



**SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO**

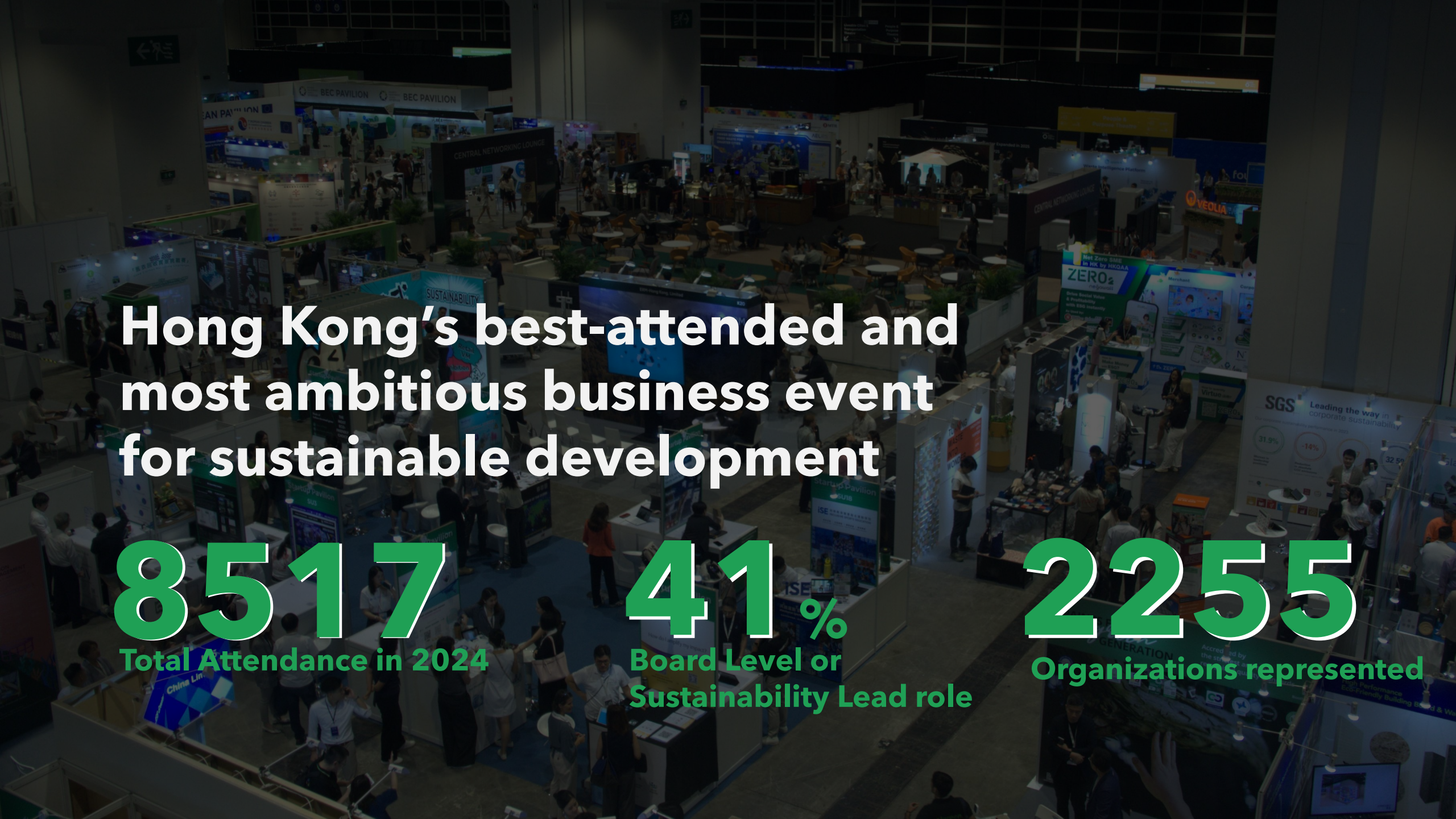
**11 & 12 SEPTEMBER 2025
HALL 1, HKCEC**

**HONG KONG'S BEST ATTENDED AND
MOST AMBITIOUS BUSINESS EVENT
FOR SUSTAINABLE DEVELOPMENT**

#OnlyWayForward

CO-ORGANISER:





Hong Kong's best-attended and most ambitious business event for sustainable development

8517

Total Attendance in 2024

41%

Board Level or Sustainability Lead role

2255

Organizations represented

What's In It For You!



