



RE-THINK

**SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO**

**11 & 12 SEPTEMBER 2025
HALL 1, HKCEC**

**HONG KONG'S BEST ATTENDED AND
MOST AMBITIOUS BUSINESS EVENT
FOR SUSTAINABLE DEVELOPMENT**

#OnlyWayForward

ORGANISED BY
enviroevents hk
ECOSYSTEM EVENTS WITH PURPOSE

ReThink HK – The One Slide That Says It All

**HK's best-attended
and most ambitious
business event for
sustainable
development**

1

More Than a Conference & Expo

Hong Kong's flagship b2b event for uniting professional communities to accelerate sustainable transformation, supported by a large-scale showcase of innovation and solutions for sustainable business

2

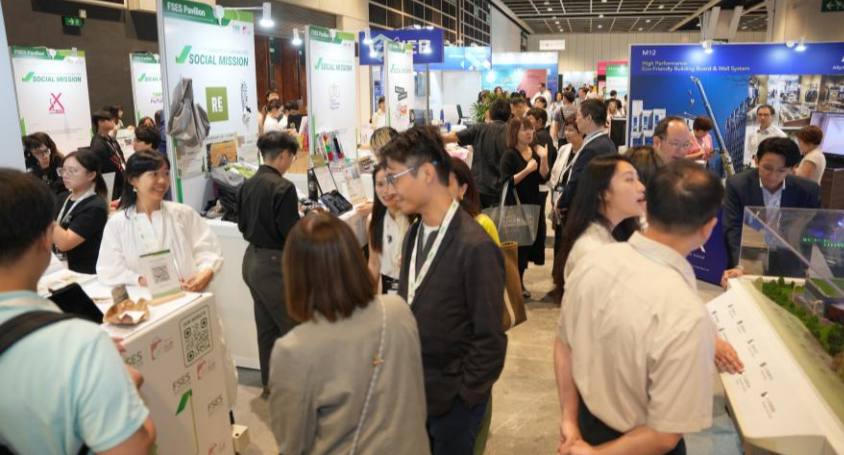
Global Trends, Regional Perspective & Real Economy Discussions

Discussing and debating the adaption and mitigation investments required to future-proof Hong Kong's economy, multi-stream conference and workshop series addressing the sustainability pain points and future-smart, low-carbon opportunities faced by businesses of all shapes and sizes

3

Connect with the Community

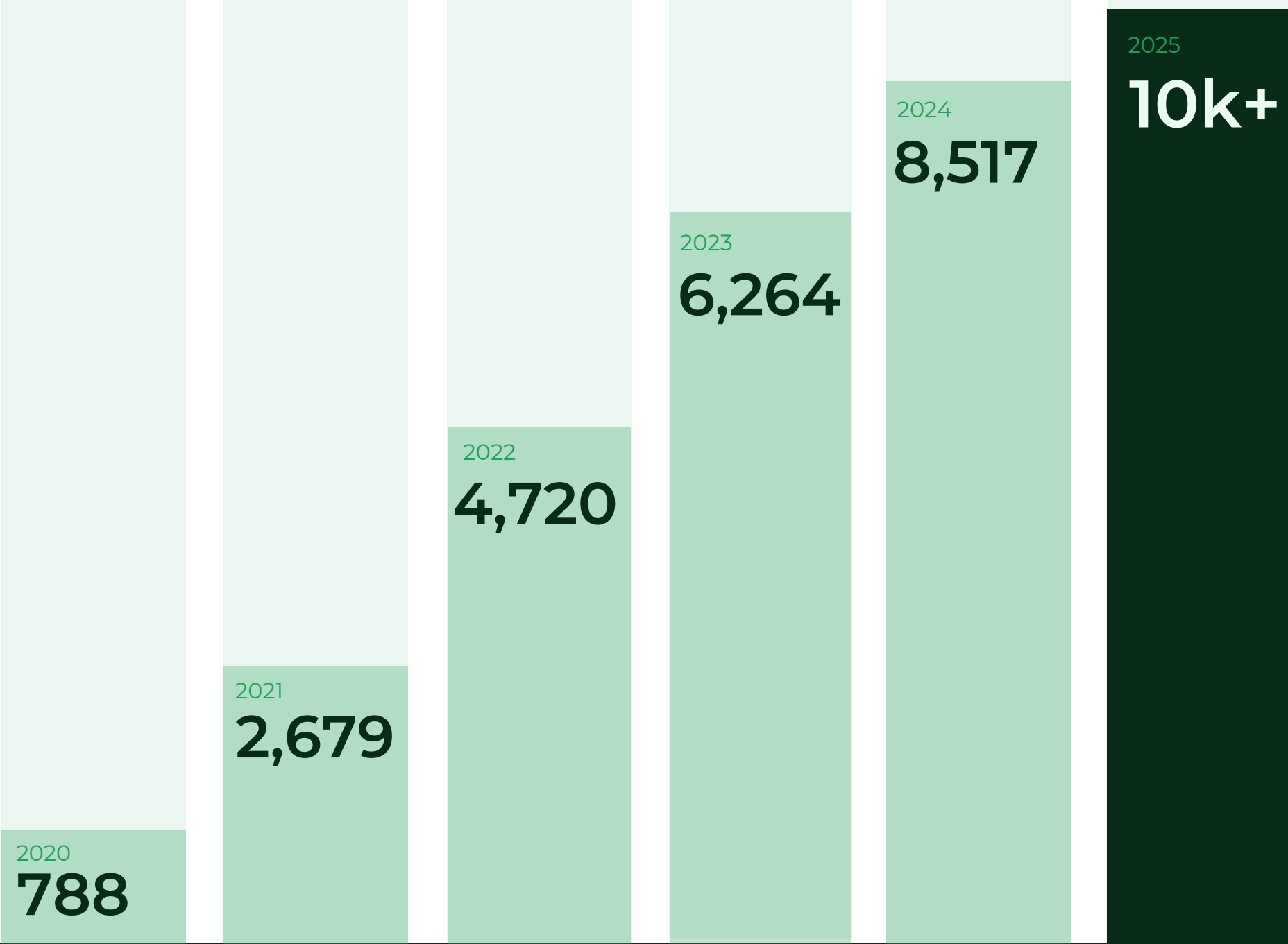
An opportunity to expand your commercial network and build purposeful partnerships with 10,000+ attendees – all of whom are there to make a difference



