

ReThink HK 2024

Important reminders notice – 16 August 2024

Additional Event Passes

1. **Delegate passes** for staff and clients - access to all event areas
Conference Theatres, expo, workshops, networking lounge and Happy Hour
- 20% discount on 1-day or 2-day delegate passes available now

Promo Code: ADDEX20

Deadline: **23.59 on 5th September** (then Last-minute rates apply)

[Registration Link](#)

2. **Complimentary (HK\$0) 2-day Expo Only passes** – access after 1pm
No access to Theatres, workshops, networking lounge and Happy Hour drinks

Promo Code: Not required

Deadline: **23.59 on 5th September** (then Last-minute rates apply)

[Registration Link](#)

3. **2-day VIP pass**

If you would like to nominate senior representatives from your clients and industry partners for a complimentary 2-day VIP pass, then please email marketing@rethink-event.com with a list of nominations no later than **29th August**.

VIP nominations require full name, senior management job title and email of contact (or their PA/EA). Nominations are subject to review and approval. Your company will be acknowledged in the VIP invitation.

4. **Media passes**

If you would like to nominate media or press representatives for Media Pass accreditation, then please email marketing@rethink-event.com with a list of nominations no later than **29th August**.

Media invitations (requires media contact name, publication, email address) for accreditation. Your company will be acknowledged in the Media pass invitation.

If you have an allocation of Staff or Guest Delegate Passes, then these must be redeemed / registered before 23.59 on 5th September

Official Networking Event – Tickets

Venue: The ARCA, Wong Chuk Hang (400 pax)

Price: HK\$466

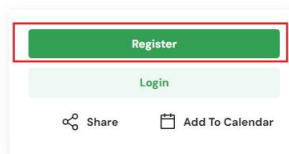
Free flow + standing buffet

Transportation from HKCEC at 18.30 & 18.45 (limited seats)

Approx. 100 tickets remain available to book on a first-come-first-served basis

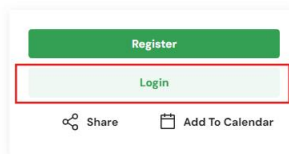
- You can 'Add-on' a ticket when registering for an exhibitor pass.

Click image below and then click Register



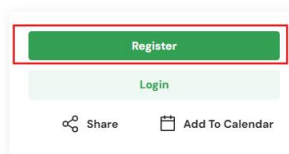
- If you have already registered for an exhibitor pass, then you will be able to 'modify your booking' to book a ticket.

Click image below and then click Login



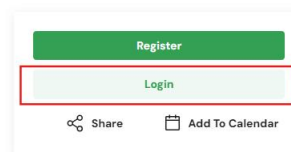
- You can 'Add-on' a ticket when registering for a staff delegate pass

Click image below and then click Register



- If you have already registered for a staff delegate pass, then you will be able to 'modify your booking' to book a ticket.

Click image below and then click Login



Showcase Expo Exhibitors

1. Staff Meal box order (Exhibitors only)

Link: <https://preordermealbox.hkcec.com/>

Password: rethink

Order Deadline: **29 Aug 2024**

Exhibitor Dining Location: GreenZone 綠色用膳區-Traders 意日閣 (L2), HKCEC

2. A reminder to inform all your staff of the [Sustainable event guidelines](#) for ReThink HK.

- no single use plastic bottles (please bring a refillable bottle)
- bring a reusable coffee cup for a discount on coffee at the HKCEC outlets
- no vinyl pull-up banners (these will be removed if found on booths)
- exhibitor, speaker and 2-day delegate passes are valid on both days
- drop off badges and lanyards when you leave the venue for the final time
- replacement badges will be charged at HK\$100

3. Event Web app

- Available from 10 Sep onwards - update your individual profile and start connecting with other attendees (open permission setting required)
- All registered delegates, exhibitors and speakers will receive notification of the event app access launch

4. Name Badge Scanner to collect contact details

- Order Deadline: 18.00 on 27 Aug 2024
- User training session: 16.00 on 28 August 2024
- [Order here](#)

5. Lalamove Electric Van delivery to HKCEC

If you'd like to book an Electric Van delivery by Lalamove

- Order Deadline: 20 Aug 2024
- submit the [order form](#)
- Should you have any questions please contact:
koey.au@lalamove.com
carey.chan@lalamove.com

Branding & Promotions

1. Final branding opportunities
 - Align your company/organisation with one of the 17 SDGs
 - Enhanced Event app branding

Please email ami.v@rethink-event.com if you are interested in any of the above

2. Final workshop session availability

There is only 1 final workshop session available for any existing exhibitor, partner or sponsor who would like to host a 75min session for up to 32 delegates

Please email ami.v@rethink-event.com if you are interested (subject to availability)

Save the dates for ReThink HK 2025

11 & 12 Sep 2025 @ HKCEC Hall 1BCDE

The pre-booking for ReThink HK 2025 will start from 1pm on Thursday 12th September, feel free to drop by our booth (P30) to view the floorplan.

You'll have an opportunity to reserve a booth at the very lowest price before the 2025 pricing comes into effect after the event, plus you'll receive extra coverage and additional event passes as a benefit of pre-booking.

If you would like to arrange a specific time to meet with one of the team then that can be arranged for you.

Main Contact Points for inquiries	
<ul style="list-style-type: none">• Login & Password of online portal / troubleshooting• Working staff pass & e-vehicle permit• Standard booth / pavilion design submission• Additional furniture & supplier ordering• Raw space exhibitor enquiries• Freight forwarder	Rethinkhk@arconmarketing.com
Conference speaker & Workshop arrangement enquiries	Mina.i@rethink-event.com
Exhibitor Passes & Networking Event Tickets	Attend@rethink-event.com
VIP invitations for key clients & Media contacts	Marketing@rethink-event.com
Solution showcase booth & Sponsorship inclusions	Ami.v@rethink-event.com