

Day 1

Zero Waste in Action: Rethinking Value Chains

This programme aims to highlight the plethora of proven and developing innovations to reduce, redesign, reuse, recycle, recover and the potential to regenerate our nature, as well as why and how new investments and the circularity mindset are crucial to the scale-up of solutions, business acumen, and talent acquisition and retention.

| | |
|---|---|
| <p>11:00 – 11:10</p> <p>Opening Welcome: Zero Waste in Action: Rethinking Value Chains</p> | <p>This programme aims to highlight the plethora of proven and developing innovations to reduce, redesign, reuse, recycle, recover and the potential to regenerate our nature, as well as why and how new investments and the circularity mindset are crucial to the scale-up of solutions, business acumen, and talent acquisition and retention.</p>  <p>Simon Ng Chief Executive Officer Business Environment Council</p> |
| <p>11:10 – 11:30</p> <p>A Circular Economy for Plastic: Global Trends and Development</p> |  <p>Xiaoting Chen Programme Manager, PhD The Ellen Macarthur Foundation (UK) Beijing Representative Office</p> |
| <p>11:30 – 12:20</p> <p>Reduce: Our Waste-free Future</p> | <p>Hong Kong has one of the highest waste generation rates per capita in the world and our landfills are rapidly approaching capacity, with these facts in hand, it is imperative for government, businesses and organisations to take action as we strive towards a waste-free</p> |

future. Arguably, these actions should be considered in the first place to reduce consumption as much as possible, which are much more efficient than downstream recycling solutions.

Learnings

- How can we systematically and effectively reduce wastage from every aspect of business operations.
- What are the key principles for businesses to take to mainstream circular economy in operations
- Can circular economy practice by businesses lead to positive impact to our environment and society?

Post-event actions

- Understand the importance of embedding circular economy principles in business plans and sustainability strategies.

Moderator



Edwin Lau
Founder and Executive Director
The Green Earth



Pippo Au
Head of Supply Chain
Maxim's Group



Louis Chan
Senior Environmental Business Manager
China Harbour Engineering Company Limited



Samantha de Mello
Cluster ESG Manager – Hong Kong
Hyatt



Andes Mong
Section Manager of Food Audit and Training,
Knowledge Solutions
SGS Hong Kong Limited

12:20 – 13:10

Redesign: Designing Out Waste and Innovative Manufacturing

As we explore sustainable manufacturing practices and reducing waste in Hong Kong, it is important to consider the role of innovation and how we are progressing the redesign process, as a product design will significantly affect its reparability, reusability and recyclability.

The panel will explore innovative manufacturing practices, that can reduce waste and increase resource efficiency. The discussion will also touch on the role of product design in

promoting circularity, including the use of sustainable materials and the incorporation of end-of-life considerations in the design process.

Learnings

- What are some successful examples of circular design/manufacturing processes in Hong Kong?
- How can designers and manufacturers incorporate end-of-life considerations into the design process and create products that can have an extended life span?

Post-event actions

- Accelerate the mindset shift to adopt eco- or sustainable design and prepare to meet consumers' expectations.
- Re-evaluate existing manufacturing processes to identify alternative greener alternatives.

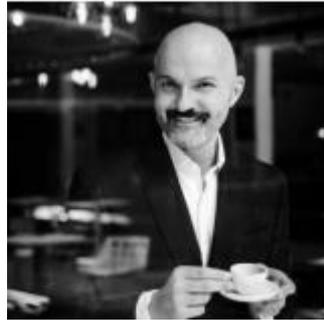
Moderator



Victor Li
Business Development Director
Dunwell Enviro-Tech (Holdings) Ltd



Gene Cheung
General Manager – Civil Engineering
Department
China State Construction Engineering (Hong
Kong) Limited



Vassilios Georgakopoulos
Head of Dining and Hospitality
Cathay Pacific



Pamela Hinton
General Manager, Sustainable Office Solutions
Ltd & Co-Founder, CircleSpace
Sustainable Office Solutions



Matthew Man
CEO
Megasoft Limited

14:15 – 15:05

Replan: Circular Logistics and Distribution

Hong Kong has always relied on international supply chains, and as we try to reduce our waste and reduce products life cycle impacts, the necessity for environmentally friendly logistics is rapidly gaining more attention. This discussion will explore the challenges and opportunities associated with implanting circular logistics within Hong Kong's complex transportation network and how companies change and adapt their processes to become more efficient when transporting goods and products.