Unrivalled Growth Over the Years

Across two days, **8,517** attendees invested their time to attend ReThink HK 2024, they represented **2,255** organisations from across Hong Kong's business ecosystem.

Nearly **41% of delegates** were the **Sustainability Lead** or sit at **Board Level** for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.



5 Years of Event Evolution & Expansion

STAKEHOLDER ENGAGEMENT

2019

- Conceived April-July
- Announced ReThink HK 2020 event in November

FIRST RETHINK HK LAUNCHES IN OCTOBER

2020

- 27 conference sessions
- 39 showcase solutions
- 82 speakers
- 788 attendees

EXPONENTIAL GROWTH IN ATTENDEES, SOLUTIONS & SPEAKERS

2021

- 122 conference sessions
- 134 showcase solutions
- 303 speakers
- 2,679 attendees

2022

- 130 conference sessions
- 205 showcase solutions
- 448 speakers
- 4,720 attendees

2023

- 125 conference sessions
- 237 showcase solutions
- 473 speakers
- 6,264 attendees

2024

- 134 conference sessions
- 276 showcase solutions
- 493 speakers
- 8,517 attendees

Hong Kong's best-attended and most ambitious business event for sustainable development

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12 & 13 SEPTEMBER 2024
HALL 1CDE, HKCEC

CO-ORGANISER:



Net Zero &
Nature Positive
Theatre
(Keynote)

BEC Business
Transformation
Theatre

Liveable Cities &
Transportation
Theatre

People & Purpose
Theatre

Buildings &
Facilities Theatre

Finance & Supply
Chains Theatre

Change Makers
Stage

European Stage

Conference Statistics	2024	2023	2022	2021	2020
Conference Theatres/Stages	8	7	7	6	1
Conference Sessions	134	125	135	122	22
Conference Speakers	495	473	448	303	32
Roundtable/Workshop Sessions	20	10	20	12	4

Key Sponsors of 2024 Event



And more...

We're hugely grateful for the consecutive support of our sponsors for three years in a row (2022 – 2024)



