

PARTNER EVENT OF

HKGreenWeek

香港綠色周



SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO

11 & 12 SEPTEMBER 2025
HALL 1, HKCEC

HONG KONG'S FLAGSHIP EVENT FOR SUSTAINABLE BUSINESS

#OnlyWayForward

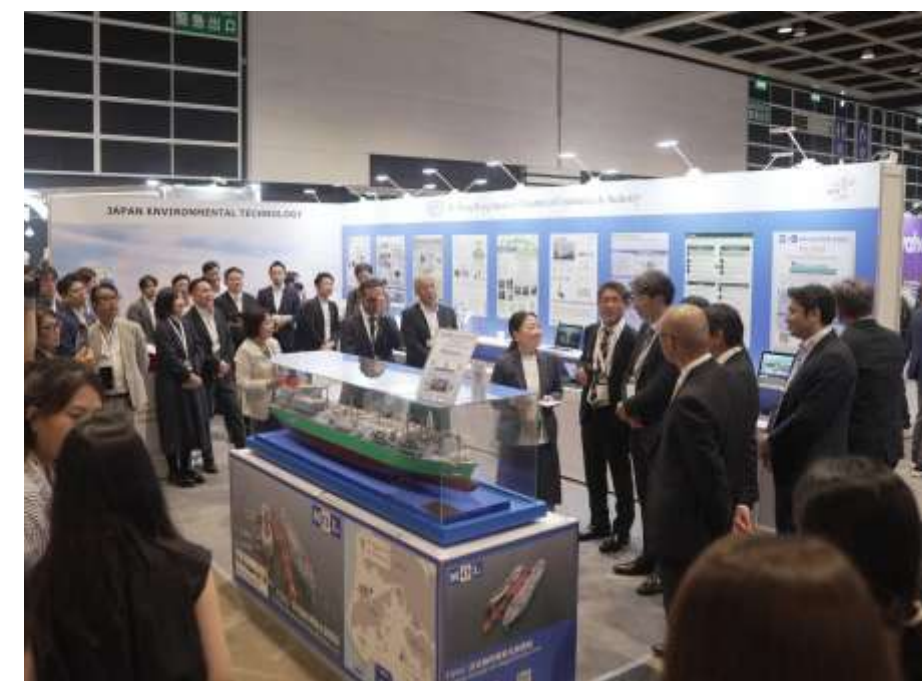
2025

Post Event Report

CO-ORGANISER



BUSINESS
ENVIRONMENT
COUNCIL
商界環保協會



ReThink HK 2025 Snapshot



7,361

*unique in-person
Attendees*

+13% vs 2024



2,558

*organisations
represented*

+15% vs 2024



9,544

*total attendance
over two days*

