



RE-THINK

**SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO**

**11 & 12 SEPTEMBER 2025
HALL 1, HKCEC**

**HONG KONG'S BEST ATTENDED AND
MOST AMBITIOUS BUSINESS EVENT
FOR SUSTAINABLE DEVELOPMENT**

#OnlyWayForward

ORGANISED BY
enviroevents hk
ECOSYSTEM EVENTS WITH PURPOSE

Today's Meeting Agenda

- Snapshot of ReThink HK 2024
- How all this will help you...
- What to expect at ReThink HK 2025
- ReThink HK - EliteXperience
- Key Takeaways
- Q&A time



ReThink HK – The One Slide That Says It All

**HK's best-attended
and most ambitious
business event for
sustainable
development**

1

More Than a Conference & Expo

Hong Kong's flagship b2b event for uniting professional communities to accelerate sustainable transformation, supported by a large-scale showcase of innovation and solutions for sustainable business

2

Global Trends, Regional Perspective & Real Economy Discussions

Discussing and debating the adaption and mitigation investments required to future-proof Hong Kong's economy, multi-stream conference and workshop series addressing the sustainability pain points and future-smart, low-carbon opportunities faced by businesses of all shapes and sizes

3

Connect with the Community

An opportunity to expand your commercial network and build purposeful partnerships with 10,000+ attendees – all of whom are there to make a difference

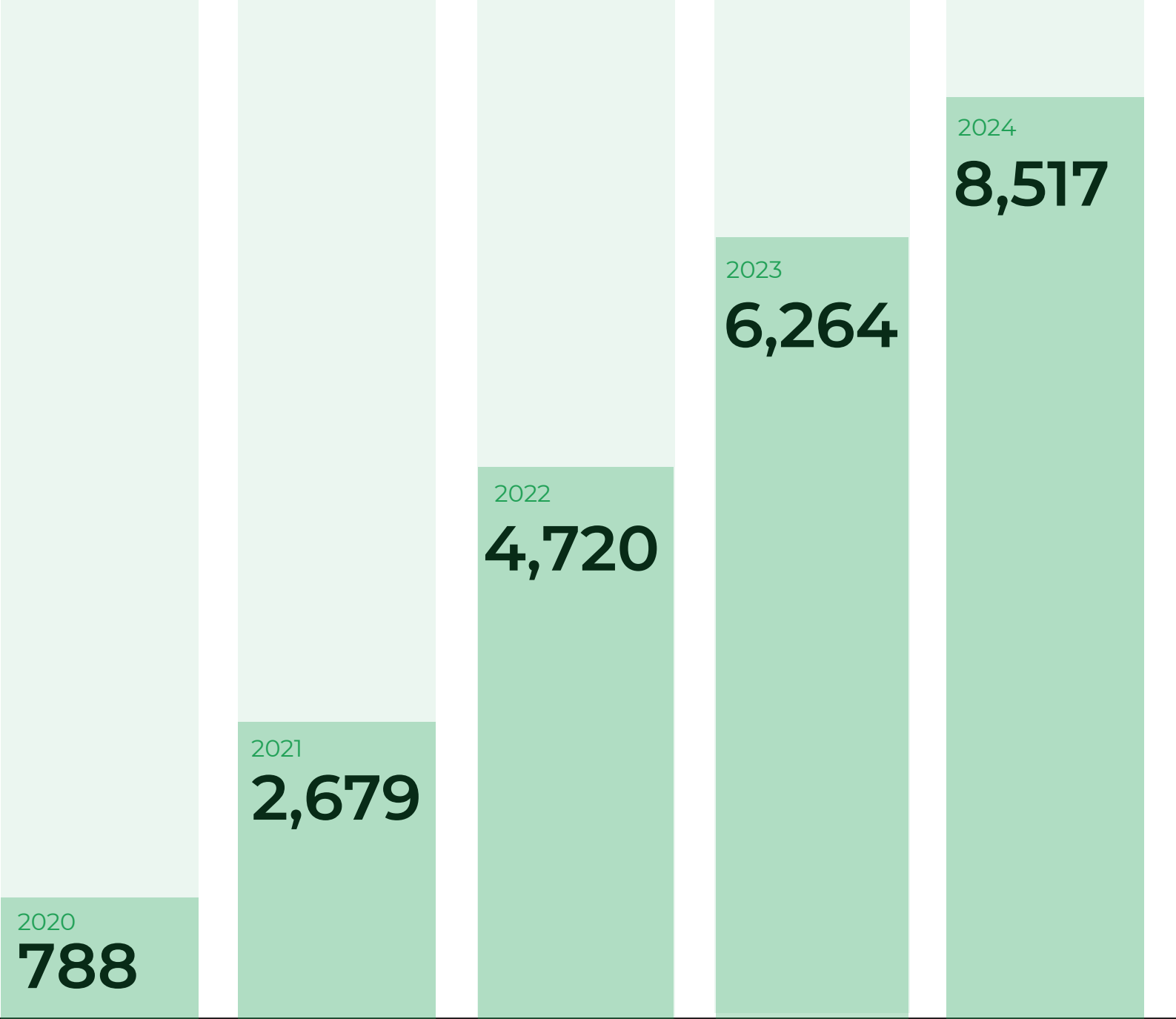
ReThink HK 2024 – 5th Edition Highlights Reel



