



**SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO**

**14 & 15 SEPTEMBER 2023
HALL 1CDE, HKCEC**

**HONG KONG'S BEST ATTENDED AND
MOST AMBITIOUS BUSINESS EVENT
FOR SUSTAINABLE DEVELOPMENT**

#OnlyWayForward

ORGANISER

enviroevents hk
ECOSYSTEM EVENTS WITH PURPOSE

CO-ORGANISER





“We are in the fight of our lives. And we are losing. Greenhouse gas emissions keep growing. Global temperatures keep rising. And our planet is fast approaching tipping points that will make climate chaos irreversible.”




We are on a highway to climate hell with our foot still on the accelerator.

Mr. António Guterres,
Secretary-General of the United Nations, at the Opening Speech of COP27

As the challenges of reducing GHG emissions and securing global net-zero emissions have become more and more critical each and every day, ReThink HK believes it is only through cross-sector, private and public collaboration that the scale of change needed can be achieved – ReThink HK exists to accelerate that change in Hong Kong. We want to hand future generations a realistic chance of thriving in a city that is in harmony with nature, uses resources efficiently and contributes towards a low-carbon and circular economy.

OUR IMPACT

All delegate fees contribute to ReThink HK's support of local impact projects.

	 DELEGATE FEES DONATED	 TREES/BAMBOO PLANTED	 CO2 SEQUESTERED
2022	HKS 347,000	SQ.FT 400,000	TONNES 131 (OVER 3-4 YEARS)
2021	HKS 309,000	2,243	TONNES 600 (OVER LIFETIME)
2020	HKS 69,000	917	TONNES 228 (OVER LIFETIME)

NET ZERO CARBON EVENTS

ReThink HK is proud to be a signatory of the “Net Zero Carbon Events” pledge, a joint commitment across the events and meetings industry to achieve the targets laid out in the Paris Climate Accord.



More information about the initiative at netzerocarbon.events.org

UNSDG ACHIEVEMENT AWARDS 2022 HONG KONG

ReThink HK 2021 event was presented the Merit Award (SME category) in the **UNSDG Achievement Awards 2022 Hong Kong** organised by the Green Council, which marks ReThink HK's great efforts in building a community for accelerating sustainable development in Hong Kong.



OUR VISION FOR RETHINK HK 2023



ATTENDANCE
6,000+



SOLUTIONS
250+



THEMED THEATRES
8



WORKSHOPS
48



SPEAKERS
500+

GROWTH OVER THE YEARS

Across two days, 4,720 attendees invested their time to attend ReThink HK 2022, they represented 1,235 organisations from across Hong Kong's business ecosystem.

Over 43% of delegates were the Sustainability Lead or sit at Board Level for their organisation - making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.

TOTAL ATTENDANCE



SHOWCASE SOLUTIONS



SPEAKERS



CONFERENCE SESSIONS



KEY SPONSORS OF 2022 EVENT



HIGHLY SATISFIED DELEGATES & EXHIBITORS

Post-event survey findings as of 18 Oct 2022

84% of attendees rated the event very good or excellent

57% of exhibitors have already reported good to excellent ROI onsite

83% of exhibitors reported the event met or exceeded their expectations

64% of exhibitors expect to definitely participate in ReThink HK 2023

"The conferences and panels are definitely forthcoming and insightful, ReThink HK2022 provided a platform for those like-minded sustainability professionals to engage, collaborate and commit!"

Ms. Wing Lam Yeung, Sustainability Analyst, Swire Coca-cola Limited (Delegate)

"Excellent energy and very relevant conversations had! Perfect platform for likeminded people and businesses to build stronger partnerships for a brighter future."