Content & Supporting Organisations for 2024 Event

Content Partners



Supporting Organisations



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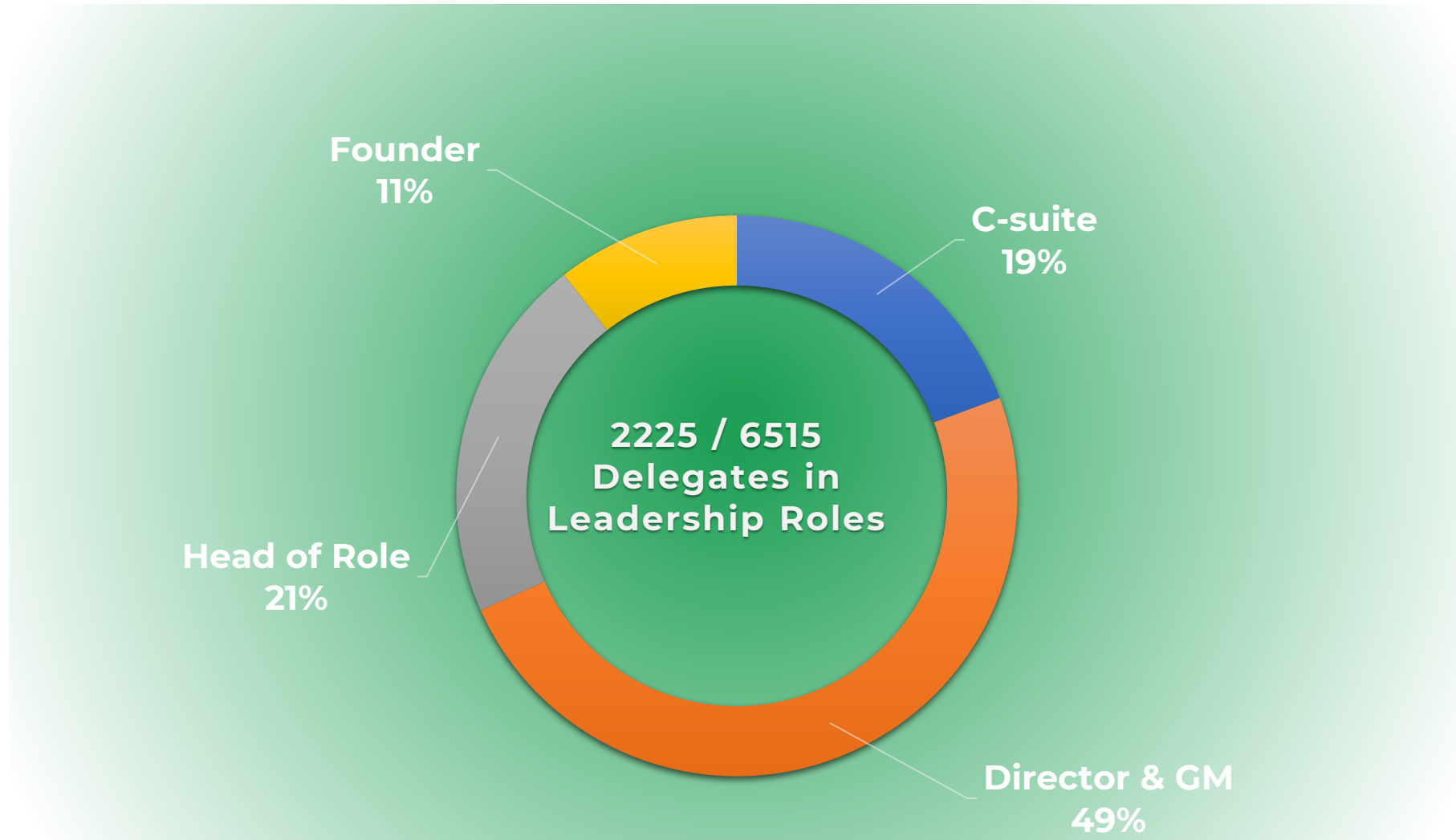


Change Makers | Our Ecosystem | Your Stakeholders |



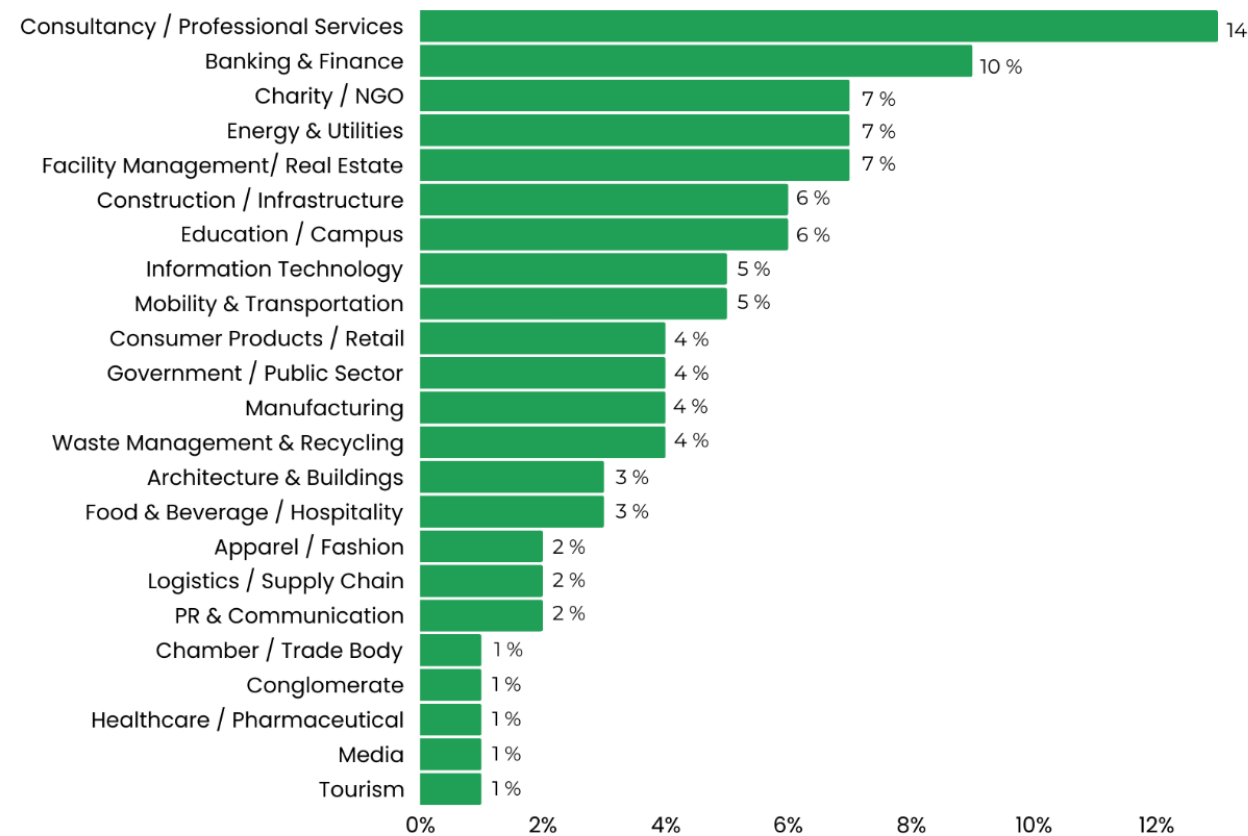
and 2,215 more organisations....