Unrivalled Growth Over the Years

Across two days, **8,517** attendees invested their time to attend ReThink HK 2024, they represented **2,255** organisations from across Hong Kong's business ecosystem.

Nearly **41% of delegates** were the **Sustainability Lead** or sit at **Board Level** for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.



2025
10k+

5 Years of Event Evolution & Expansion

STAKEHOLDER ENGAGEMENT

2019

- Conceived April-July
- Announced ReThink HK 2020 event in November

FIRST RETHINK HK LAUNCHES IN OCTOBER

2020

- 27 conference sessions
- 39 showcase solutions
- 82 speakers
- 788 attendees

EXPONENTIAL GROWTH IN ATTENDEES, SOLUTIONS & SPEAKERS

2021

- 122 conference sessions
- 134 showcase solutions
- 303 speakers
- 2,679 attendees

2022

- 130 conference sessions
- 205 showcase solutions
- 448 speakers
- 4,720 attendees

2023

- 125 conference sessions
- 237 showcase solutions
- 473 speakers
- 6,264 attendees

2024

- 134 conference sessions
- 276 showcase solutions
- 493 speakers
- 8,517 attendees

Hong Kong's best-attended and most ambitious business event for sustainable development

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CO-ORGANISER:



- Net Zero & Nature Positive Theatre (Keynote)
- BEC Business Transformation Theatre
- Liveable Cities & Transportation Theatre
- People & Purpose Theatre
- Buildings & Facilities Theatre
- Finance & Supply Chains Theatre
- Change Makers Stage
- European Stage

Conference Statistics	2024	2023	2022	2021	2020
Conference Theatres/Stages	8	7	7	6	1
Conference Sessions	134	125	135	122	22
Conference Speakers	495	473	448	303	32
Roundtable/Workshop Sessions	20	10	20	12	4

Key Sponsors of 2024 Event



And more...

We're hugely grateful for the consecutive support of our sponsors for three years in a row (2022 – 2024)



Content & Supporting Organisations for 2024 Event

Content Partners



Supporting Organisations



And more...