+12% vs 2024



30%

*at Board Level or
Sustainability
Lead Role*



1,592

*overseas attendees
from 72 countries &
regions*

+173.5% vs 2024



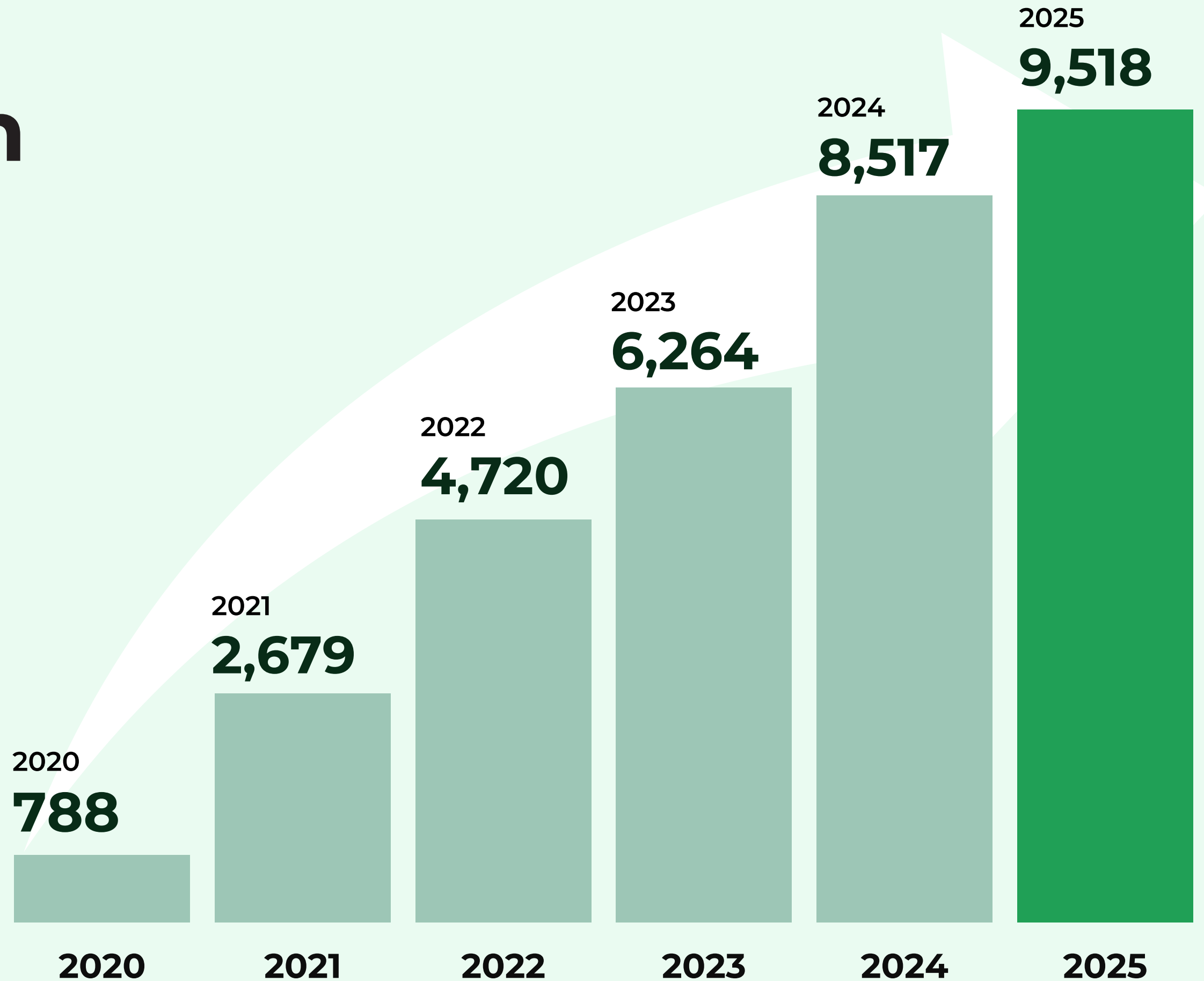
30%

*attended both
days of the event*

Unrivalled audience growth over the years

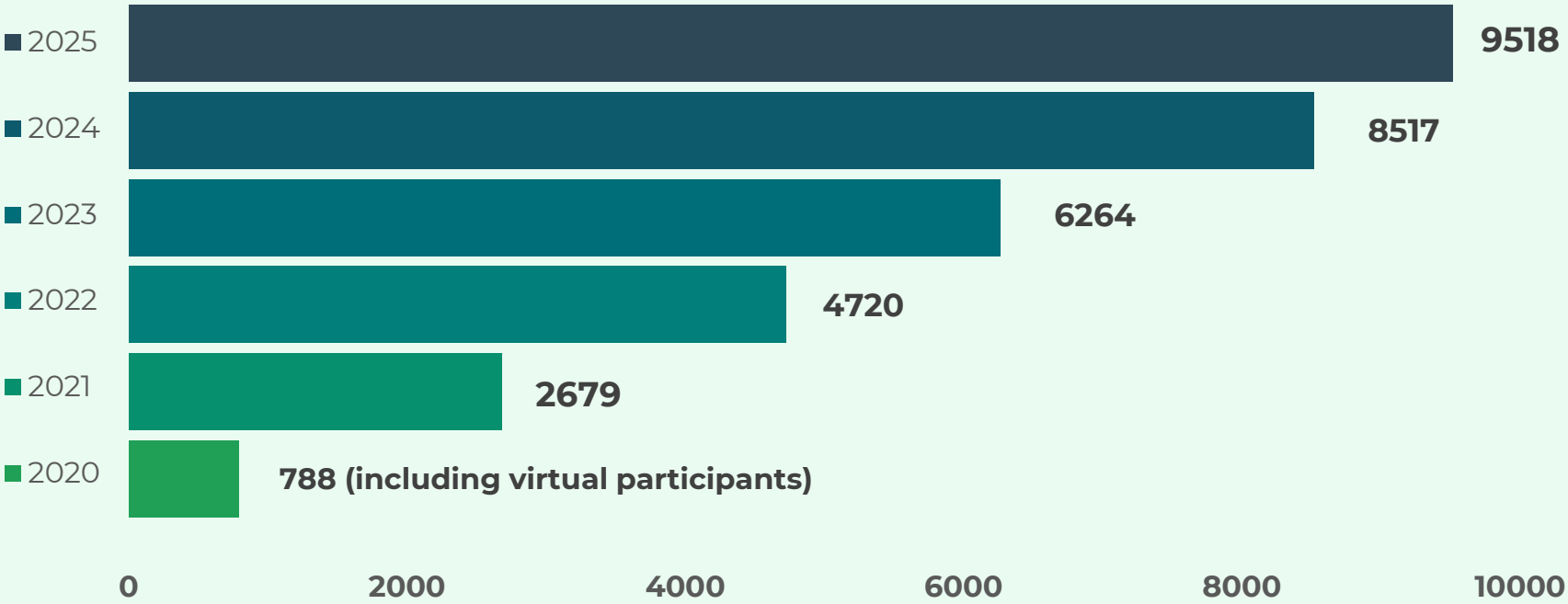
Across two days, **9518 attendees** invested their time during a packed Hong Kong Green Week to attend ReThink HK 2025, they represented **2558 organisations** from across the region's business ecosystem.