Decision Makers | Leadership Roles | Sustainable Growth

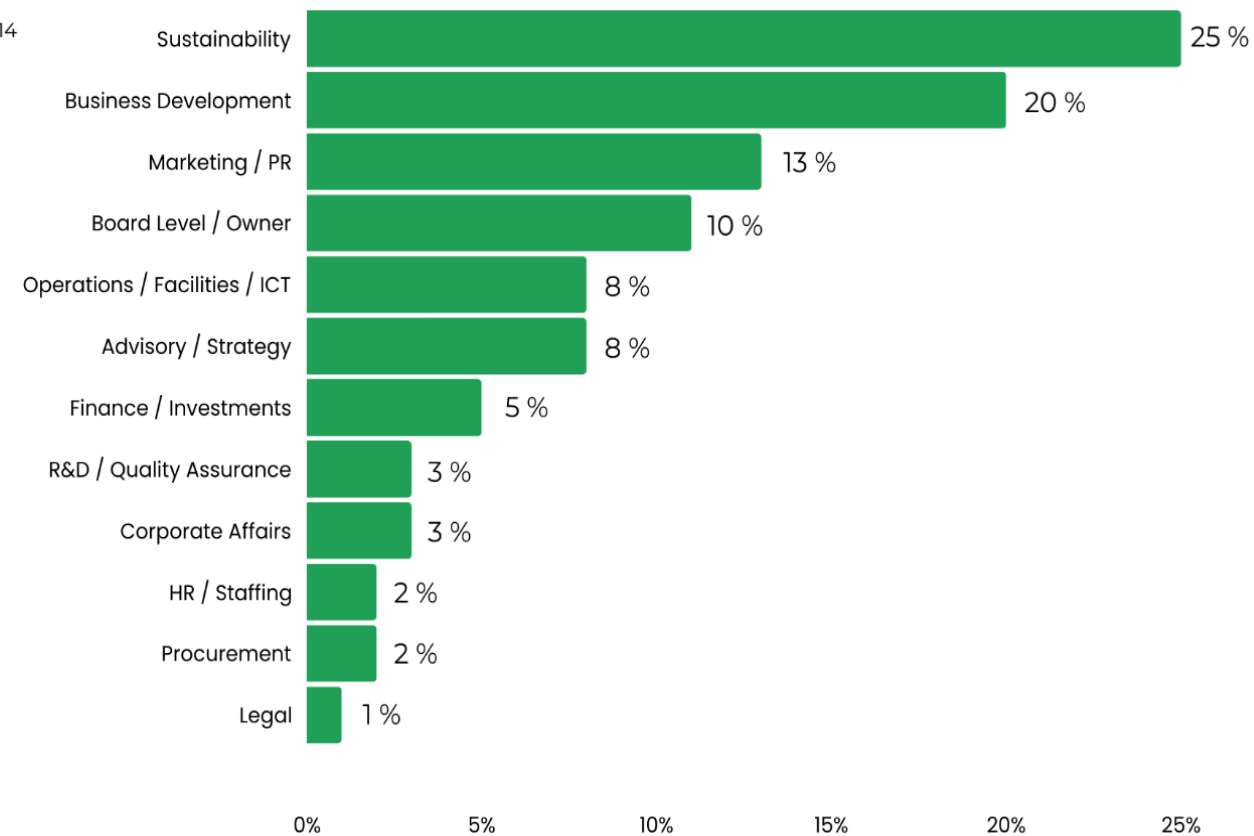


Delegate Demographics & Insight

Delegate's Business Sector



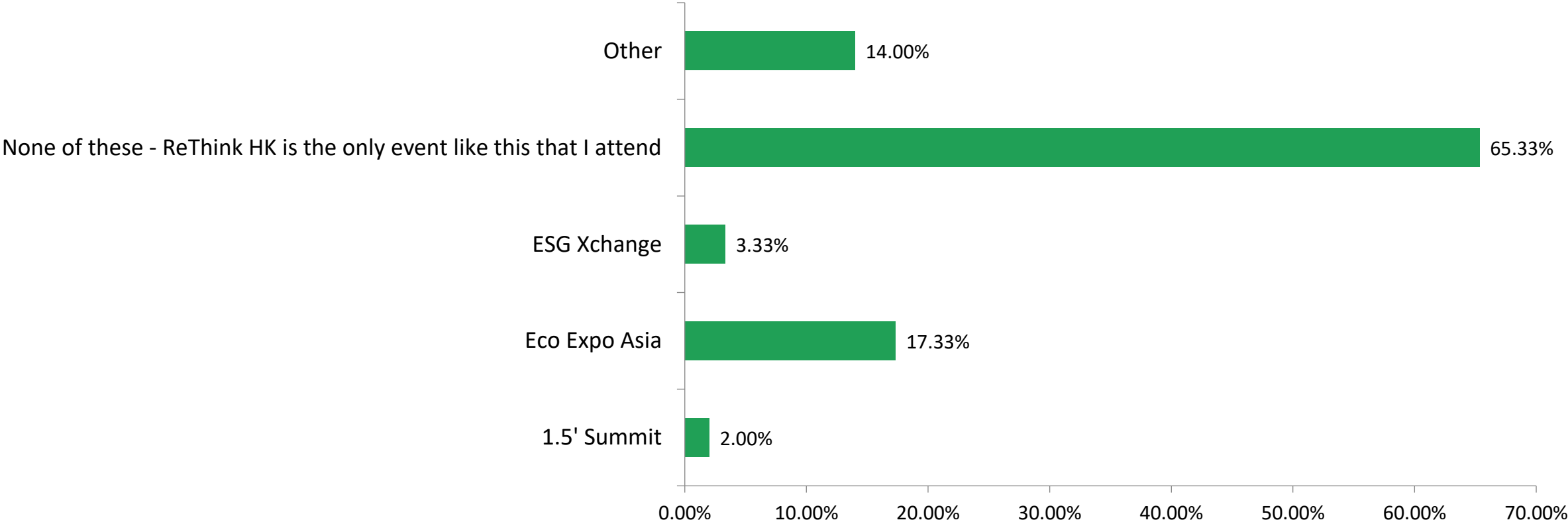
Delegate's Job Function



Delegate Demographics & Insight

Unique delegates you can only meet at ReThink HK
65% of the delegates have only attended ReThink HK in the past 12 months