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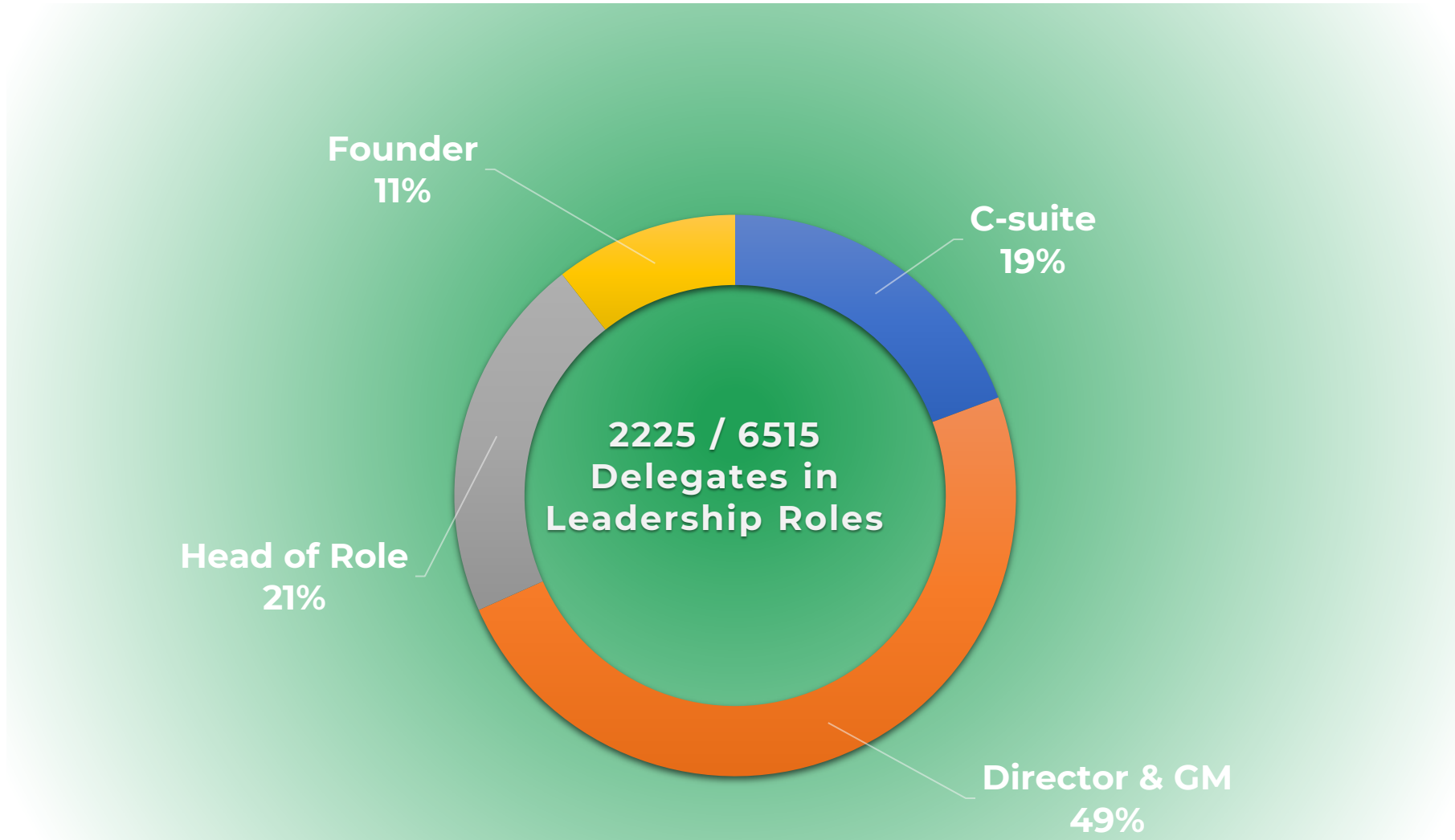


