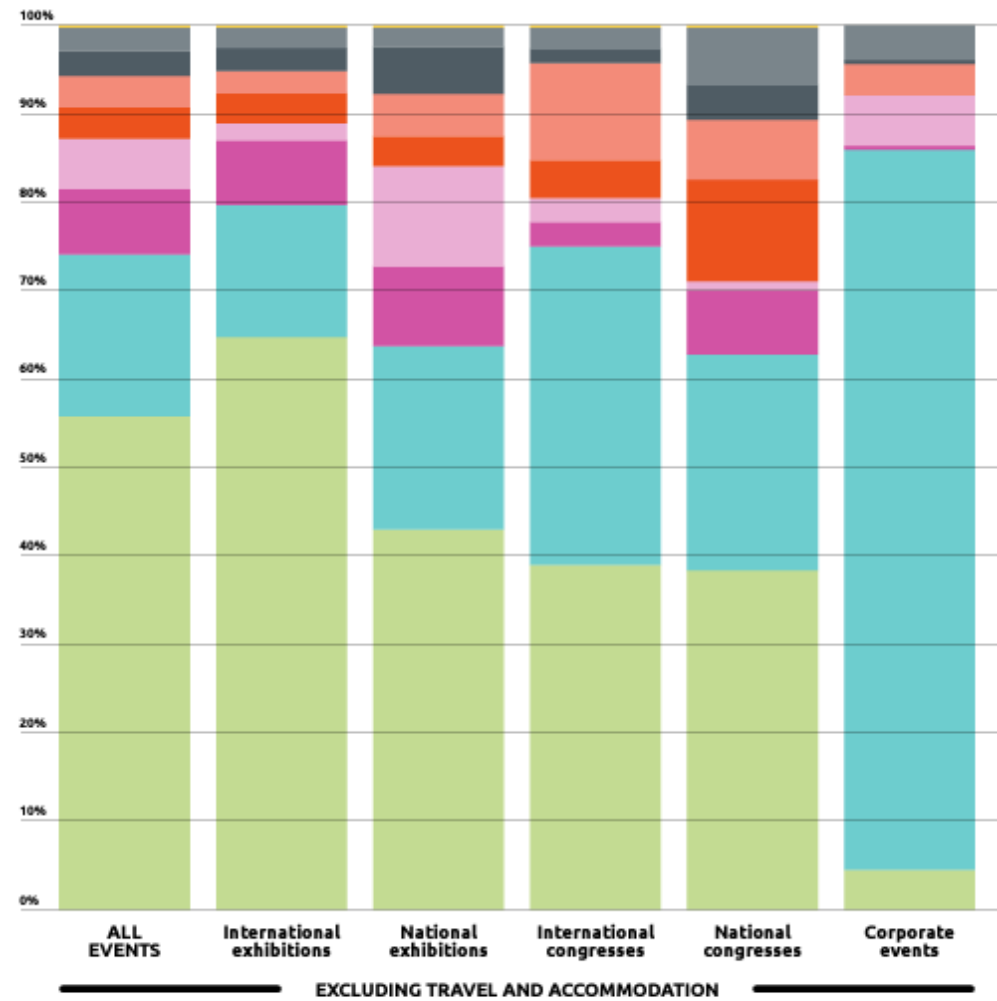
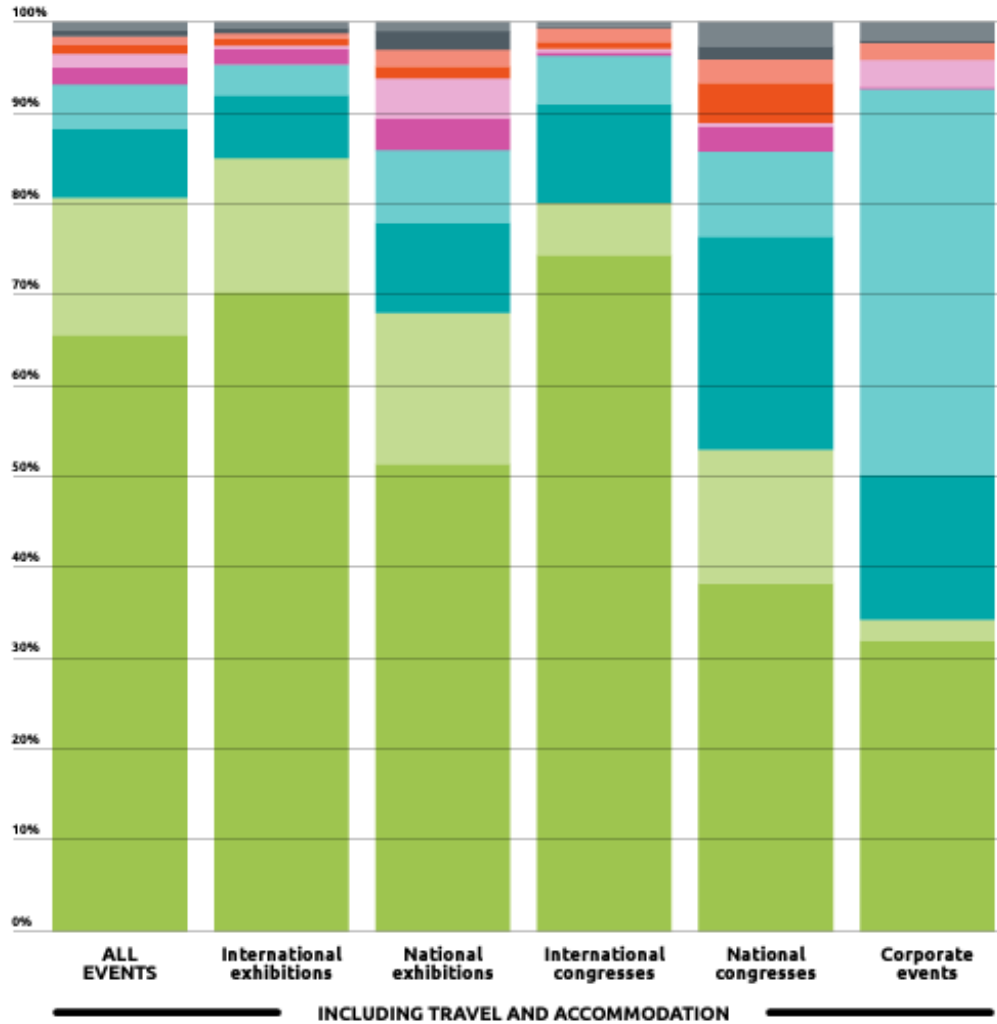


