



**RE-THINK**

**SUSTAINABLE BUSINESS  
FORUM & SOLUTIONS EXPO**

**11 & 12 SEPTEMBER 2025  
HALL 1, HKCEC**

**HONG KONG'S BEST ATTENDED AND  
MOST AMBITIOUS BUSINESS EVENT  
FOR SUSTAINABLE DEVELOPMENT**

**#OnlyWayForward**

**ORGANISED BY**  
**enviroevents hk**  
ECOSYSTEM EVENTS WITH PURPOSE

# ReThink HK – The One Slide That Says It All

**HK's best-attended  
and most ambitious  
business event for  
sustainable  
development**

1

## More Than a Conference & Expo

Hong Kong's flagship b2b event for uniting professional communities to accelerate sustainable transformation, supported by a large-scale showcase of innovation and solutions for sustainable business

2

## Global Trends, Regional Perspective & Real Economy Discussions

Discussing and debating the adaption and mitigation investments required to future-proof Hong Kong's economy, multi-stream conference and workshop series addressing the sustainability pain points and future-smart, low-carbon opportunities faced by businesses of all shapes and sizes

3

## Connect with the Community

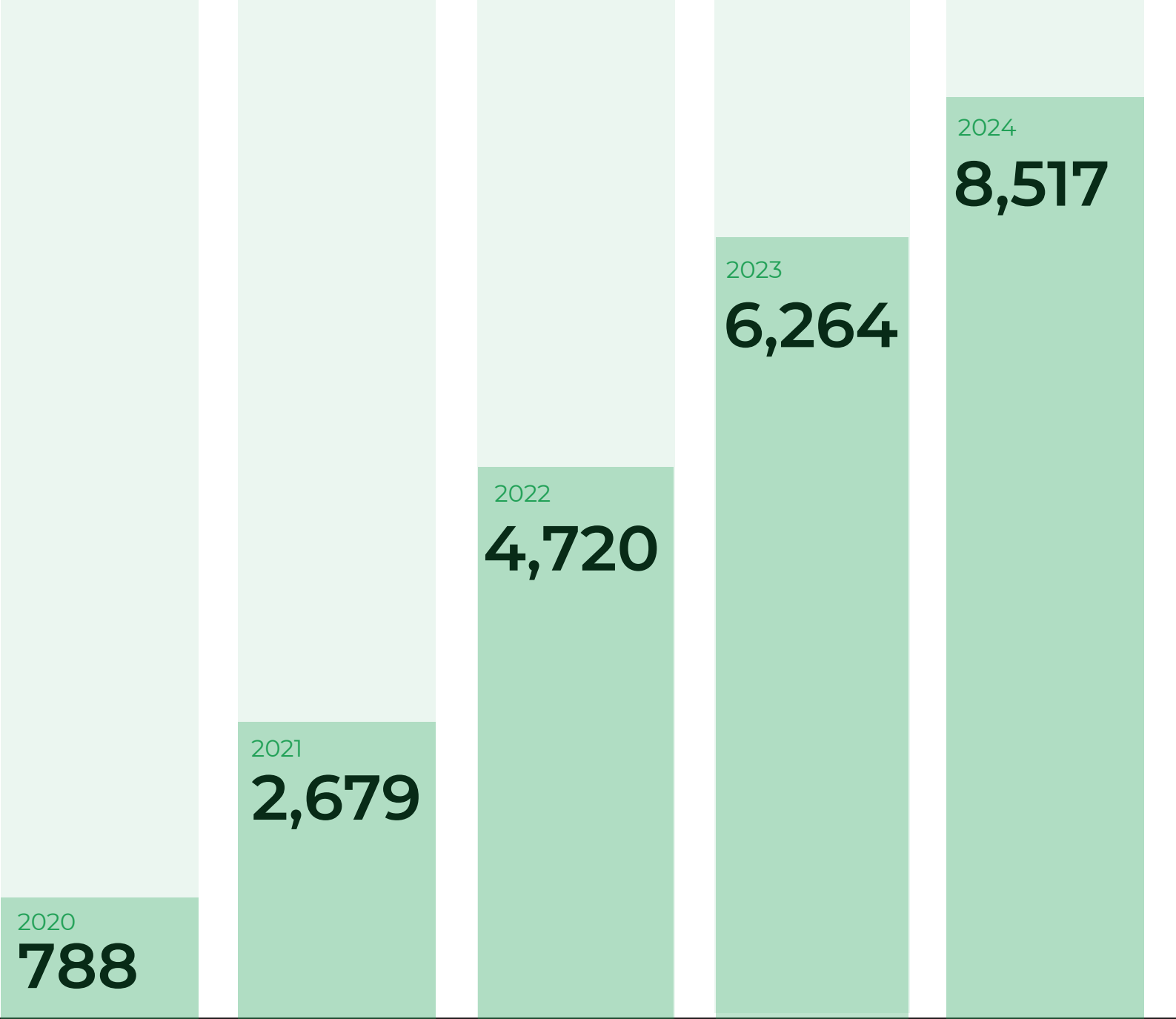
An opportunity to expand your commercial network and build purposeful partnerships with 10,000+ attendees – all of whom are there to make a difference