Nearly 30% of delegates were the Sustainability Lead or sit at Board Level for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.

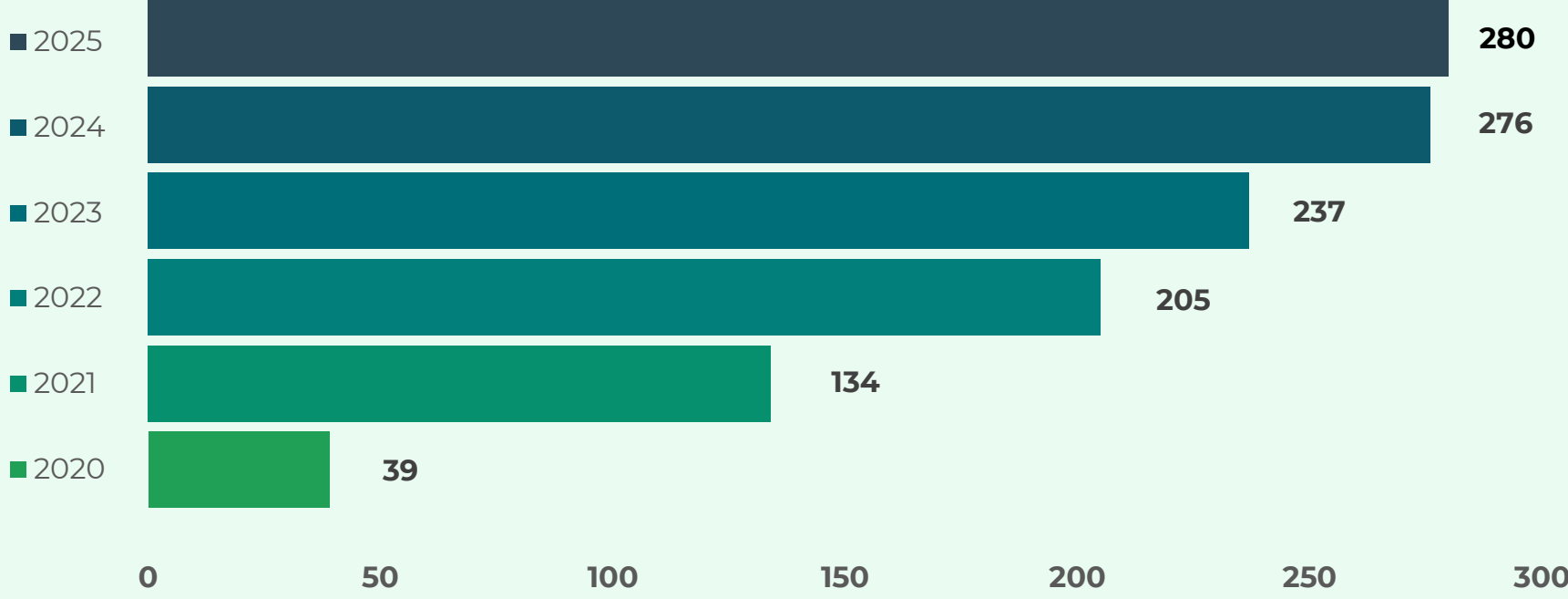


Growth Over The Years

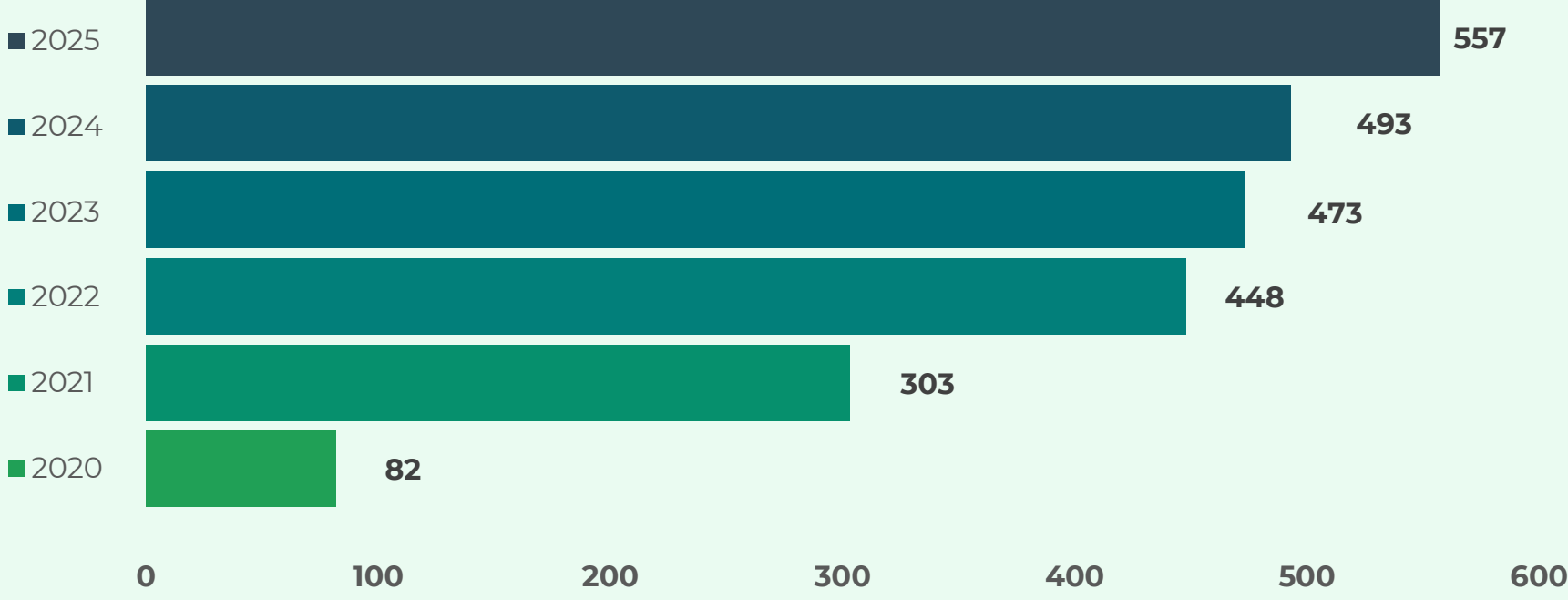
Total In-Person Attendance



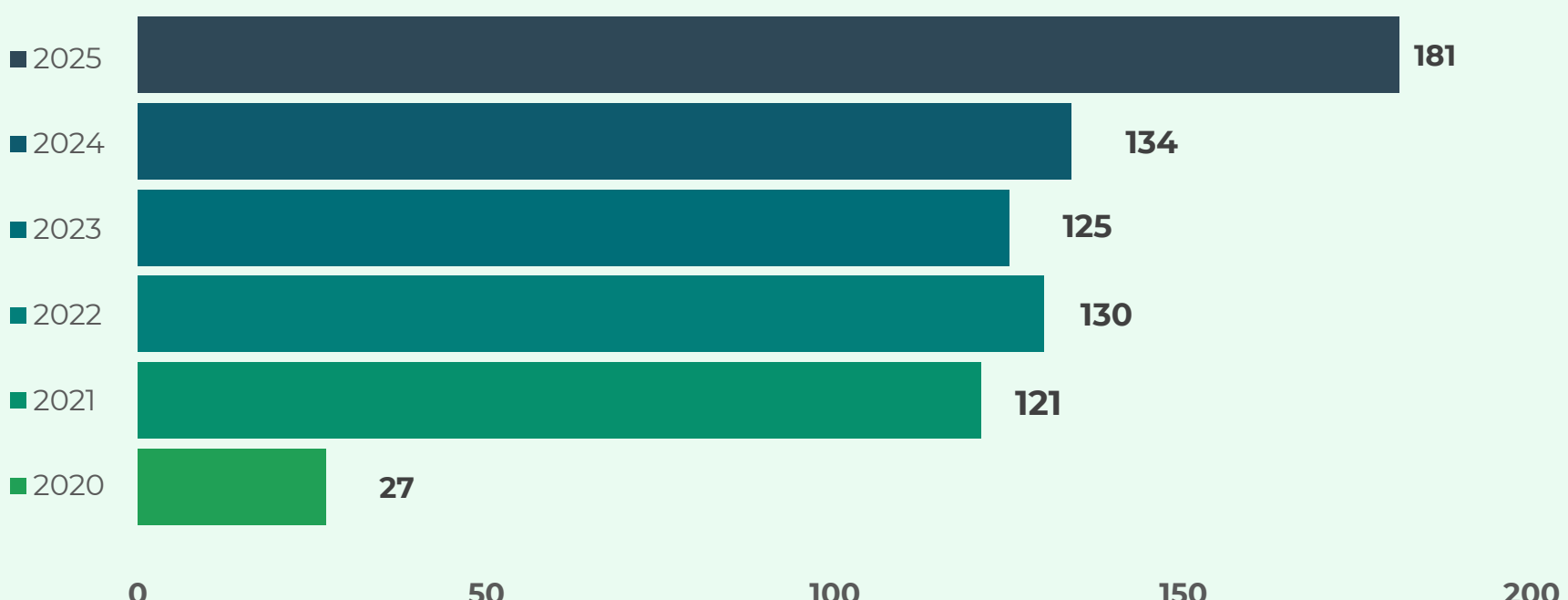
Solutions Showcase Exhibitors