Ms. Jessie Chuen, Corporate Affairs & Engagement Manager, L'Oréal Hong Kong (Exhibitor)

KEY BUSINESS SECTORS OF 2022 DELEGATES

17.4% Consultancy / Professional Services

11.4% Banking / Finance

7.0% Logistics / Supply Chain / Transport & Mobility

15.2% Building / Construction / Real Estate

8.6% Consumer Products / Retail

5.5% F&B / Hospitality

CONFERENCE PROGRAMME



ReThink HK addresses the challenges and opportunities of sustainable development – across Environment, Social and Governance factors – and always from a Hong Kong context. The 2023 event envisions to bring thought-leadership, insight, and debate alongside innovation and practical solutions from the 500+ expert speakers who will share insights at the eight themed Theatres and Stages across 2 days.

73% of attendees got immediate inspirations on how to make changes in their businesses

71% of attendees expect to join ReThink HK 2023 with their team/recommend the event to their colleagues

NET ZERO & NATURE POSITIVE THEATRE (KEYNOTE)

SUSTAINABLE BUILDINGS & FACILITIES THEATRE

PEOPLE & PURPOSE THEATRE

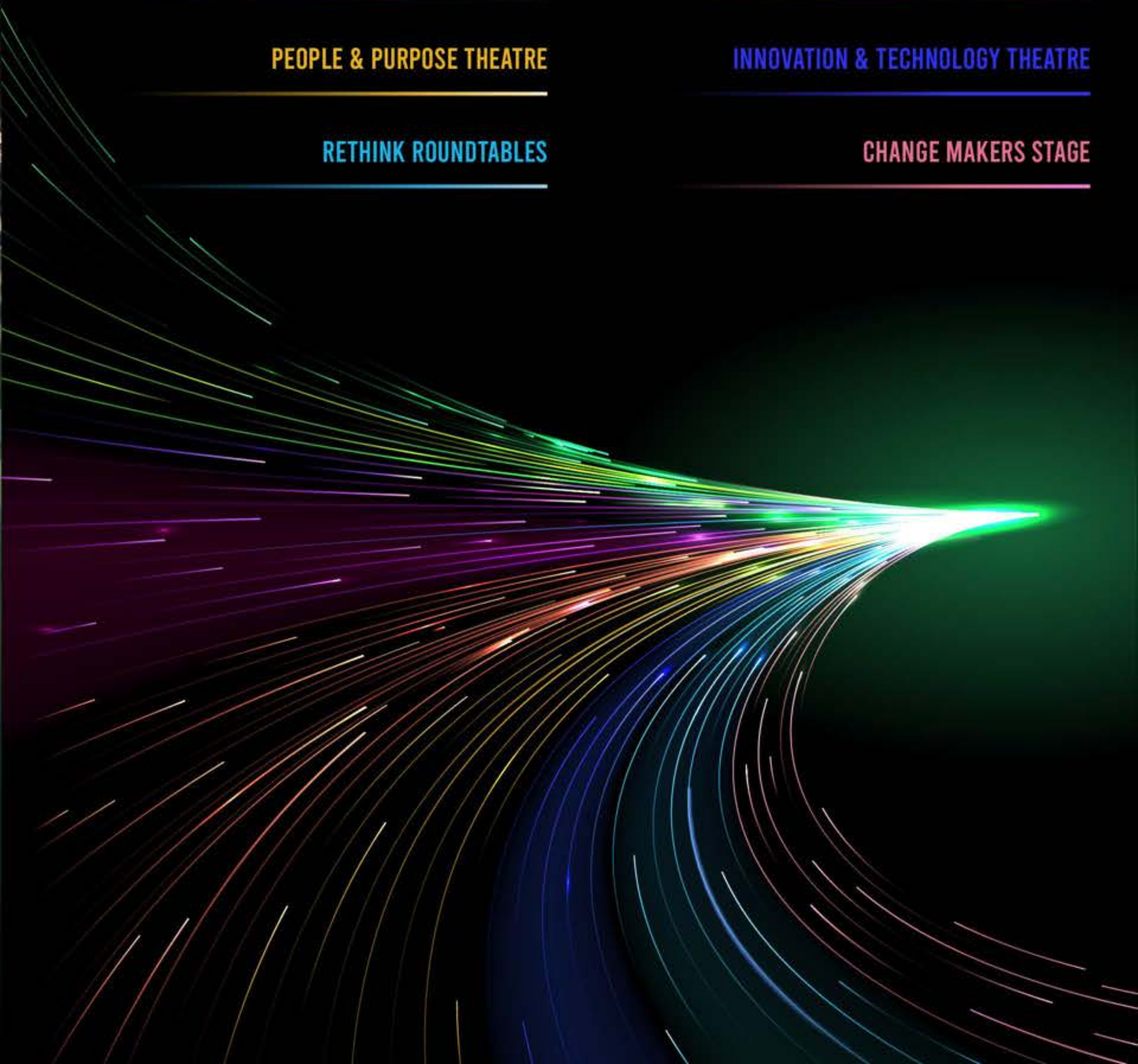
RETHINK ROUNDTABLES

BEC CIRCULAR TRANSITION THEATRE