Change Makers | Our Ecosystem | Your Stakeholders |



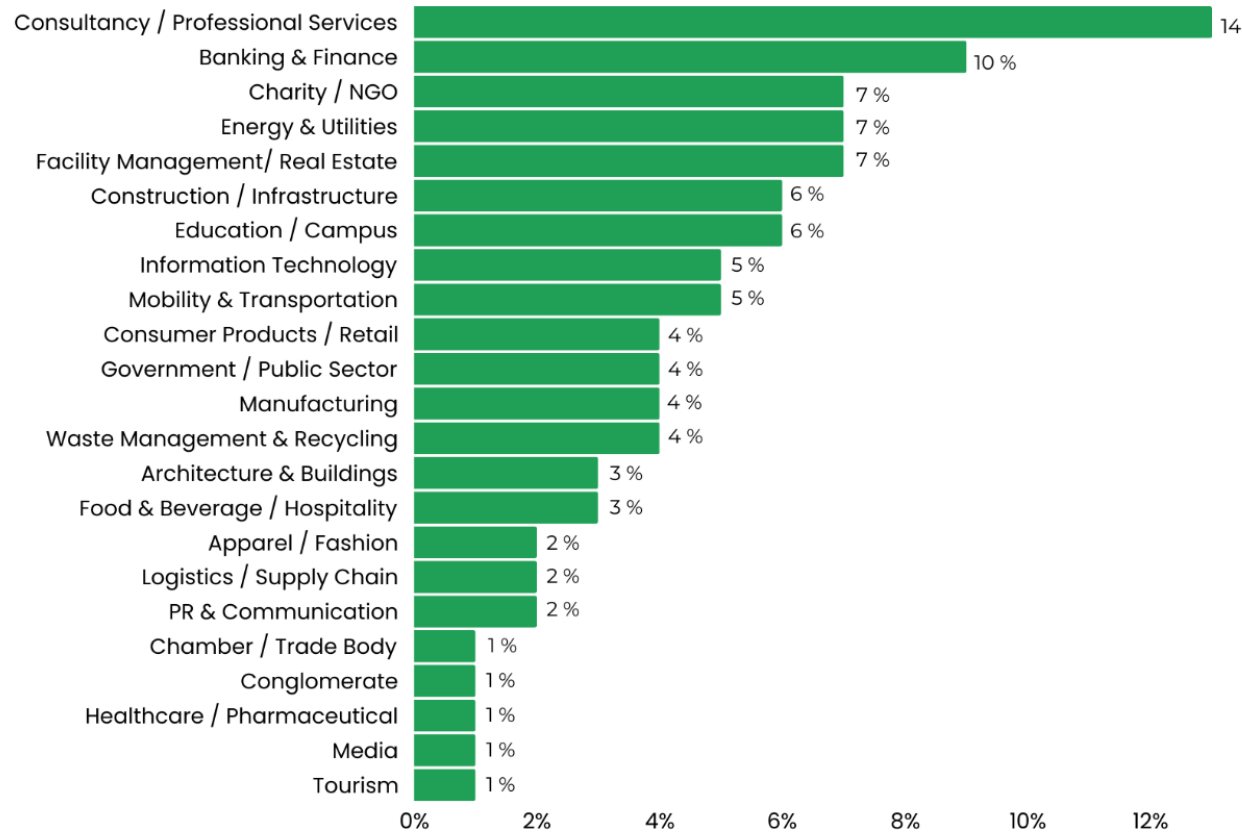
and 2,215 more organisations....