# Unrivalled Growth Over the Years

Across two days, **8,517** attendees invested their time to attend ReThink HK 2024, they represented **2,255** organisations from across Hong Kong's business ecosystem.

Nearly **41% of delegates** were the **Sustainability Lead** or sit at **Board Level** for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.



2025  
**10k+**

# 5 Years of Event Evolution & Expansion

## STAKEHOLDER ENGAGEMENT

2019

- Conceived April-July
- Announced ReThink HK 2020 event in November

## FIRST RETHINK HK LAUNCHES IN OCTOBER

2020

- 27 conference sessions
- 39 showcase solutions
- 82 speakers
- 788 attendees

## EXPONENTIAL GROWTH IN ATTENDEES, SOLUTIONS & SPEAKERS

2021

- 122 conference sessions
- 134 showcase solutions
- 303 speakers
- 2,679 attendees

2022

- 130 conference sessions
- 205 showcase solutions
- 448 speakers
- 4,720 attendees

2023

- 125 conference sessions
- 237 showcase solutions
- 473 speakers
- 6,264 attendees

2024

- 134 conference sessions
- 276 showcase solutions
- 493 speakers
- 8,517 attendees

# Hong Kong's best-attended and most ambitious business event for sustainable development

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CO-ORGANISER:



- Net Zero & Nature Positive Theatre (Keynote)
- BEC Business Transformation Theatre
- Liveable Cities & Transportation Theatre
- People & Purpose Theatre
- Buildings & Facilities Theatre
- Finance & Supply Chains Theatre
- Change Makers Stage
- European Stage

Conference Statistics	2024	2023	2022	2021	2020
<b>Conference Theatres/Stages</b>	8	7	7	6	1
<b>Conference Sessions</b>	134	125	135	122	22
<b>Conference Speakers</b>	495	473	448	303	32
<b>Roundtable/Workshop Sessions</b>	20	10	20	12	4

# Key Sponsors of 2024 Event



And more...

We're hugely grateful for the consecutive support of our sponsors for three years in a row (2022 – 2024)



# Content & Supporting Organisations for 2024 Event

## Content Partners



## Supporting Organisations



And more...