Learnings

- What opportunities are there for businesses when adapting to circular logistics?
- Why is it important for Hong Kong to adapt to a circular distribution system?
- What solutions do businesses have to achieve a more circular distribution process?

Post-event actions

- Understand circular logistics and how it can be applied to your own business.
- Develop your supply chain planning with the focus on greening the logistics.

Moderator



Kenny LOK
Co-founder
EnviPro Technology Co. Ltd.



Florence Lam
Deputy Head of Customer Fulfillment, IKEA
North Asia
IKEA



Bianca Wong
Vice President, Human Resources, Asia Middle
East and Africa
FedEx Express



Elin Wong
Head of Corporate Affairs
Modern Terminals Limited

15:05 – 15:45

**The Implementation of Full Carbon Cycle
Across Multi-Industries**

Moderator



Jack Yeung
Sustainability Officer
ASB Biodiesel



Natalie Chung
Sustainability Lead

| | |
|---|---|
| | <p>DFI Retail Group</p>  <p>Eddie Tse Group Sustainability Manager Gammon Construction Limited</p>  <p>James H. W. Wong Chairman & Director Chevron Hong Kong Limited</p>  <p>Thomas Wu Director ASB Biodiesel</p> |
| <p>16:00 – 16:50</p> <p>Reuse, Repair & Repurpose: Circular Journey with Consumers</p> | <p>As the consumer is playing a more crucial role in the transition to a circular economy, it would come as no surprise that this will be key to Hong Kong’s circular journey as consumers adopt more sustainable behaviours. This panel will discuss the importance of designing products that are built to last, easy to repair, and can be repurposed at the end of their life cycle and how we can mainstream the practice in Hong Kong.</p> <p>Learnings</p> |

- How can product design be optimised to promote circularity and enable easier reuse, repair and repurpose?
- Are there successful business models or benefits?
- How can Hong Kong adopt and promote product the practice of reuse, repair and repurposing?

Post-event Actions

- Understand consumers' needs and switch business model to provide products that could last longer and harness new business opportunities.

Moderator



Joy Phi
Partner
Asia Circular Economy Association



Cristina Kountiou
Director of Innovation and Sustainability
bbase Design Group



Sabrina Lerskiatphanich

| | |
|---|--|
| | <p>CSR & Sustainability Executive Foodpanda</p>  <p>Kenny Wong Director, Business Development & Projects – Hong Kong ALBA Asia Smart Recycling Logistics Limited, ALBA Group Asia</p>  <p>Leon Yoong Senior Vice President, Techtronic Design Techtronic Industries Company Limited</p> |
| <p>16:50 – 17:40</p> <p>Recycle & Recover: Innovations and Collaborations for Our Zero Landfill Vision</p> | <p>This panel will address the urgency of sustainable waste management in Hong Kong as we press to a Zero Landfill vision that was outlined in Waste Blueprint for Hong Kong 2035. After reducing wastage along the whole value, what more can we do to strengthen recycling practices in Hong Kong for residual disposal. The call for greater innovation and collaboration between stakeholders becomes more necessary as does the need for education and awareness of sustainable waste management practices.</p> <p>Learnings</p> <ul style="list-style-type: none"> • What key government regulations will affect waste management? • Can we timely meet the Zero Landfill vision? • How can businesses play their roles to meet such vision? How do we |

strengthen the recycling industry in Hong Kong?

Post-event Actions

- Diversify recycling and recovery options in Hong Kong and communicate further to the public.
- Drive scalable recycling in Hong Kong through further discussions like stable supply of recyclable feedstock and effective land use support.

Moderator



Ir Norman Cheng
Chairman
Hong Kong Waste Management Association



Daniel M. Cheng
Ir Prof Daniel M. Cheng
Dunwell Technology (Hldgs) Ltd.



