



**SUSTAINABLE BUSINESS  
FORUM & SOLUTIONS EXPO**

**11 & 12 SEPTEMBER 2025  
HALL 1, HKCEC**

**HONG KONG'S FLAGSHIP EVENT  
FOR SUSTAINABLE BUSINESS**

**#OnlyWayForward**

**CO-ORGANISER:**







# Hong Kong's best-attended and most ambitious business event for sustainable development

8517

Total Attendance in 2024

41%

Board Level or Sustainability Lead role

2255

Organizations represented

# What's In It For You!



**Network with key  
thought leaders and  
industry experts to  
win more business**



**Expand horizon of  
knowledge through  
impactful content**



**Accelerate HK's  
sustainable future  
through learning  
and engagement**



**Attract investor interest  
and foster cross-sector  
collaboration**



**Gain brand visibility  
and recognition to  
increase market  
recognition**





# 45%

Start-ups and Scale-ups rebooked  
and upgraded their booths for  
ReThink HK 2025



More Start-up and Scale-up booths  
at ReThink HK 2025 dedicated to  
showcasing innovative solutions

# +25



# 150+

Speaker sessions across 8 theatres  
featuring key thought leaders and  
industry experts

# The Right Fit for You

Providing you with high-value opportunities to showcase your solutions

## ReThink HK Start-up Pod



- ✓ Sqm: 1m x1m
- ✓ 1 x Bar Stool
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight
- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

## ReThink HK Scale-up Pod



- ✓ Sqm: 2m x1m
- ✓ 2 x Bar Stools
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight
- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

## Innovation Pitching Session



- ✓ 1 x 2-day speaker pass
- ✓ 5-8-minute on-stage presentation
- ✓ Attract investor attention
- ✓ Find corporate partners
- ✓ Test the market with your problem-solving solutions

# Start-up Pavilion

Hub for impact-focused ClimateTech & GreenTech start-ups looking for high-visibility to the sustainability ecosystem in Hong Kong

## Start-up Pod Inclusions

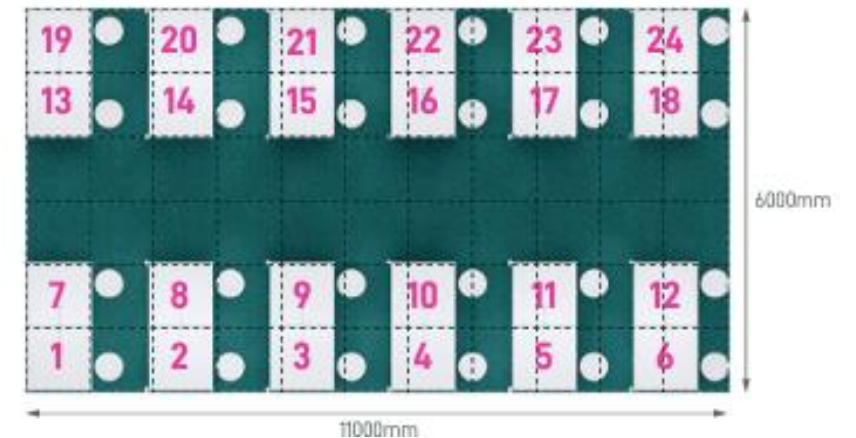
- ✓ Sqm: 1m x1m
- ✓ 1 x Bar Stool
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight

## Complementary Passes

- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

## Matchmaking

- ✓ Search & Connect with Delegates
- ✓ Schedule 1:1 Meetings



# Start-up Pavilion Pricing

Booking Period	Pod Rate
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Super Early-bird Until 30 November	\$10,000
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Early-bird Until 31 March	\$12,000
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Standard After 1 April	\$13,500
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# Scale-up Pavilion

Cost-effective option for SMEs with innovative, scalable sustainable solutions looking to scale and seeking investment