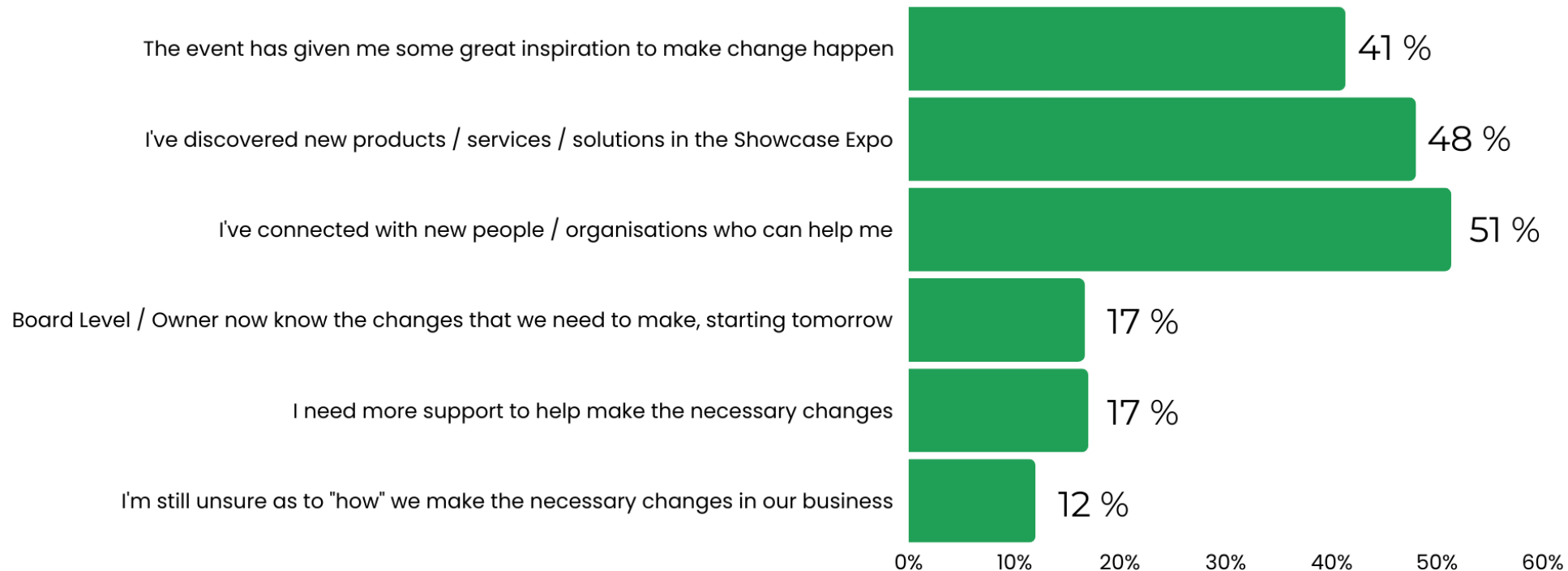
What other similar events have you attended in the past 12 months?



Delegate Demographics & Insight

Delegates attended ReThink HK to make new connections and source new products / services / solutions

Has ReThink HK 2024 inspired or informed you to accelerate change within their business?