Decision Makers | Leadership Roles | Sustainable Growth

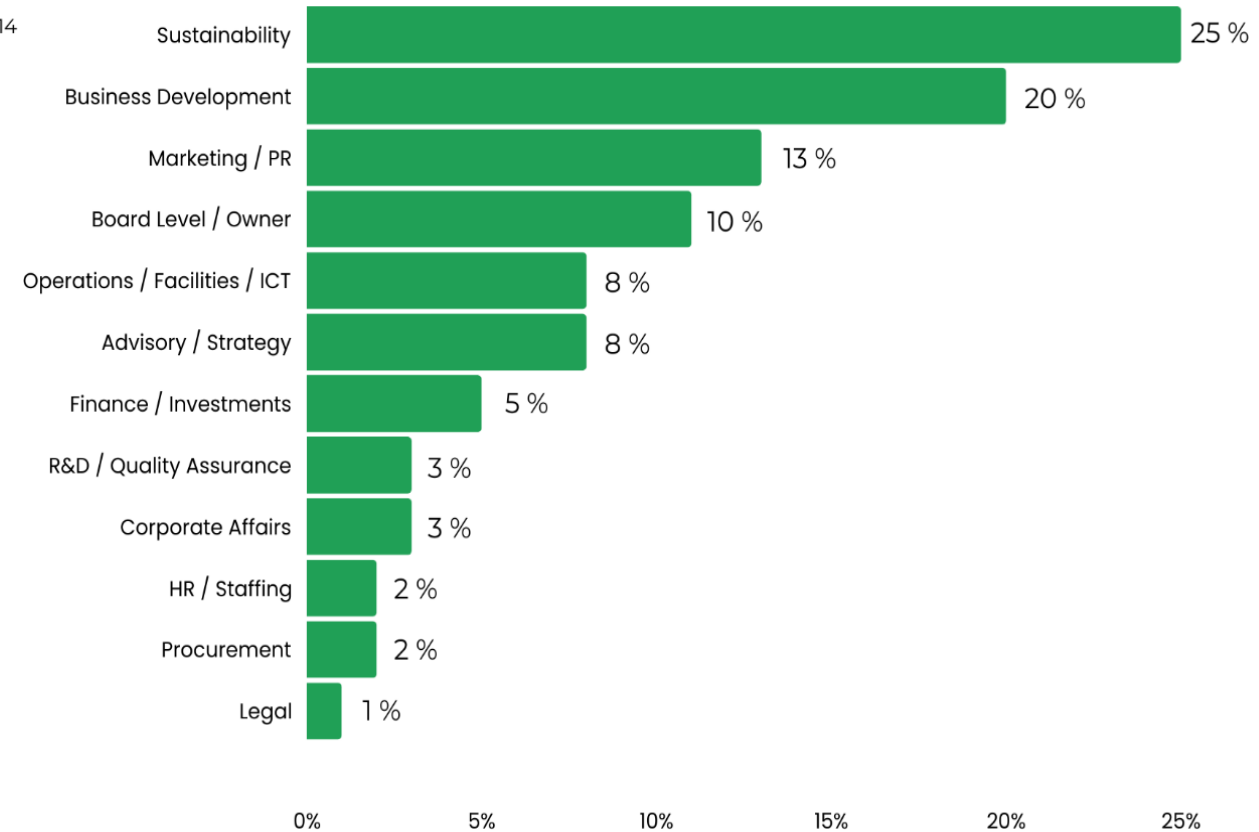


Delegate Demographics & Insight

Delegate's Business Sector



Delegate's Job Function

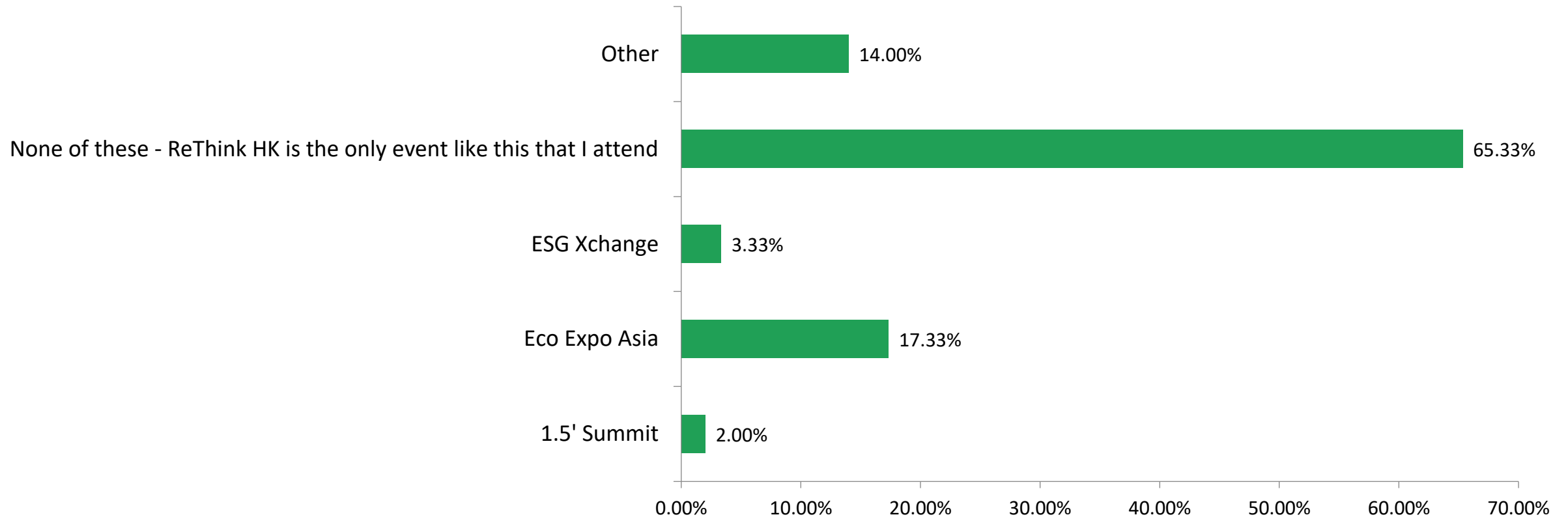


Delegate Demographics & Insight

Unique delegates you can only meet at ReThink HK

65% of the delegates have only attended ReThink HK in the past 12 months

What other similar events have you attended in the past 12 months?



Delegate Demographics & Insight

Delegates attended ReThink HK to make new connections and source new products / services / solutions

Has ReThink HK 2024 inspired or informed you to accelerate change within their business?



(Based on multiple answers)



Mitigating Environmental Impact



Collaborating with Kadoorie Farm & Botanical Garden to support and advance their “Wood Recycling Programme” as part of our ambition to run carbon-neutral events.

Strives to recycle wood debris generated from routine tree works through investing in a biochar machine, which converts bulky, rotten or diseased wood into valuable biochar, a soil amendment that benefits the soil and plant growth.



Mitigating Environmental Impact

For our 2024 emissions equivalent contribution, KFBC will additionally run their biochar machine, starting from February 2025. Each run will convert 5–6 tonnes of feedstock into approximately 1.5 tonnes of biochar, which is equivalent to approximately 3 tonnes of additional atmospheric carbon to be removed.