## Scale-up Pod Inclusions

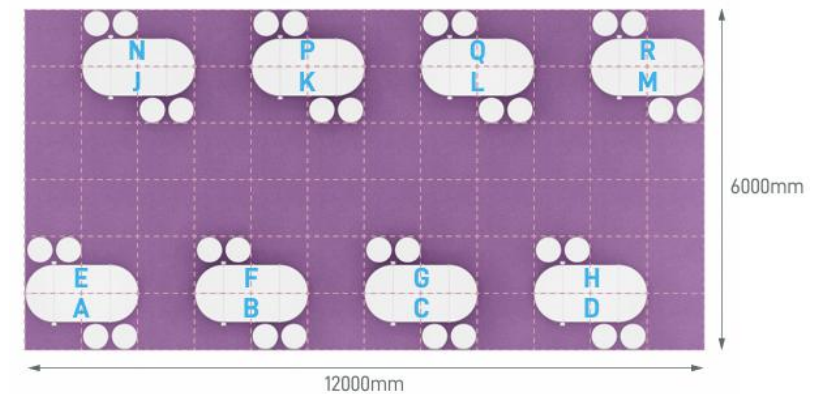
- ✓ Sqm: 2m x 1m
- ✓ 2 x Bar Stools
- ✓ 1 x Power Socket (500W)
- ✓ 1 x Spotlight

## Complementary Passes

- ✓ 2 x Exhibitor Passes
- ✓ 2 x 1-Day Guest Passes

## Matchmaking

- ✓ Search & Connect with Delegates
- ✓ Schedule 1:1 Meetings





# Scale-up Pavilion Pricing

## Booking Period

## Pod Rate

**Super Early-bird  
Until 30 November**

**\$16,500**

**Early-bird  
Until 31 March**

**\$18,500**

**Standard  
After 1 April**

**\$20,000**



# Exclusive Pitching Opportunities

New feature for 2025 - benefits designed exclusively for Start-up and Scale-up exhibitors at ReThink HK 2025

## Innovation Pitching Stage

- ✓ 5-8-minute pitching slot to an audience of investors (private equity, venture capital, angel investors), corporates and project owners

**New Energy | Food & Agri | Green FinTech | Materials & Manufacturing | Measurement, Reporting, and Verification (MRV) | Mobility & Transportation | Nature & Biodiversity\***

## ConTech & PropTech Pitching Stage

- ✓ 5-8-minute pitching slot to an audience of construction, facilities & property management, and real estate industry stakeholders

**Energy Efficient Buildings & Smart Energy Management | Low-carbon & Sustainable Construction | Digital Transformation in Construction & Real Estate | Green PropTech Solutions\***

### Booking Period

### Rate

**Super Early-bird  
Until 30 November**

**\$5,000**

**Early-bird  
Until 31 March**

**\$7,500**

**Standard  
After 1 April**

**\$9,750**



2024 stage image used for reference

\*Topics subject to final schedule and demand

# Solutions Showcase Summary

Efficiently showcase solutions with ReThink HK's Start-up & Scale-up pods

## Standard Booth Inclusions

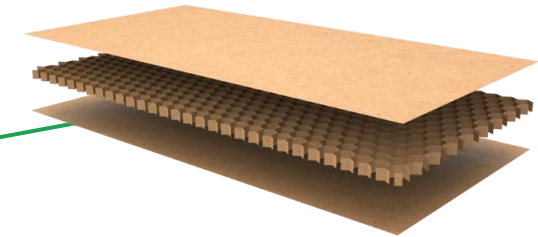
- ✓ Fully installed honeycomb backdrop for graphic display
- ✓ Bar stool
- ✓ Power socket
- ✓ Spotlight

## Benefits of ReThink HK's Pods

- ✓ Enjoy hassle free set-up
- ✓ Utilize sustainable display materials
- ✓ Showcase projects and new products
- ✓ Position in go-to place for attendees to meet your team
- ✓ Take advantage of unique branding opportunity on the pod backdrop



## Sustainable Honeycomb Display



**ReThink HK is committed to advancing sustainable event operations.** Display materials and organiser signage are fully recyclable in Hong Kong. 4020 kg were recycled after the 2024 event - no booth display materials end up in landfills!