(Based on multiple answers)



Mitigating Environmental Impact



Collaborating with Kadoorie Farm & Botanical Garden to support and advance their “Wood Recycling Programme” as part of our ambition to run carbon-neutral events.

Strives to recycle wood debris generated from routine tree works through investing in a biochar machine, which converts bulky, rotten or diseased wood into valuable biochar, a soil amendment that benefits the soil and plant growth.



Mitigating Environmental Impact

For our 2024 emissions equivalent contribution, KFBCG will additionally run their biochar machine, starting from February 2025. Each run will convert 5–6 tonnes of feedstock into approximately 1.5 tonnes of biochar, which is equivalent to approximately 3 tonnes of additional atmospheric carbon to be removed.

Within this 1.5-2-year cycle, an estimated 150 tonnes of carbon can be sequestered. The whole project complies with the “Methodology for Biochar Utilization in Soil and Non-soil Applications” published by Verra, who manages the world’s leading voluntary carbon markets program, the Verified Carbon Standard (VCS) Program.

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CO-ORGANISER:



Facilitating Social Impact

All delegate fees contribute to supporting amazing local impact projects. To date **HK\$1.625m** has helped grassroots NGOs with direct project funding and capacity building – facilitated by the ReThink Foundation since 2023



陳延驊基金會
THE D.H.CHEN
FOUNDATION

RETHINK foundation



HELP
FOR DOMESTIC WORKERS
家傭匡扶中心



AMPLIFY
CONSULTING



DGEN



AYF
Hong Kong



Social Catalyst
Collaborative



加減乘除
Agent of CHANGE



少數點文化
DESIMO Culture

By supporting these projects, with the shared objective of bringing communities together for greater impact, all attendees and supporters of ReThink HK will be contributing to advancing amazing work, by amazing organisations, that will make a real difference to the lives of disadvantaged communities and work to improve awareness and action for environmental causes.



Recognition of our Impact & Influence

Hong Kong Management Association - Hong Kong Sustainability Awards 2024

- Distinguished Sustainability Leadership Award for our CEO
- Merit Award (SME category)
- Excellence for Social Sustainability Initiative
- Excellence for Environmental Sustainability Initiative

Hong Kong Awards for Environmental Excellence 2023

- Certificate of Merit – SME – Servicing Industry



What to expect at ReThink HK 2025



10k+

Attendees

300+

Solutions

150+


































Sessions

500+

Speakers

9

Stages

	Net Zero Innovation Theatre (Keynote)	BEC Climate & Nature Theatre	Liveable Cities & Transportation Theatre	Supply Chains & Logistics Stage	People & Purpose Theatre	Buildings & Facilities Theatre	ConTech & PropTech Stage	Circularity & Waste Theatre	Innovation Stage	Roundtable Workshops
11 Sept (Day 1)	Opening Ceremony & Keynote Address	Rethinking Climate \$  BUSINESS ENVIRONMENT COUNCIL 商界環保協會  ADM CAPITAL FOUNDATION  WWF	Rethinking Liveable Cities \$  HONG KONG 2050 IS NOW  ice Institute of City Engineers Hong Kong  OUR HONG KONG FOUNDATION 團結香港基金會  10TH 週年紀念	Rethinking Supply Chains & Procurement  ISM INSTITUTE FOR SUPPLY MANAGEMENT HONG KONG  The Institute of Purchasing & Supply of Hong Kong 香港物資採購與供應學會 Since 1993	Rethinking Social Impact \$  APS Association of Professional Surveyors  SHARED VALUE INITIATIVE HONG KONG	Rethinking Built Spaces \$  CONSTRUCTION INDUSTRY COUNCIL 建造業議會  HKGBC 香港綠色建築議會	Pitching Stage Energy Efficient Buildings Sustainable Construction Digital for Construction & Real Estate Green PropTech Solutions	Rethinking the Circular Economy  65 香港工業總會 FHKI  HKGBC 香港綠色建築議會  ITALIAN CHAMBER OF COMMERCE HONG KONG • MACAO	Pitching Stage New Energy Food & Agri Green FinTech \$ Materials & Manufacturing Measurement, Reporting, and Verification (MRV)	Rethinking Women & the Workforce Social Ventures HK Rethinking Corporate Strategy ERM Rethinking our Leaders of Tomorrow BESGO
	12 Sept (Day 2)	Innovating for Impact Advancing Sustainability Through Technology Leadership Financing Sustainability Through Solutions at Scale  HKGFA	Business, Nature & the Blue Economy \$  BUSINESS ENVIRONMENT COUNCIL 商界環保協會  ADM CAPITAL FOUNDATION  WWF	Rethinking Mobility & Transportation \$  HKGFA 香港綠色金融協會  BUSINESS ENVIRONMENT COUNCIL 商界環保協會  HONG KONG SUSTAINABLE AVIATION FUEL COALITION 香港可持續航空燃料聯盟  THE CAPTAINS TABLE	Rethinking Logistics  ISM INSTITUTE FOR SUPPLY MANAGEMENT HONG KONG  HONG KONG LOGISTICS ASSOCIATION 香港物流協會	Rethinking Marketing & Communications  prhk Rethinking Health & Wellbeing  HKCSS  Laureus	Rethinking Facilities Management  IFMA Hong Kong Chapter  asiaprop.tech  PROPTech INSTITUTE	Rethinking Food & Hospitality Rethinking Waste \$  HKWMA	Mobility & Transportation Nature & Biodiversity	Rethinking Sustainability Strategy for SME's FSI Rethinking Capacity Building FoE Rethinking Scope 3 for Food Service
<p>\$ Green & Sustainable Finance Programme Sessions Closing Debate hosted in the Net Zero Innovation Theatre (Keynote) from 16:30 – 17:30</p>										