Within this 1.5-2-year cycle, an estimated 150 tonnes of carbon can be sequestered. The whole project complies with the “Methodology for Biochar Utilization in Soil and Non-soil Applications” published by Verra, who manages the world’s leading voluntary carbon markets program, the Verified Carbon Standard (VCS) Program.

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CO-ORGANISER:



Facilitating Social Impact

All delegate fees contribute to supporting amazing local impact projects. To date **HK\$1,625m** has helped grassroots NGOs with direct project funding and capacity building – facilitated by the ReThink Foundation since 2023



陳廷驊基金會
THE D.H.CHEN
FOUNDATION

RETHINK

foundation



HELP
FOR DOMESTIC WORKERS
家傭匡扶中心



AMPLIFY
CONSULTING



DGEN



AYF
Hong Kong



Social Catalyst
Collaborative



加減乘除

Agent of CHANGE



少數點文化

DESIMO Culture

By supporting these projects, with the shared objective of bringing communities together for greater impact, all attendees and supporters of ReThink HK will be contributing to advancing amazing work, by amazing organisations, that will make a real difference to the lives of disadvantaged communities and work to improve awareness and action for environmental causes.



Recognition of our Impact & Influence

Hong Kong Management Association - Hong Kong Sustainability Awards 2024

- Distinguished Sustainability Leadership Award for our CEO
- Merit Award (SME category)
- Excellence for Social Sustainability Initiative
- Excellence for Environmental Sustainability Initiative

Hong Kong Awards for Environmental Excellence 2023

- Certificate of Merit – SME – Servicing Industry



How all of this will help you...

