG ACHIEVEMENT AWARDS 2022 HONG KONG

ReThink HK 2021 event was presented the Merit Award (SME category) in the **UNSDG Achievement Awards 2022 Hong Kong** organised by the Green Council, which marks ReThink HK’s great efforts in building a community for accelerating sustainable development in Hong Kong.





# OUR VISION FOR RETHINK HK 2023



ATTENDANCE  
6,000+



SOLUTIONS  
250+



THEMED THEATRES  
8



WORKSHOPS  
48



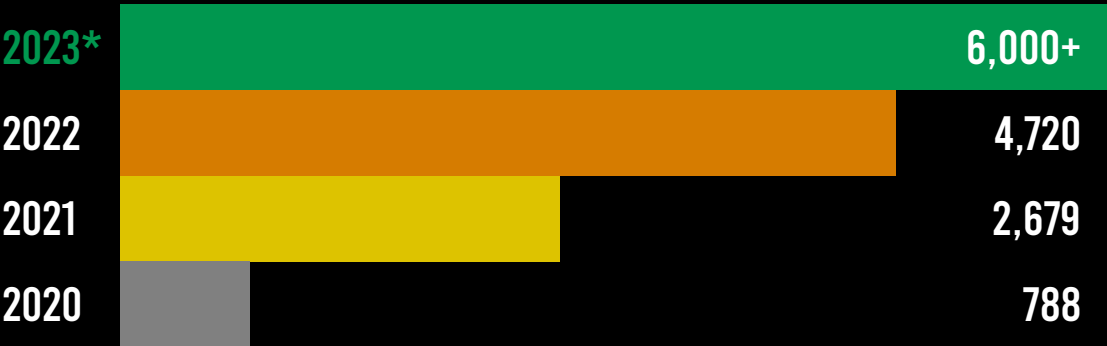
CONFERENCE SPEAKERS  
500+

## GROWTH OVER THE YEARS

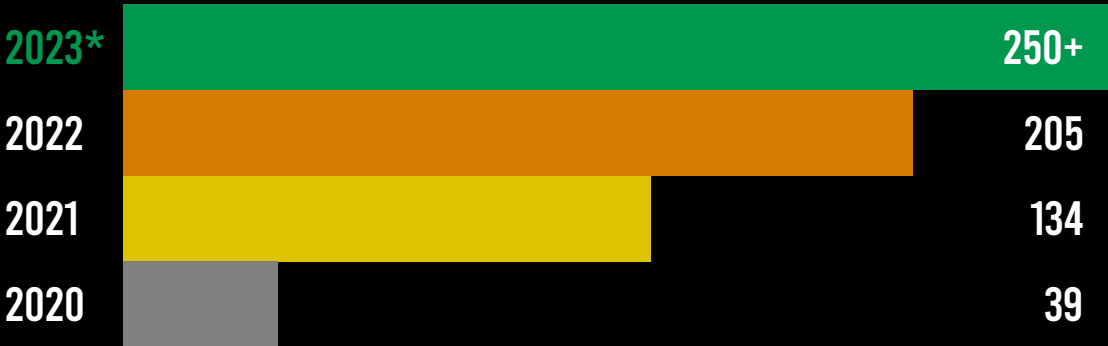
Across two days, 4,720 attendees invested their time to attend ReThink HK 2022, they represented 1,235 organisations from across Hong Kong’s business ecosystem.

Over 43% of delegates were the Sustainability Lead or sit at Board Level for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.

### TOTAL ATTENDANCE



### SHOWCASE SOLUTIONS



### CONFERENCE SPEAKERS



### CONFERENCE SESSIONS



\*projected for 2023

# KEY SPONSORS OF 2022 EVENT



## HIGHLY SATISFIED DELEGATES & EXHIBITORS

84% of attendees rated the event very good or excellent

57% of exhibitors have already reported good to excellent ROI onsite

Post-event survey findings as of 18 Oct 2022

“ The conferences and panels are definitely forthcoming and insightful, ReThink HK 2022 provided a platform for those like-minded sustainability professionals to engage, collaborate and commit! ”

Ms. Wing Lam Yeung, Sustainability Analyst, Swire Coca-cola Limited (Delegate)

“ Excellent energy and very relevant conversations we had! Perfect platform for like-minded people and businesses to build stronger partnerships for a brighter future. ”

Ms. Jessie Chuen, Corporate Affairs & Engagement Manager, L'Oréal Hong Kong (Exhibitor)

## KEY BUSINESS SECTORS OF 2022 DELEGATES

17.4% Consultancy/ Professional Services

11.4% Banking / Finance

7.0% Logistics / Supply Chain / Transport & Mobility

15.2% Building / Construction / Real Estate

8.6% Consumer Products / Retail

5.5% F&B / Hospitality



# CONFERENCE PROGRAMME



ReThink HK addresses the challenges and opportunities of sustainable development – across Environment, Social and Governance factors - and always from a Hong Kong context. The 2023 event envisions to bring thought-leadership, insight, and debate alongside innovation and practical solutions from the 500+ expert speakers who will share insights at the eight themed Theatres and Stages across 2 days.