What's new for ReThink HK 2025



**International
Pavilion**



**Roundtable
Breakfasts &
Luncheons**



**Innovation
Pitching
Stage**



**Buildings &
Infrastructure
Sector**



**Mobility &
Transportation
Sector**

EXPANDED FOR 2025

RETHINK

Smart Mobility & Transportation

Low-carbon fuels, infrastructure & vehicles for aviation, marine, rail & road transportation

In partnership with (TBC)

電動出行同盟
eMobility Network



EV showcase and Rethinking Mobility & Transportation Sessions @ ReThink HK 2024

NEW SECTOR

RETHINK

Buildings & Infrastructure

Innovation, technologies and green building practices to create energy-efficient, resilient, and environmentally harmonious urban environments

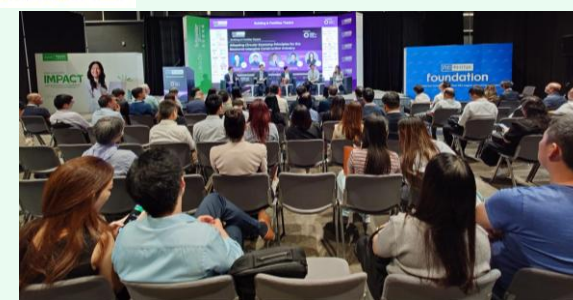
In partnership with



CONSTRUCTION
INDUSTRY COUNCIL
建造業議會



HKGBC
香港綠色建築議會



Buildings and Infrastructure Showcase @ ReThink HK 2024

Intelligently matchmaking delegates & exhibitors at ReThink HK

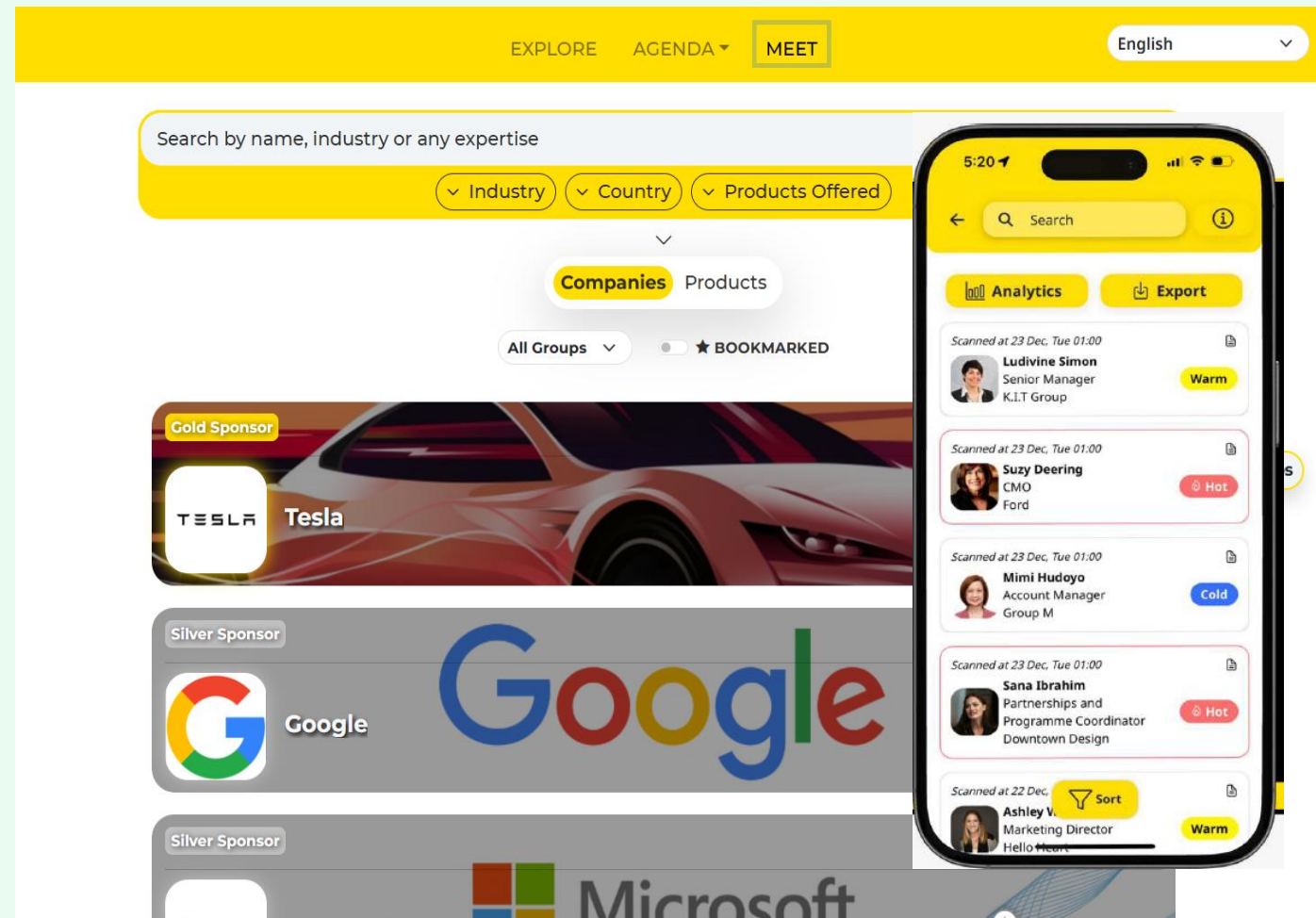
- AI-Powered Recommendations
 - Meet People
 - Discover Companies
 - Research Solutions
 - Schedule Sessions
- 1:1 In-Person Meetings Onsite

