



STANDARD MARKETING SUPPORT PACKAGE

Pre-event 2024

- Unlimited submissions for the ReThink:Insight web-blog
- Company profile on the event website A-Z listing
- 1 x ReThink:Insight e-newsletter profile (November 2023 – June 2024)^
- Payment Terms: 50% deposit payment in 30 days from allocation invoice

At-event 2024

- Standard company profile in the event app>

ENHANCED MARKETING SUPPORT PACKAGE

(Exclusive for ReThink HK 2023 clients / new clients with completed reservation form to us no later than 1800HKT, 15 Sep 2023)

Pre-event 2024

- Unlimited submissions for the ReThink:Insight web-blog
- Company profile on the event website A-Z listing
- Total 3 x ReThink:Insight e-newsletter profile^
 - o 1 x November 2023 edition on 14 November 2024
 - o 1 x December 2023 – February 2024
 - o 1 x March 2024 – June 2024
- 1 x Company logo featured on social media card for group promotion on LinkedIn
 - o promotion (every Wednesdays, November 16th – December 16th)*
- Payment Terms: 30% deposit payment in 30 days from allocation invoice

At-event 2024

- Standard company profile in the event app>
- 1 x Company logo for featured Sponsors / Exhibitors / New Innovations in the event app*>
- Additional Event Guest Passes
 - o 2 x 1-day event passes for your clients (up to 12 sqm)
 - o 3 x 1-day event passes for your clients (up to 17 sqm)
 - o 4 x 1-day event passes for your clients (for 18 sqm)
 - o 4 per sqm (>18sqm, up to max of 16)

Added-Value Options

- 1 x FOC LeadCapture device for solutions showcase booth size upgraded (Value at HK\$2,250 each)
- 1 x SDG exclusive “Supported by” logo on the SDG walls at ReThink HK 2024
 - o Priority for rebook sponsors on Day 1 only at discounted rate HK\$6,500
 - o each (Value at HK\$10,000 each)#

*First 30 companies

^There is no postponement of any promotion schedule due to the material submission deadline missed

#HK\$6,500 available event on-site | HK\$8,500 after 15 Sep 23 | HK\$10,000 after 16 Oct 23

+Company logo position subject to first-come-first-served basis, A-Z alphabetical listing

>Event app layout subject to change based on ReThink HK 2024 event app design