**73%** of attendees got immediate inspirations on how to make changes in their businesses

**71%** of attendees expect to join ReThink HK 2023 with their team/recommend the event to their colleagues

NET ZERO & NATURE POSITIVE THEATRE (KEYNOTE)

SUSTAINABLE BUILDINGS & FACILITIES THEATRE

PEOPLE & PURPOSE THEATRE

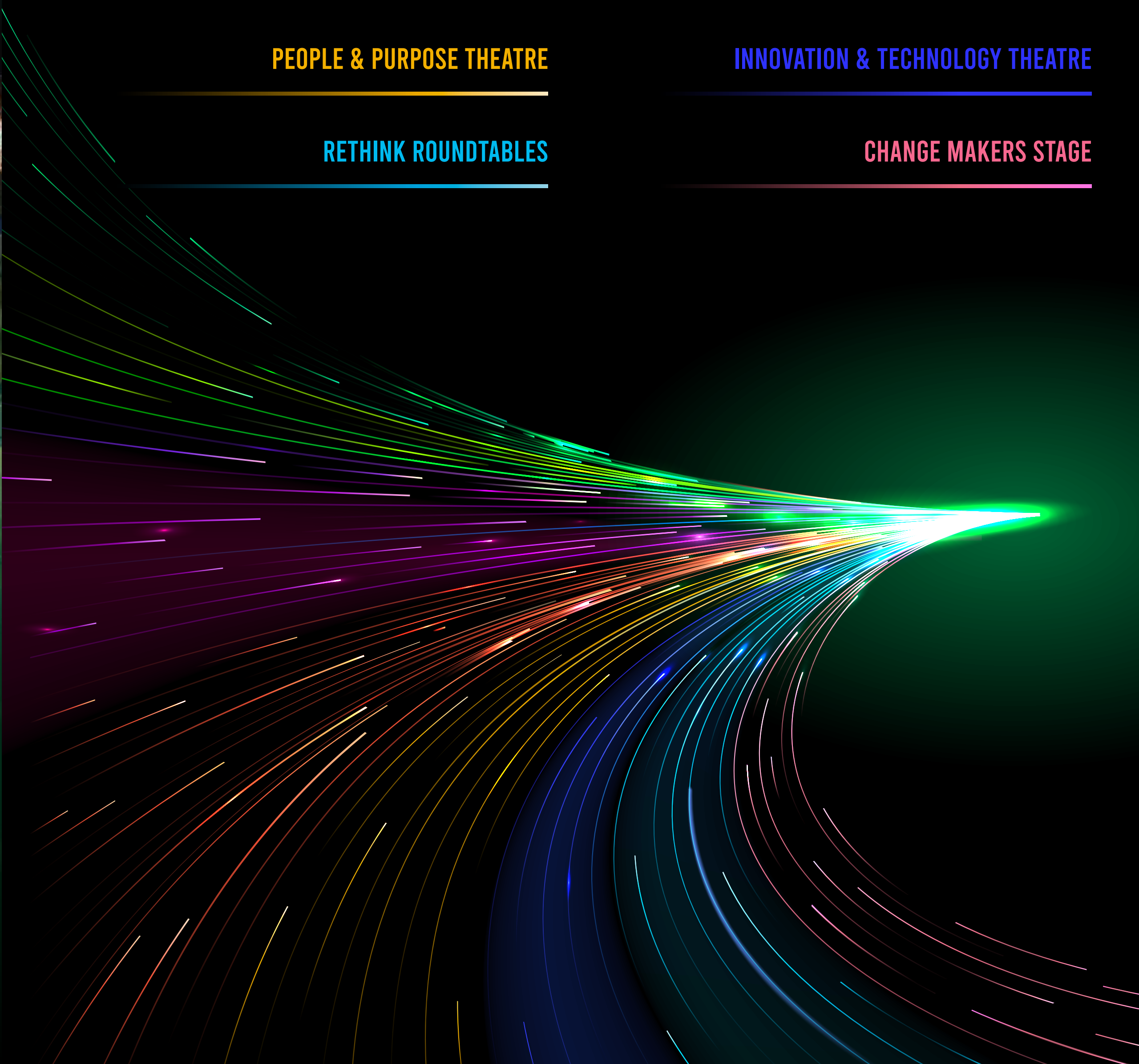
RETHINK ROUNDTABLES

CIRCULAR TRANSITION THEATRE

SUSTAINABLE FINANCE & SUPPLY CHAINS THEATRE

INNOVATION & TECHNOLOGY THEATRE

CHANGE MAKERS STAGE







## EVENT THEMES

  
Community

  
Company

  
City

  
National

  
Regional

  
Planet

## INCREASE YOUR BRAND EXPOSURE

The multi-channel campaign provides event Exhibitors, Partners and Sponsors with tailormade messaging and marketing opportunities designed to target those looking for inspiration, ideas and solutions.