Pre-show:

- Search → Connect

Onsite:

- Schedule → Meet

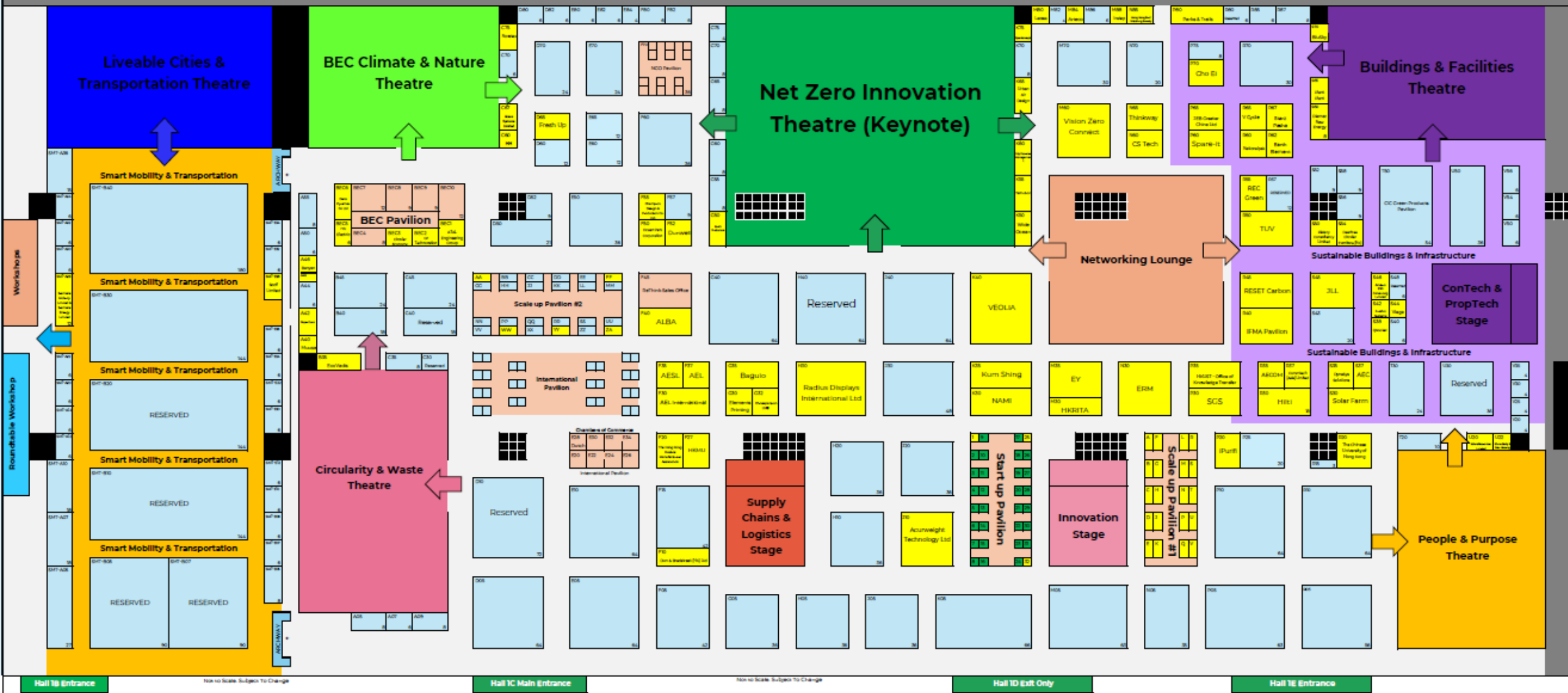


ReThink HK 2025 – Floor Plan

11 - 12 September

ReThink HK 2025
sustainable business forum & solutions expo

HKCEC
Hall 1BCDE



A large-scale showcase to meet the demand for innovation and real-economy solutions



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Making a Difference, Together
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Thank You