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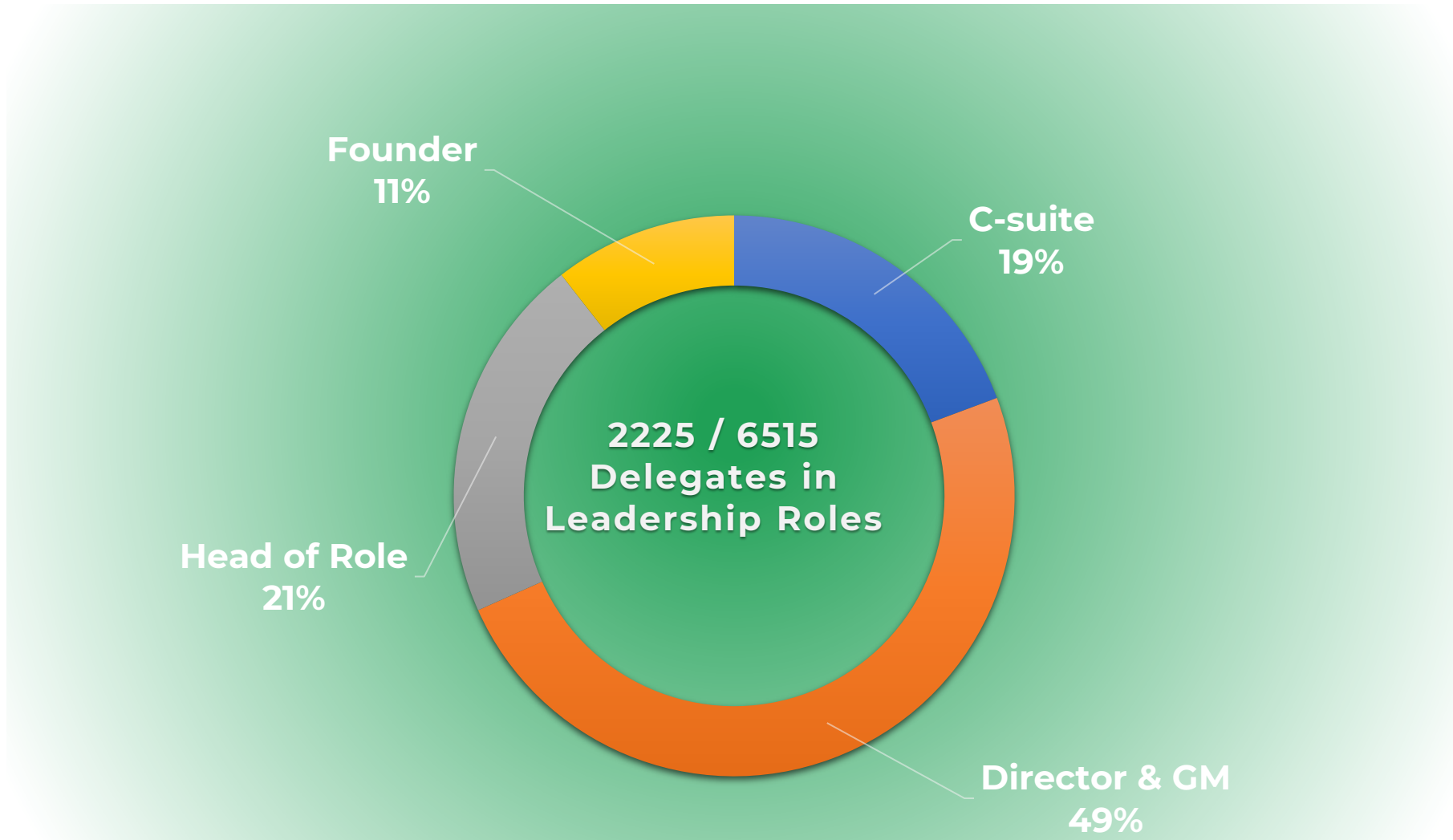