Eddie Cheung
Director
Hong Kong WEEE Recycling Association

| | |
|--|--|
| |  <p>Suzanne Cheung Head of Public Affairs, Communications and Sustainability Swire Coca-Cola HK</p>  <p>Phyllis Ng CEO Baguio Green Group</p> |
|--|--|

Day 2

Zero Waste in Action: Rethinking Retail (Hosted in Cantonese with English simultaneous interpretation)

邁向零廢：重新思考零售模式

The pandemic has brought on unforeseen changes in the retail industry. In the past three years, we have seen changes in consumer behaviour, where they have become increasingly demanding with the ease of purchasing while at the same time preferring to interact with brands that care for people and the environment. This programme looks to advance the circular economy discussion in the retail industry, discussing how each segment minimises waste, keep materials and products in circulation along their business models.

疫情為零售業帶來了不可預見的改變。過去三年間，消費者行為有顯著的轉變，他們不但越來越重視購買便利，同時亦傾向與關注人文和環境議題的品牌互動。會議旨在提升循環經濟在零售業的討論度，探討各界如何最大程度地減少浪費，讓資源和產品能夠不斷在其商業模式中循環流動。

| | |
|---------------|---|
| 10:30 – 10:45 | The pandemic has brought on unforeseen changes in the retail industry. In the past three years we have seen changes in consumer |
|---------------|---|

Opening Welcome: Zero Waste in Action: Rethinking Retail
開幕致辭：邁向零廢：重新思考零售模式

behaviour, where they have become increasingly demanding with the ease of purchasing while at the same time preferring to interact with brands that care for people and the environment. This programme looks to advance circular economy discussion in the retail industry, discuss how each segment minimises waste, keep materials and products in circulation along their business models.

疫情為零售業帶來了不可預見的改變。過去三年間，消費者行為有顯著的轉變，他們不但越來越重視購買便利，同時亦傾向與關注人文和環境議題的品牌互動。會議旨在提升循環經濟在零售業的討論度，探討各界如何最大程度地減少浪費，讓資源和產品能夠不斷在其商業模式中循環流動。



Merlin Lao
Head – Policy & Research
Business Environment Council Limited



Samuel Lee
Managing Director, Watsons Hong Kong, Chairman, Sustainability Task Force, HKRMA
Watsons Hong Kong & HKRMA

10:45 – 10:55

Programme Opening: Welcome Remarks
歡迎辭



Christina Ong
Managing Director, Head of Business Banking, Commercial Banking
HSBC

10:55 – 11:45

**Activating Collaborations
in Retail for Our Circular
Transition**

促進零售業合作 實現循環
轉型

The retail industry has always played a key role in the economy, and as we transition to a more circular economy it is becoming more essential to activate collaborations. This panel will gather thought leaders from across industries to discuss key challenges and opportunities such as cross-industry collaborations, building trust and transparency with partners as well as forming & maintaining relationships between collaborators.

零售業一直以來都是主要經濟支柱，由綫性經濟轉型為循環經濟，促進合作便更為重要。各界領袖將進行專題討論，深入探討主要挑戰和機遇，包括跨行業合作、與合作夥伴建立信任和透明的溝通環境，以及建立和維護合作者之間的關係等。

Learnings

- How important are collaborations in the retail industry to achieve a circular transition?
- What are the key challenges when developing these relationships?

學習要點

- 零售業合作對實現循環轉型的重要性？
- 發展合作關係時的主要挑戰是甚麼？

Post-event Actions

- Gain a deeper understanding of the power of collaboration in driving a circular transition in retail and learn practical strategies for building successful partnerships.

後續行動

- 更深入了解合作在推動零售業循環經濟轉型上的重要性，探悉建立成功合作關係的實戰策略。



Philippe Li
Sustainability
The Mills Fabrica



Dr. Andy LENG
Senior Project Manager
BEE Incorporations



Keilem Ng
General Manager – Sustainability
Link REIT



Alice Suen
Head of Sustainable Finance
HSBC

11:45 – 12:35

**Circular Packaging:
Rethinking Solutions to
Our Plastics Crisis**
循環包裝：重新思考塑膠
危機解決方案

It is no secret that the plastics crisis is one that is deeply troubling with millions of tons of plastic ending up in our oceans, clogging our landfills or being burned or leaked in the environment. It is integral to rethink how we can redesign the use plastic, otherwise there may be more plastic than fish in the ocean by 2050. This discussion will navigate the challenges of plastic use and the reuse of it as well as explore potential alternatives for packaging in a circular economy.