Better Stands Programme

Presented by representatives from the Better Stands
Steer-Co

November 2023

Why Better Stands?



- Travel
- Space design and production
- Accommodation
- Food
- Freight
- Energy
- Communications
- Other
- Waste
- Intangible services
- Water

The Carbon Emissions of Events in France
Source: Unimev

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What is Better Stands?



Disposable



Reusable

Key Stages of Better Stands



How do you define a Better Stand?

We classify all stands into 4 categories – Disposable, Bronze, Silver or Gold – depending on the particular elements that are reused or recycled.

All elements of a particular category must be shown to be reused or recycled in order to achieve that classification. If a stand does not meet all the elements in the Bronze level then it is classed as disposable.



	Category	Items	Disposable	Better Stands Bronze	Better Stands Silver	Better Stands Gold
Reused	1	Stand structure and walls	✗	✓	✓	✓
	2	Platform or raised flooring	✗	✓	✓	✓
	3	Furniture and equipment	✗	✓	✓	✓
	4	Lighting	✗	✓	✓	✓
	5	Fascia and overhead signage	✗	✗	✓	✓
	6	Rigged structure	✗	✗	✓	✓
	7	Ceiling	✗	✗	✓	✓
	8	Display facilities	✗	✗	✓	✓
Reused or recycled	9	Floor covering	✗	✗	✗	✓
	10	Graphics and decorative items	✗	✗	✗	✓

Better Stands Steer-Co



Supported by



Better Stands Pilot Events Timeline





Moving away from disposable stands together.

Better quality. Better safety. Better experience.

Better Stands, building a sustainable future for the events industry.