# Change Makers | Our Ecosystem | Your Stakeholders |



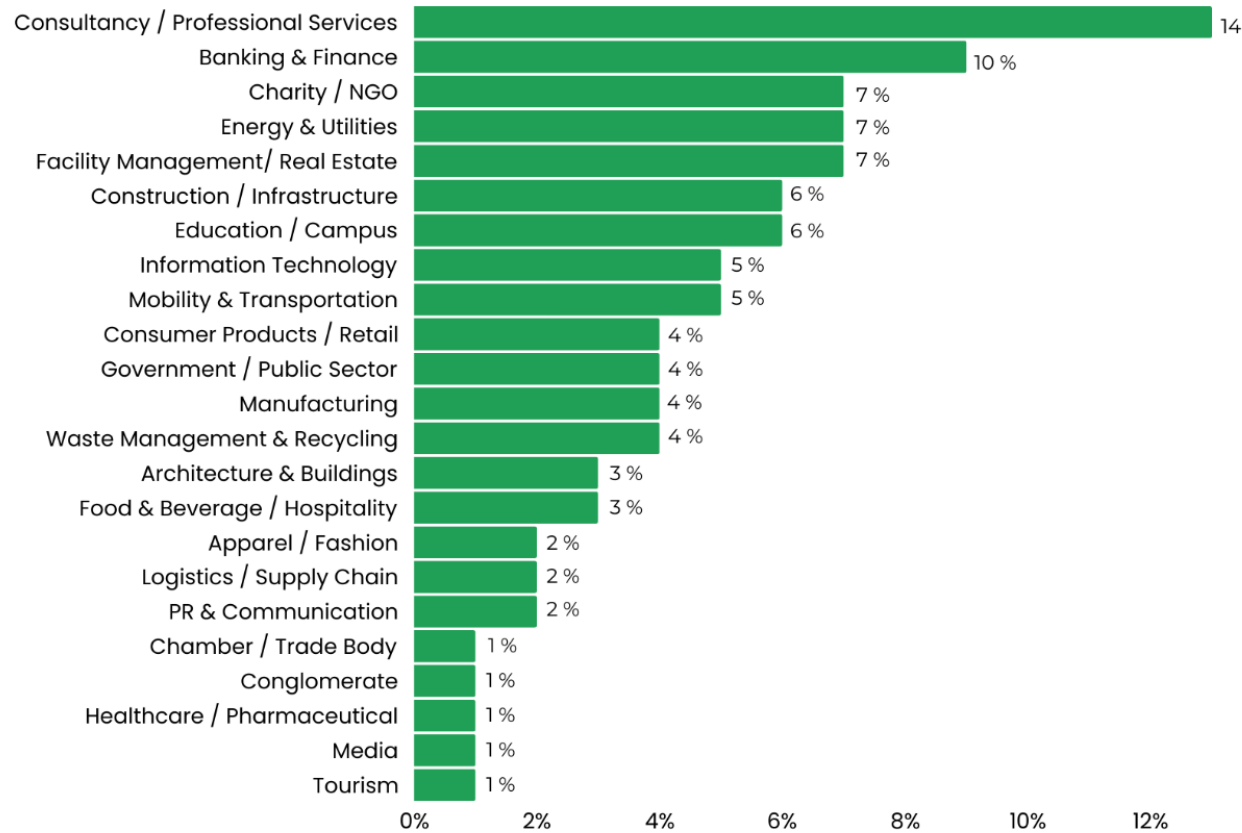
and 2,215 more organisations....