眾所周知，塑膠危機帶來巨大憂患，數百萬噸塑膠終將流入海洋，積壓堆填區，被焚燒或洩漏到自然環境中。我們必須重新設計塑膠的使用方式，否則到 2050 年，海洋中的塑膠含量或比魚類多。是次會議將聚焦使用及重用塑膠所面臨的挑戰，並探討在循環經濟中的塑膠包裝替代品。

Learnings

- What options are there for plastic use in a circular economy?
- How can businesses rethink the use of plastic and what options are there for circular packaging?

學習要點

- 在循環經濟中，使用塑膠有哪些選擇？
- 企業如何重新思考塑膠的使用方式？循環包裝有哪些選擇？

Post-event Actions

- Understand the full life cycle of current plastic solutions in Hong Kong.
- Be able to consider various options for packaging in the circular economy.
- Re- evaluate current business practices in consideration of the current tangent that plastic use is taking us.

後續行動

- 了解目前香港塑膠危機解決方案的完整生命週期。
- 能夠考慮在循環經濟中的各種包裝選擇。
- 參考目前塑膠使用趨勢，重新評估現有商業策略。

Moderator



Lianne Ng
Sustainability Advisor
The Purpose Business



Keith Choy
Head of Green LivingTech Unit
Hong Kong Productivity Council



Steve Deng
Director, Public Affairs, Communications, and Sustainability (PACS) ,
HKTMM
The Coca-Cola Com



Kim Siu
Business Innovation and Planning Director
Watsons Water



Chui Man Yip
Project Manager
Greeners Action

13:35 – 14:25

**Circular Deliveries:
Greening Retail Logistics**
循環配送：綠色物流及零售業

As almost 20% of the retail industry is e-commerce and retail supply chains are vast, as we shift to a more circular economy greening retail logistics is becoming more important. The challenges involved in Hong Kong range from limited space, fragmented waste management due to packaging, high logistics cost as well as changing consumer behaviour. This panel will discuss some of these challenges as well as opportunities that circular and efficient deliveries can offer as part of greening retail logistics.

由於電子商務佔零售業務近兩成，零售供應鏈龐大，而隨着循環經濟轉型，綠色物流變得更為重要。香港面臨的挑戰包括空間有限、包裝導致廢物管理分散、高物流成本以及消費者行為

變化等。講者將討論上述挑戰，以及循環及高效配送作為綠色物流及零售業的一環所帶來的機遇。

Learnings

- What opportunities are available when greening retail logistics?
- How do we understand the business case of these opportunities

學習要點

- 綠色物流及零售業帶來哪些機遇？
- 如何理解蘊含這些機遇的商業案例？

Post-event Actions

- Adapt to more efficient and low-emission logistics in retail operations.

後續行動

- 適應更高效能、低排放的零售業物流體系。

Moderator



Eddie Ng
Partner, ESG Advisory Hong Kong (SAR)
KPMG China



Judy Ho
Sustainability Lead
Swire Coca-Cola HK



Eric Swinton
Founder & CEO
V Cycle Company Limited



Cerin Yip
ESG Director
Alibaba Group

14:25 – 15:15

Reinventing Physical Retail: A New Era for Sustainable Shopping
重塑實體零售：開創可持續購物新時代

With the pandemic finally over, businesses are revising their strategies with physical retail stores as foot traffic is quickly returning to the levels they were pre pandemic. Key topics that will be discussed today by our panel include shared experiences and learnings from a successful sustainable retail model as well as opportunities related to store design, sustainable supply chains and circular product offerings.

隨着疫情結束，客流量迅速恢復至疫前水平，企業紛紛修改實體零售店營運策略。本日主要議題包括分享可持續零售模式帶來的成功經驗和知識，以及與商店設計、可持續供應鍊和循環產品供應相關的機遇。

Learnings

- How can businesses develop their operations model to create a more sustainable shopping experience?
- Is physical retail really essential for the future of shopping?