Advocacy, Collaboration & Innovation

Full Ecosystem Solution

Cross-Sector Knowledge Exchange & Capacity Building

- Provides access to market and industry-leading experience, peer-to-peer knowledge sharing, and cross-sector learning opportunities that help enterprises stay informed *and* ahead of the curve in their transition towards net-zero ambitions and commitments

b2b / b2g Brand & Corporate Values Exposure

- Champions exhibitors to showcase their commitment to sustainability, launch new solutions, test the market, raise brand awareness, and engage a targeted audience responsible for researching and resourcing sustainability strategies

Connecting, Collaborating & Networking

- Facilitates impactful partnerships, collaborations, and commercial opportunities with like-minded businesses, NGOs, investors, and stakeholders who share a commitment to sustainable development in HK and beyond

What to expect at ReThink HK 2025



10k+

Attendees

300+

Solutions

150+

Sessions

500+

Speakers

9

Stages

Thought leadership at ReThink HK 2025

	Net Zero Innovation Theatre (Keynote)	BEC Climate & Nature Theatre	Liveable Cities & Transportation Theatre	Supply Chains & Logistics Stage	People & Purpose Theatre	Buildings & Facilities Theatre	ConTech & PropTech Stage	Circularity & Waste Theatre	Innovation Pitching Stage	ReThink Roundtables
11 Sept (Day 1)	Opening Ceremony & Keynote Address	Rethinking Climate	Rethinking Liveable Cities HK2050isNow ICE	Rethinking Supply Chains	Rethinking Social Impact	Rethinking Built Spaces	Pitching Stage	Rethinking the Circular Economy	Pitching Stage	Rethinking Capacity Building
	Global Approach to Change				Rethinking Workforce Transformation					Rethinking Corporate Strategy
12 Sept (Day 2)	Innovating for Impact	Business, Nature & the Blue Economy	Rethinking Mobility & Transportation	Rethinking Logistics	Rethinking Marketing & Communications	Rethinking Facilities Management	Pitching Stage	Rethinking Food & Hospitality	Pitching Stage	Rethinking our Leaders of Tomorrow
					Rethinking Health & Wellbeing			Rethinking Waste		Rethinking the Product Supply Chain
Closing Debate hosted in the Net Zero Innovation Theatre (Keynote) from 16:30 – 17:30										

What's new for ReThink HK 2025



**APAC
Pavilion**



**Roundtable
Luncheons**



**Innovation
Pitching
Stage**



**Buildings &
Infrastructure
Sector**



**Mobility &
Transportation
Sector**

ReThink HK - EliteXperience

Conference

Case-study and best-practice sharing how to avoid risk, generate new revenues and increase market share as part of a low-carbon economy

**Impactful
Content
Sharing**

**Advocating for
Shared Responsibility
Large-Scale &
Interactive
Engagements**

9 themed Theatres with over 150 sessions

- Debates
- Interviews
- Keynotes
- Panels

intimate deep dive discussions

- Hosted workshops
- Roundtable problem solving
- 1on1 investor meetings
- invite only sessions



ReThink HK - EliteXperience

Showcase Expo

Providing banks, consultancies, solutions providers and suppliers with an opportunity to present their expertise and problem-solving capabilities to delegates, ecosystem partners and industry peers

A unique opportunity for corporates and NGOs to showcase environmental and social impact projects to a cross-sector of internal, professional and community stakeholders