SUSTAINABLE FINANCE & SUPPLY CHAINS THEATRE

INNOVATION & TECHNOLOGY THEATRE

CHANGE MAKERS STAGE





EVENT THEMES

Community

Company

City

National

Regional

Planet

INCREASE YOUR BRAND EXPOSURE

The multi-channel campaign provides event Exhibitors, Partners and Sponsors with tailormade messaging and marketing opportunities designed to target those looking for inspiration, ideas and solutions.

31,790 monthly visits to website,
of which 26,541 landed on Insight blogposts
(14 Feb – 14 Oct 2022)

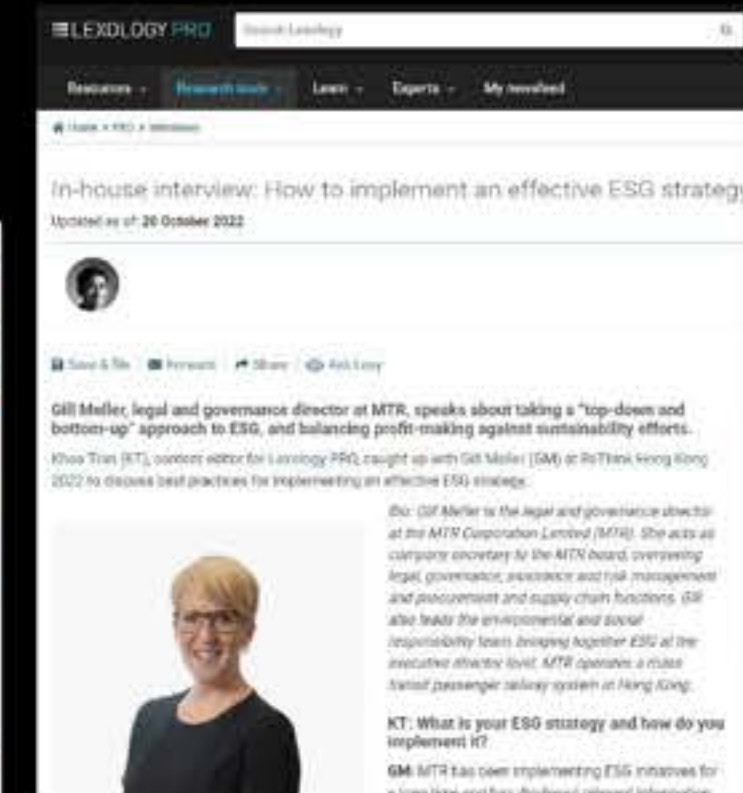
16,000+ eDM database
(20.9% average open rate;
3.10% average click rate)

100+ business & NGO partners

69,400 total unique visitors
to website (14 Feb – 14 Oct 2022)

6,600+ social media followers

MEDIA COVERAGE





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Date

14 – 15 September 2023 (Thursday & Friday)

Opening hours

09:30 – 18:00

Venue

Hall 1CDE, Hong Kong Convention & Exhibition Centre, Wan Chai

Organiser

EnviroEvents (Rethink) Limited

Co-organiser

Business Environment Council Limited

More information:



www.rethink-event.com

For general enquiries, please reach out at hello@rethink-event.com