# Decision Makers | Leadership Roles | Sustainable Growth

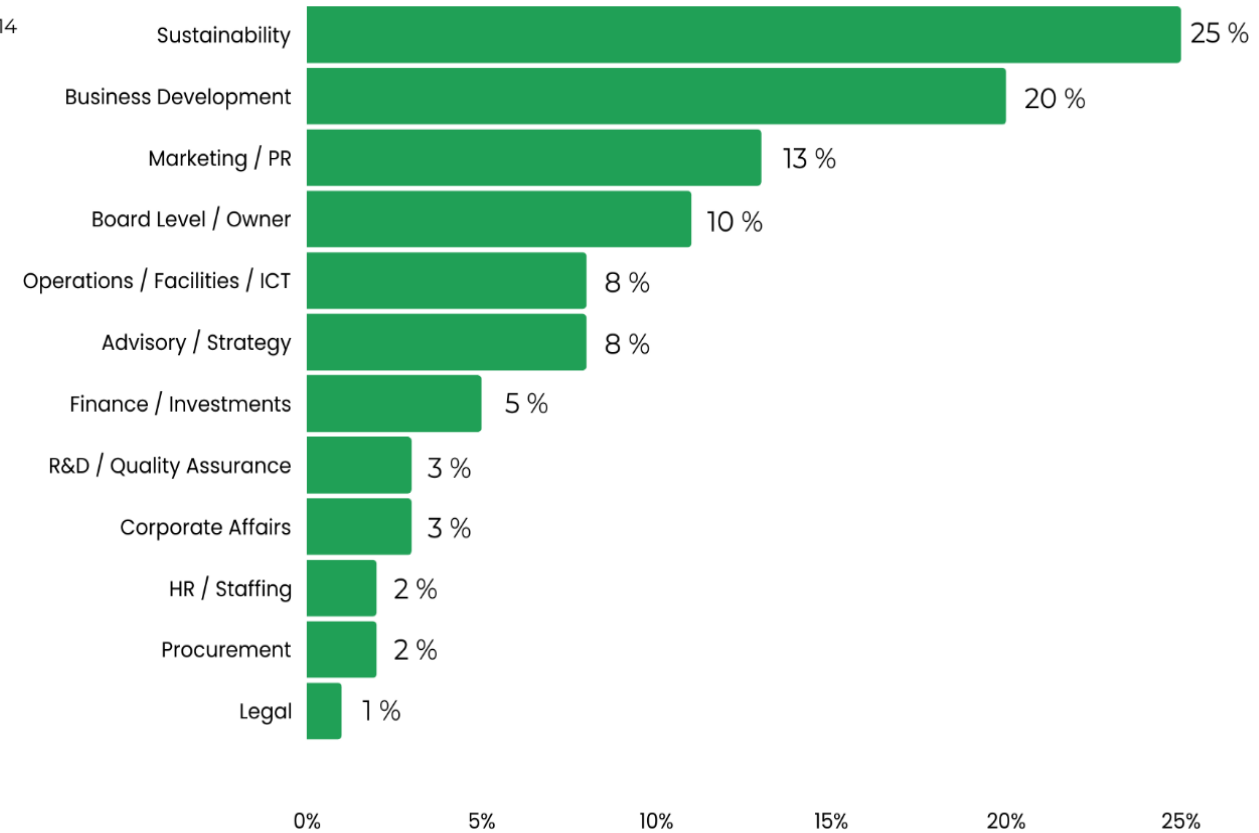


# Delegate Demographics & Insight

## Delegate's Business Sector



## Delegate's Job Function

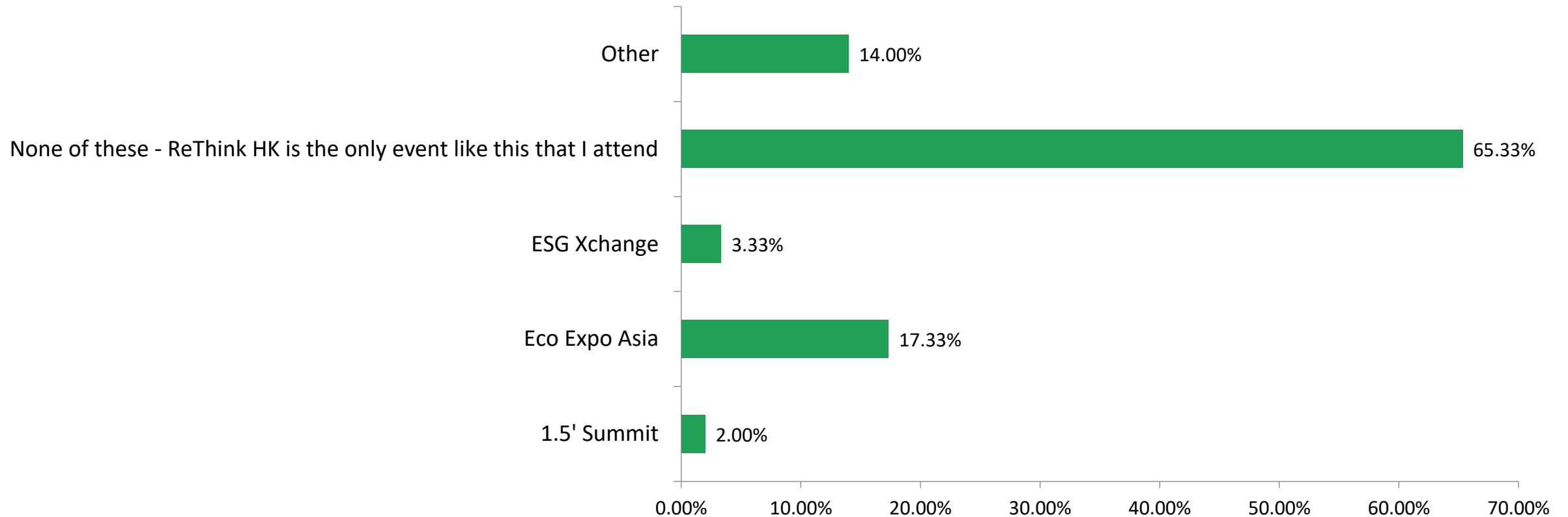


# Delegate Demographics & Insight

Unique delegates you can only meet at ReThink HK

65% of the delegates have only attended ReThink HK in the past 12 months

What other similar events have you attended in the past 12 months?



# Delegate Demographics & Insight

Delegates attended ReThink HK to make new connections and source new products / services / solutions

Has ReThink HK 2024 inspired or informed you to accelerate change within their business?



(Based on multiple answers)



## Mitigating Environmental Impact



Collaborating with Kadoorie Farm & Botanical Garden to support and advance their “Wood Recycling Programme” as part of our ambition to run carbon-neutral events.

Strives to recycle wood debris generated from routine tree works through investing in a biochar machine, which converts bulky, rotten or diseased wood into valuable biochar, a soil amendment that benefits the soil and plant growth.



## Mitigating Environmental Impact

For our 2024 emissions equivalent contribution, KFBC will additionally run their biochar machine, starting from February 2025. Each run will convert 5–6 tonnes of feedstock into approximately 1.5 tonnes of biochar, which is equivalent to approximately 3 tonnes of additional atmospheric carbon to be removed.

Within this 1.5-2-year cycle, an estimated 150 tonnes of carbon can be sequestered. The whole project complies with the “Methodology for Biochar Utilization in Soil and Non-soil Applications” published by Verra, who manages the world’s leading voluntary carbon markets program, the Verified Carbon Standard (VCS) Program.

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## Facilitating Social Impact

All delegate fees contribute to supporting amazing local impact projects. To date **HK\$1,625m** has helped grassroots NGOs with direct project funding and capacity building – facilitated by the ReThink Foundation since 2023



陳廷驊基金會  
THE D.H.CHEN  
FOUNDATION



RETHINK

# foundation



**HELP**  
FOR DOMESTIC WORKERS  
家傭匡扶中心



**AMPLIFY**  
CONSULTING



**DGEN**



**AYF**  
Hong Kong



**Social Catalyst**  
Collaborative



**加減乘除**

Agent of CHANGE



**少數點文化**

DESIMO Culture

By supporting these projects, with the shared objective of bringing communities together for greater impact, all attendees and supporters of ReThink HK will be contributing to advancing amazing work, by amazing organisations, that will make a real difference to the lives of disadvantaged communities and work to improve awareness and action for environmental causes.