**Network with key
thought leaders and
industry experts to
win more business**



**Expand horizon of
knowledge through
impactful content**



**Accelerate HK's
sustainable future
through learning
and engagement**



**Attract investor interest
and foster cross-sector
collaboration**



**Gain brand visibility
and recognition to
increase market
recognition**



45%

Start-ups and Scale-ups rebooked
and upgraded their booths for
ReThink HK 2025



More Start-up and Scale-up booths
at ReThink HK 2025 dedicated to
showcasing innovative solutions

+25



150+

Speaker sessions across 8 theatres
featuring key thought leaders and
industry experts

The Right Fit for You

Providing you with high-value opportunities to showcase your solutions

ReThink HK Start-up Pod



- ✓ Sqm: 1m x1m
- ✓ 1 x Bar Stool
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight
- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

ReThink HK Scale-up Pod



- ✓ Sqm: 2m x1m
- ✓ 2 x Bar Stools
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight
- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

Innovation Pitching Session



- ✓ 1 x 2-day speaker pass
- ✓ 5-8-minute on-stage presentation
- ✓ Attract investor attention
- ✓ Find corporate partners
- ✓ Test the market with your problem-solving solutions

Start-up Pavilion

Hub for impact-focused ClimateTech & GreenTech start-ups looking for high-visibility to the sustainability ecosystem in Hong Kong

Start-up Pod Inclusions

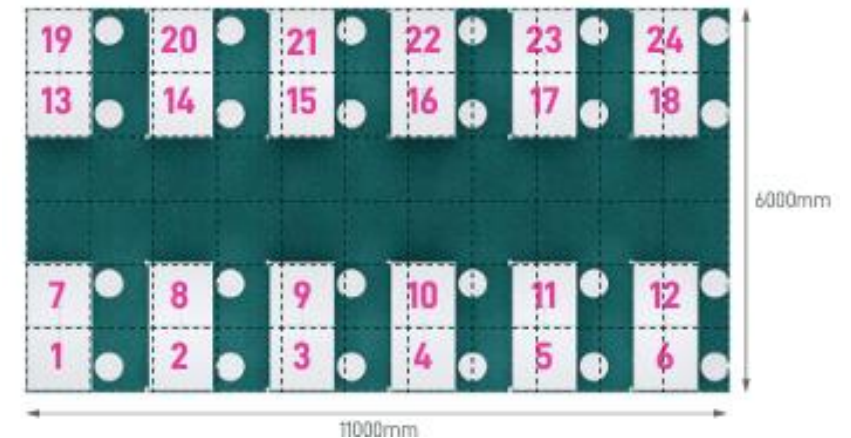
- ✓ Sqm: 1m x1m
- ✓ 1 x Bar Stool
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight

Complementary Passes

- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

Matchmaking

- ✓ Search & Connect with Delegates
- ✓ Schedule 1:1 Meetings



Start-up Pavilion Pricing

Booking Period	Pod Rate	After EMF ¹
Super Early-bird Until 30 November	\$10,000	\$5,000
Early-bird Until 31 March	\$12,000	\$6,000
Standard After 1 April	\$13,500	\$6,750



1. Subject to eligibility and application

Scale-up Pavilion

Cost-effective option for SMEs with innovative, scalable sustainable solutions looking to scale and seeking investment