## Optional Extras

### On-Stage Pitching Opportunity

- ✓ Mounter plasma TV screen (32")
- ✓ LeadCapture device to record delegate engagement and collect digital contact details



# Matchmaking

Intelligently connecting people with opportunities at ReThink HK



Pre-show:

- Search → Connect

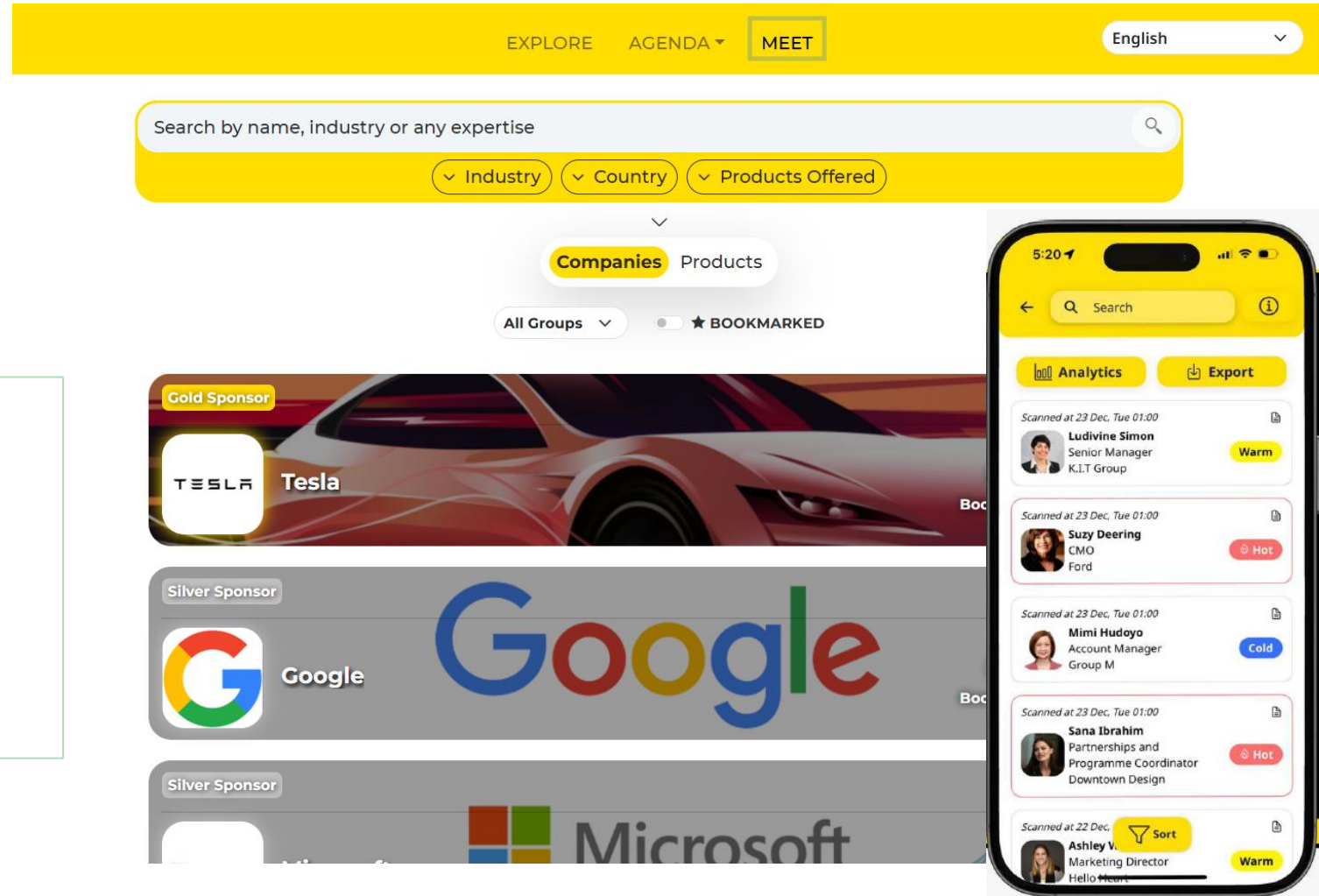
Onsite:

- Schedule → Meet

AI-Powered Recommendations

- Meet People
- Discover Companies
- Research Solutions
- Schedule Sessions

1:1 In-Person Meetings on your Booth



# Promotion & Coverage

## Pre-Event Exposure

- ✓ Brand awareness across the event promotional campaign as a Solutions Expo Exhibitor
- ✓ A-Z listing with company profile, SDG alignment, logo and social media links on the ReThink HK event website and event app
- ✓ A-Z listing with company logo on the ReThink HK event website under Scale-up / Start-up Pavilion
- ✓ Branded social media images to promote your participation
- ✓ Unlimited news articles can be submitted for [ReThink: Insight web-blog](#)