# 31,790

monthly visits to website,  
of which 26,541 landed on Insight blogposts  
(14 Feb – 14 Oct 2022)



# 16,000+

eDM database  
(20.9% average open rate;  
3.10% average click rate)



# 100+

business & NGO partners



# 69,400

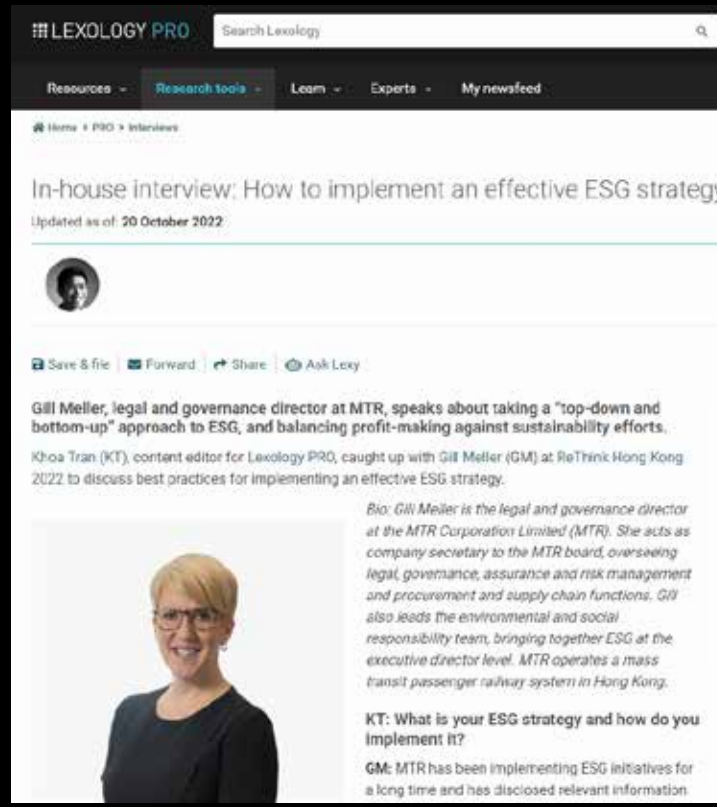
total unique visitors  
to website (14 Feb – 14 Oct 2022)



# 6,600+

social media followers

## MEDIA COVERAGE



Business

### Hong Kong's Towngas says hydrogen production tests successful, ready to fuel bus operators' low-emission transition

- Towngas will soon be ready to supply Hong Kong's bus operators, executive tells ReThink HK sustainability conference
- Towngas's hydrogen will not reduce bus companies' energy supply chain carbon footprint, but roadside emissions will be eliminated

Eric Ng  
Published: 7:40pm, 5 Oct, 2022



### 經濟一週


新聞 投資 金融 樓市 理財 ESG 創科 移民 熱點 專欄 職場 企管 大灣區內線

經一企業家堂 經一泛濫 經一異議 電子通訊訂閱 40POSSIBILITIES 經一解密

#### ReThink HK 2022 與會人數再创新高 活動來年將再擴充規模 加快香港可持續轉型步伐

粵港

繼2020年首屆及連續兩年的佳績，第三屆 ReThink HK 於本年10月6日至6日假香港會議展覽中心順利舉行，並以「一戰二特」特設及靈活混合式應酬與會加強邁向一個可持續的未來。與會人數於今屆再創新高，兩天的活動吸引了商界不同行業共3,342名合共4,720人次參加。





“ReThink HK 2022會議和小組討論的內容都對商業體性和發展性。這場活動與志同道合的可持續轉型同業提供了一個強大支持。這力取實踐的平台！”——太古可口可樂飲料公司可持續發展總監 Young Wing Lam 女士





## HONG KONG'S BEST ATTENDED AND MOST AMBITIOUS BUSINESS EVENT FOR SUSTAINABLE DEVELOPMENT

#OnlyWayForward

### Date

14 – 15 September 2023 (Thursday & Friday)

### Opening hours

09:30 – 18:00

### Venue

Hall 1CDE, Hong Kong Convention & Exhibition Centre, Wan Chai

### Organiser

EnviroEvents (Rethink) Limited

### More information:



[www.rethink-event.com](http://www.rethink-event.com)

For general enquiries, please reach out at [hello@rethink-event.com](mailto:hello@rethink-event.com)