Scale-up Pod Inclusions

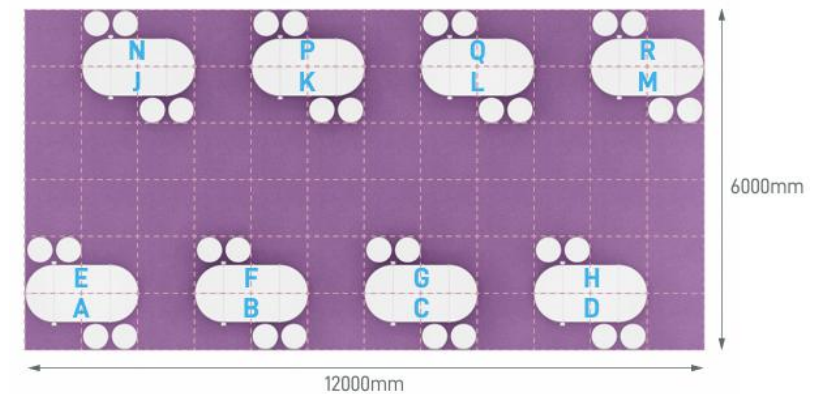
- ✓ Sqm: 2m x 1m
- ✓ 2 x Bar Stools
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight

Complementary Passes

- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

Matchmaking

- ✓ Search & Connect with Delegates
- ✓ Schedule 1:1 Meetings



Scale-up Pavilion Pricing

Booking Period	Pod Rate	After EMF ¹
Super Early-bird Until 30 November	\$16,500	\$8,250
Early-bird Until 31 March	\$18,500	\$9,250
Standard After 1 April	\$20,000	\$10,000



1. Subject to eligibility and application

Exclusive Pitching Opportunities

New feature for 2025 - benefits designed exclusively for Start-up and Scale-up exhibitors at ReThink HK 2025

Innovation Pitching Stage

- ✓ 5-8-minute pitching slot to an audience of investors (private equity, venture capital, angel investors), corporates and project owners

New Energy | Food & Agri | Green FinTech | Materials & Manufacturing | Measurement, Reporting, and Verification (MRV) | Mobility & Transportation | Nature & Biodiversity*

ConTech & PropTech Pitching Stage

- ✓ 5-8-minute pitching slot to an audience of construction, facilities & property management, and real estate industry stakeholders

Energy Efficient Buildings & Smart Energy Management | Low-carbon & Sustainable Construction | Digital Transformation in Construction & Real Estate | Green PropTech Solutions*

Booking Period	Rate	After EMF ¹
Super Early-bird Until 30 November	\$5,000	\$2,500
Early-bird Until 31 March	\$7,500	\$3,750
Standard After 1 April	\$9,750	\$4,875



2024 stage image used for reference

1. Pitching Opportunity is only eligible for EMF with solutions showcase (booth)

*Topics subject to final schedule and demand

Solutions Showcase Summary

Efficiently showcase solutions with ReThink HK's Start-up & Scale-up pods

Standard Booth Inclusions

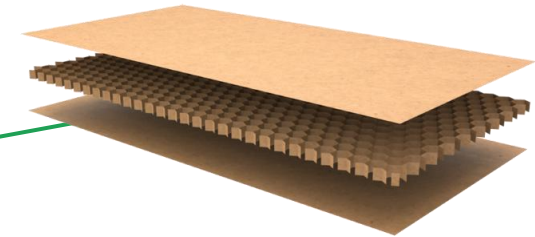
- ✓ Fully installed honeycomb backdrop for graphic display
- ✓ Bar stool
- ✓ Power socket
- ✓ Spotlight

Benefits of ReThink HK's Pods

- ✓ Enjoy hassle free set-up
- ✓ Utilize sustainable display materials
- ✓ Showcase projects and new products
- ✓ Position in go-to place for attendees to meet your team
- ✓ Take advantage of unique branding opportunity on the pod backdrop



Sustainable Honeycomb Display



ReThink HK is committed to advancing sustainable event operations. Display materials and organiser signage are fully recyclable in Hong Kong. 4020 kg were recycled after the 2024 event - no booth display materials end up in landfills!

Optional Extras

On-Stage Pitching Opportunity

- ✓ Mounter plasma TV screen (32")
- ✓ LeadCapture device to record delegate engagement and collect digital contact details

Matchmaking

Intelligently connecting people with opportunities at ReThink HK

Pre-show:

