



STANDARD MARKETING SUPPORT PACKAGE

Pre-event 2025

- Unlimited submissions for the ReThink:Insight web-blog
- Company profile on the event website A-Z listing
- 1 x ReThink:Insight e-newsletter profile (November 2024 – June 2025)^
- Payment Terms: 50% deposit payment in 30 days from allocation invoice

At-event 2025

- Standard company profile in the event app>

ENHANCED MARKETING SUPPORT PACKAGE

(Exclusive for ReThink HK 2024 clients / new clients with completed reservation form to us no later than 1800HKT, 14 Oct 2024)

Pre-event 2025

- Unlimited submissions for the ReThink:Insight web-blog
- Company profile on the event website A-Z listing
- Total 3 x ReThink:Insight e-newsletter profile^
- 1 x November 2024 edition
- 1 x December 2024 – February 2025
- 1 x March 2025 – June 2025
- 1 x Company logo featured on LinkedIn group promotion (every Wednesday, November 13th – December 18th*)
- Payment Terms: 30% deposit payment in 30 days from allocation invoice

At-event 2025

- Standard company profile in the event app>
- 1 x Company logo on row for featured Sponsors / Exhibitors / Speakers / New Innovations in the event app*+>
- Additional Event Guest Passes
- 2 x 1-day event passes for your clients (up to 12 sqm)
- 3 x 1-day event passes for your clients (up to 17 sqm)
- 4 x 1-day event passes for your clients (for 18 sqm)
- Over 18 sqm, 4 per sqm (up to max of 16)

Added-Value Options

- 1 x FOC LeadCapture device for solutions showcase booth size upgraded (Value at HK\$2,250 each)
- 1 x SDG exclusive “Supported by” logo on the SDG walls at ReThink HK 2025
Priority for rebook sponsors on Day 1 only at discounted rate HK\$5,500 each (Value at HK\$10,000 each)#

*First 30 companies

^There is no postponement of any promotion schedule due to the material submission deadline missed

#HK\$5,500 available event on-site | HK\$7,500 after 13 Sep 24 | HK\$10,000 after 31 Dec 24

+Company logo position subject to first-come-first-served basis, A-Z alphabetical listing

>Event app layout subject to change based on ReThink HK 2025 event app design