# Recognition of our Impact & Influence

## Hong Kong Management Association - Hong Kong Sustainability Awards 2024

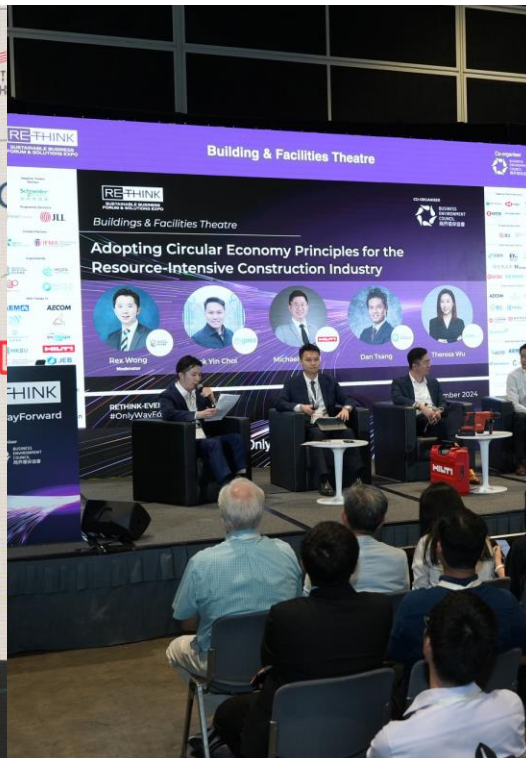
- Distinguished Sustainability Leadership Award for our CEO
- Merit Award (SME category)
- Excellence for Social Sustainability Initiative
- Excellence for Environmental Sustainability Initiative

## Hong Kong Awards for Environmental Excellence 2023

- Certificate of Merit – SME – Servicing Industry



# What to expect at ReThink HK 2025



**10k+**

**Attendees**

**300+**

**Solutions**

**150+**

**Sessions**

**500+**

**Speakers**

**9**

**Stages**

# Thought leadership at ReThink HK 2025

	Net Zero Innovation Theatre (Keynote)	BEC Climate & Nature Theatre	Liveable Cities & Transportation Theatre	Supply Chains & Logistics Stage	People & Purpose Theatre	Buildings & Facilities Theatre	ConTech & PropTech Stage	Circularity & Waste Theatre	Innovation Pitching Stage	ReThink Roundtables
11 Sept (Day 1)	Opening Ceremony & Keynote Address	Rethinking Climate	Rethinking Liveable Cities HK2050isNow ICE	Rethinking Supply Chains	Rethinking Social Impact	Rethinking Built Spaces	Pitching Stage	Rethinking the Circular Economy	Pitching Stage	Rethinking Capacity Building
	Global Approach to Change				Rethinking Workforce Transformation					Rethinking Corporate Strategy
12 Sept (Day 2)	Innovating for Impact	Business, Nature & the Blue Economy	Rethinking Mobility & Transportation	Rethinking Logistics	Rethinking Marketing & Communications	Rethinking Facilities Management	Pitching Stage	Rethinking Food & Hospitality	Pitching Stage	Rethinking our Leaders of Tomorrow
	Advancing Sustainability through Technology Leadership & Adoption of Solutions at Scale				Rethinking Health & Wellbeing			Rethinking Waste		Rethinking the Product Supply Chain
					Closing Debate hosted in the Net Zero Innovation Theatre (Keynote) from 16:30 – 17:30					

# What's new for ReThink HK 2025



**APAC  
Pavilion**



**Roundtable  
Luncheons**



**Innovation  
Pitching  
Stage**



**Buildings &  
Infrastructure  
Sector**



**Mobility &  
Transportation  
Sector**

# ReThink HK 2025 – Floor Plan

A large-scale showcase to meet the demand for innovation and real-economy solutions



The logo for 'RETHINK' is displayed in a green rectangular box. The word 'RETHINK' is written in a white, sans-serif font. The letter 'E' is stylized, with a vertical line extending from its top and bottom, and a horizontal line extending from its right side, creating a grid-like structure.

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**Making a Difference, Together**  
**#OnlyWayForward**

**Thank You**