- Search → Connect

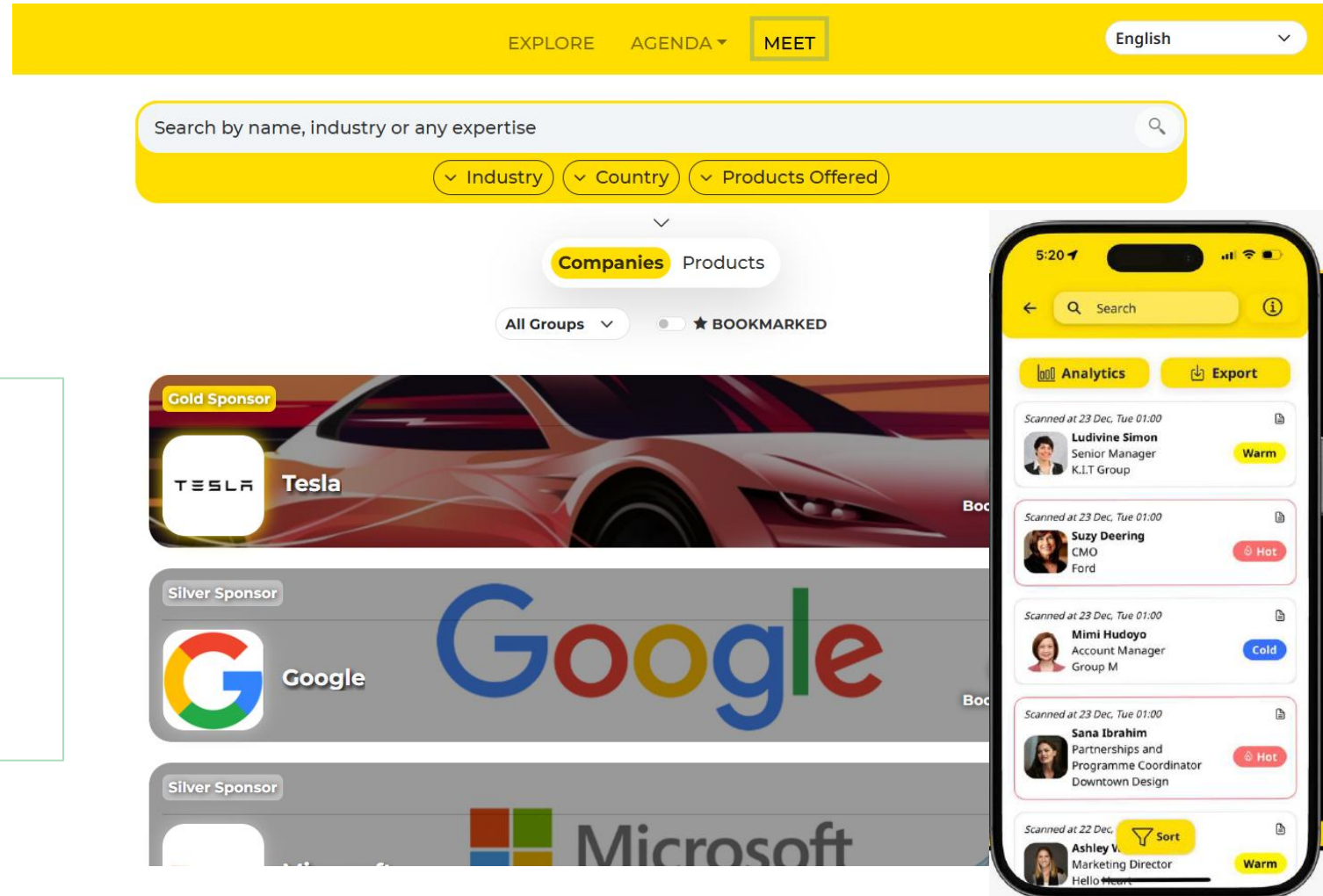
Onsite:

- Schedule → Meet

AI-Powered Recommendations

- Meet People
- Discover Companies
- Research Solutions
- Schedule Sessions

1:1 In-Person Meetings on your Booth



Promotion & Coverage

Pre-Event Exposure

- ✓ Brand awareness across the event promotional campaign as a Solutions Expo Exhibitor
- ✓ A-Z listing with company profile, SDG alignment, logo and social media links on the ReThink HK event website and event app
- ✓ A-Z listing with company logo on the ReThink HK event website under Scale-up / Start-up Pavilion
- ✓ Branded social media images to promote your participation
- ✓ Unlimited news articles can be submitted for [ReThink: Insight web-blog](#)