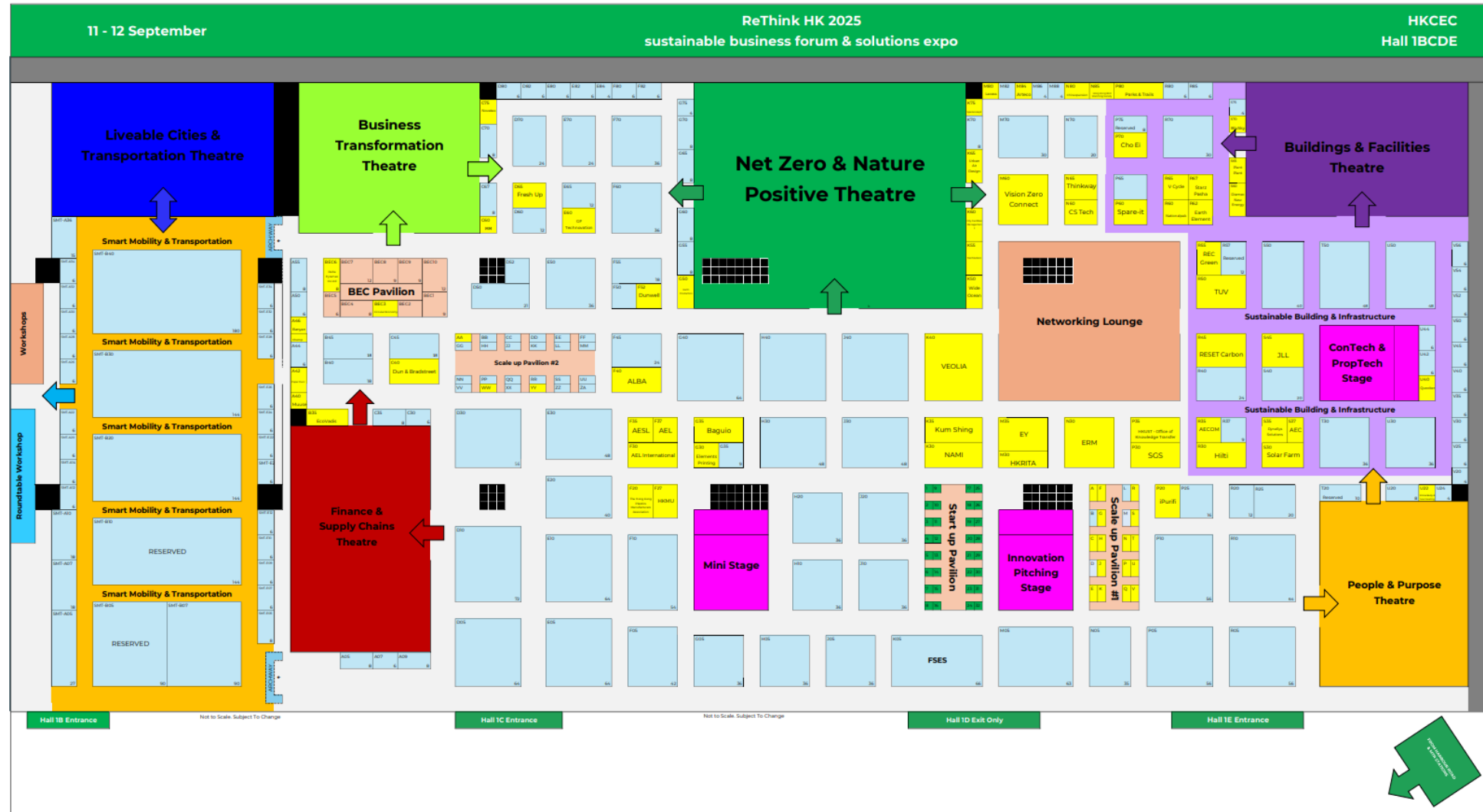
Showcase
Innovation
Projects &
Solutions

F2F Permission
Marketing with
High-value Clients
& Partners



ReThink HK 2025 – Floor Plan

A large-scale showcase to meet the demand for innovation and real-economy solutions



Key Takeaways

ReThink HK - EliteXperience

Focused Audience Touch Points

Connect, Inspire, & Influence

- Experience the power of effective engagement by empowering you to connect, inspire, and influence your target customers and ecosystem partners through compelling storytelling, interactive engagements and tailored communications

Comprehensive Conference Agenda

Innovation, Efficiency, & Success

- Conference brought together in partnership with leading industry organisations and renowned experts to shape the sustainability discourse across 150+ sessions
- The Business of Sustainability, is everyone's business - #OnlyWayForward

Collaborative, Independent & Purposeful

Event Pioneer

- Access and connect with potential clients, partners, and industry peers
- Market leader in sustainable event operations
- Unique funding model to support positive impact with disadvantaged communities
- Any profits reinvested into future editions

The logo for 'RETHINK' is displayed in a green rectangular box. The word 'RETHINK' is written in a white, sans-serif font. The letter 'E' is stylized, with a vertical line extending from its top and bottom, and a horizontal line extending from its right side, creating a grid-like structure.

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Making a Difference, Together
#OnlyWayForward

Thank You