學習要點

- 企業如何發展其運營模式，創造更可持續的購物體驗？
- 實體零售對未來購物的重要性？

Post-event Actions

- Enhance customers' shopping experience through mainstreaming concepts of sustainability.

- Reposition physical stores as locations to cultivate sustainable consumption behaviour.

後續行動

- 使可持續發展概念成為主流，完善顧客購物體驗。
- 將實體店重新定位為培養可持續消費行為的場所。

Moderator



Cindy Ngan
Climate & Sustainability, Partner
PwC



Coco Chan
Assistant Marketing Manager
OnTheList HK



Amy Chat
Sustainability Leader
Decathlon Hong Kong Company Limited



Mignone Cheng
Chief Marketing Officer
GS1 Hong Kong Limited

15:25 – 16:15

**Redefining F&B Retail:
Sustainability on the Menu**
重新定義餐飲零售：餐單
的可持續發展

As the Hong Kong consumer becomes increasingly aware of sustainable practices and food trends, the pressure on the F&B industry becomes greater to ensure their operations and practices align. As they strive to make positive change, today's panelists will discuss topics such as ethical supply chains, waste reduction, plant-based options and the elimination of single-use plastic.

隨着香港消費者對可持續生活和食品關注度有上升的趨勢，餐飲業正面臨更大壓力，以確保其營運和消費者期望一致。為推動發餐飲業積極行動，本日會議的講者將深入討論供應鏈道德議題、減少廢物、植物性飲食和淘汰一次性塑膠等議題。

Learnings

- What opportunities are there for businesses in F&B to ensure a sustainable framework in their services?
- What are the practical examples happening in Hong Kong?

學習要點

- 餐飲企業可透過哪些機會來確保服務包括可持續發展框架？
- 香港有哪些實際例子？

Post-event Actions

- Diversify F&B services and menus to meet growing customer base that prefers consuming sustainably.

後續行動

- 實現餐飲服務和菜單多樣化，以滿足不斷增長的可持續消費客戶群。

Moderator



Venus Lee
Executive Director
EDigest



Edmond Leung
Project Director
Feeding Hong Kong



Ringo Li
Head of Procurement & Resourcing
KIN



Anushka Purohit
CEO and Co-Founder
Breer Limited

16:15 – 17:05

**Circular Fashion & Beauty:
Closing the Loop**
循環時尚及美容：推動行業再生循環

Consumers today are also more often considering sustainability when making their purchases and as the second largest fashion exporter in the world, Hong Kong is a major hub for fashion manufacturing and exports. Businesses are needing to consider not only more sustainable supply chains but circular business models overall. Join this panel to discover how fashion and beauty brands can utilize more sustainable materials, including examples from sustainable fashion brands, as well as the idea of transparency and traceability within the supply chain.

現今消費者購物時會更常考慮可持續發展。作為世界第二大時尚出口地區，香港是時裝製造和出口的重要樞紐。企業不僅需要探究供應鏈的可持續性，亦需考慮整體循環商業模式。參與專題討論，了解時尚和美容品牌如何使用更可持續的材料，包括可持續時尚品牌實例，以及供應鏈中的概念、透明度和可追溯性。

Learnings

- How can fashion and beauty businesses become more sustainable?
- How can we reduce the supply chain and our carbon footprint as well as other impacts when it comes to fashion and beauty?

學習要點

- 如何加強時尚和美容業務的可持續性？
- 如何減少時尚和美容業在供應鏈、碳足跡及其他方面的影響？

Post-event Actions

- Be able to understand a more sustainable fashion business model.
- Identify life cycle emission hotspots of the industry and innovate for more circular solutions.

後續行動

- 了解更可持續的時尚商業模式。
- 識別行業生命週期排放熱點，啟發更多循環解決方案的創新。

Moderator



Edwin Keh
CEO
The Hong Kong Research Institute of Textiles and Apparel



Ronna Chao
Chairperson
Novetex Textiles Limited



Corane Chu
Circular Fashion Programme Manager
Redress



Venisa Chu
Regional Sustainability Director – APAC
L'Occitane Group



| | |
|--|--|
| | Juliana Lam Founder and President INNOTIER Limited |
|--|--|