Conference & Workshop Speakers



Conference & Workshop Sessions



CO-ORGANISER



PARTNER EVENT OF



HONG KONG'S FLAGSHIP EVENT FOR SUSTAINABLE BUSINESS

#OnlyWayForward

Conference Statistics	2025	2024	2023	2022	2021	2020
Conference Theatres/Stages	9	8	7	7	6	1
Conference Sessions	181	134	125	135	122	22
Conference Speakers	557	495	473	448	303	32
Roundtable / Workshop Sessions	24	20	10	20	12	4

Net Zero
Innovation
Theatre (Keynote)

BEC Climate &
Nature Theatre

Circularity &
Waste Theatre

Supply Chain &
Logistics Stage

ConTech &
PropTech Stage

Buildings &
Facilities Theatre

Liveable Cities &
Transportation
Theatre

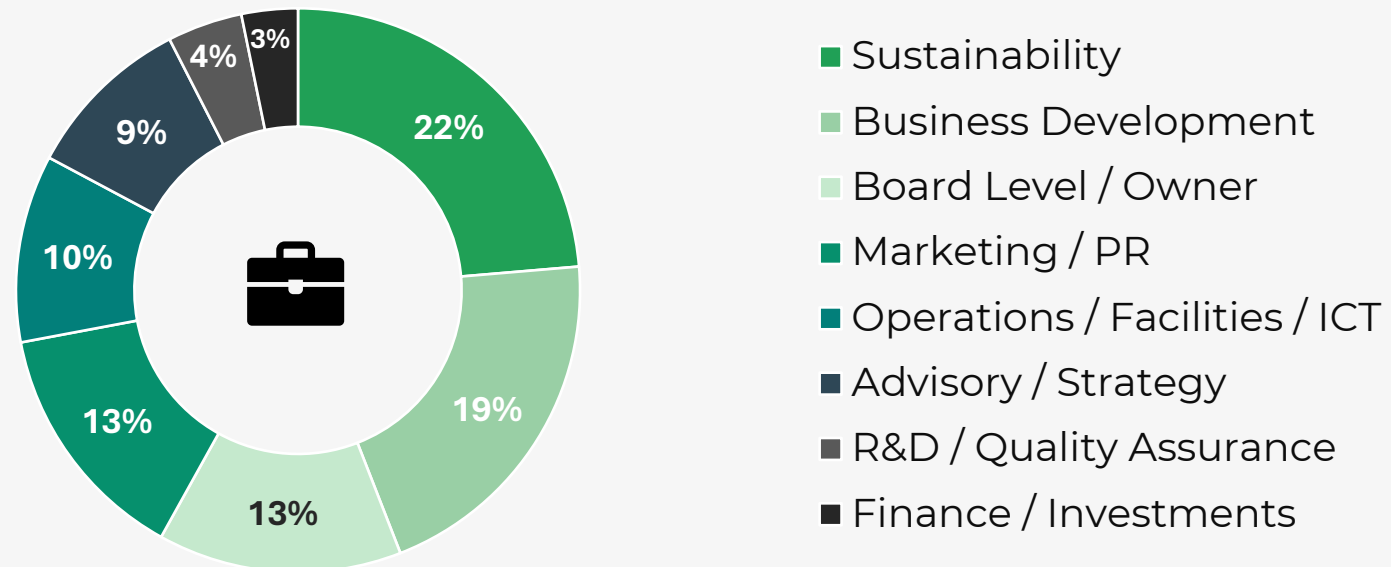
People &
Purpose Theatre

Innovation Stage

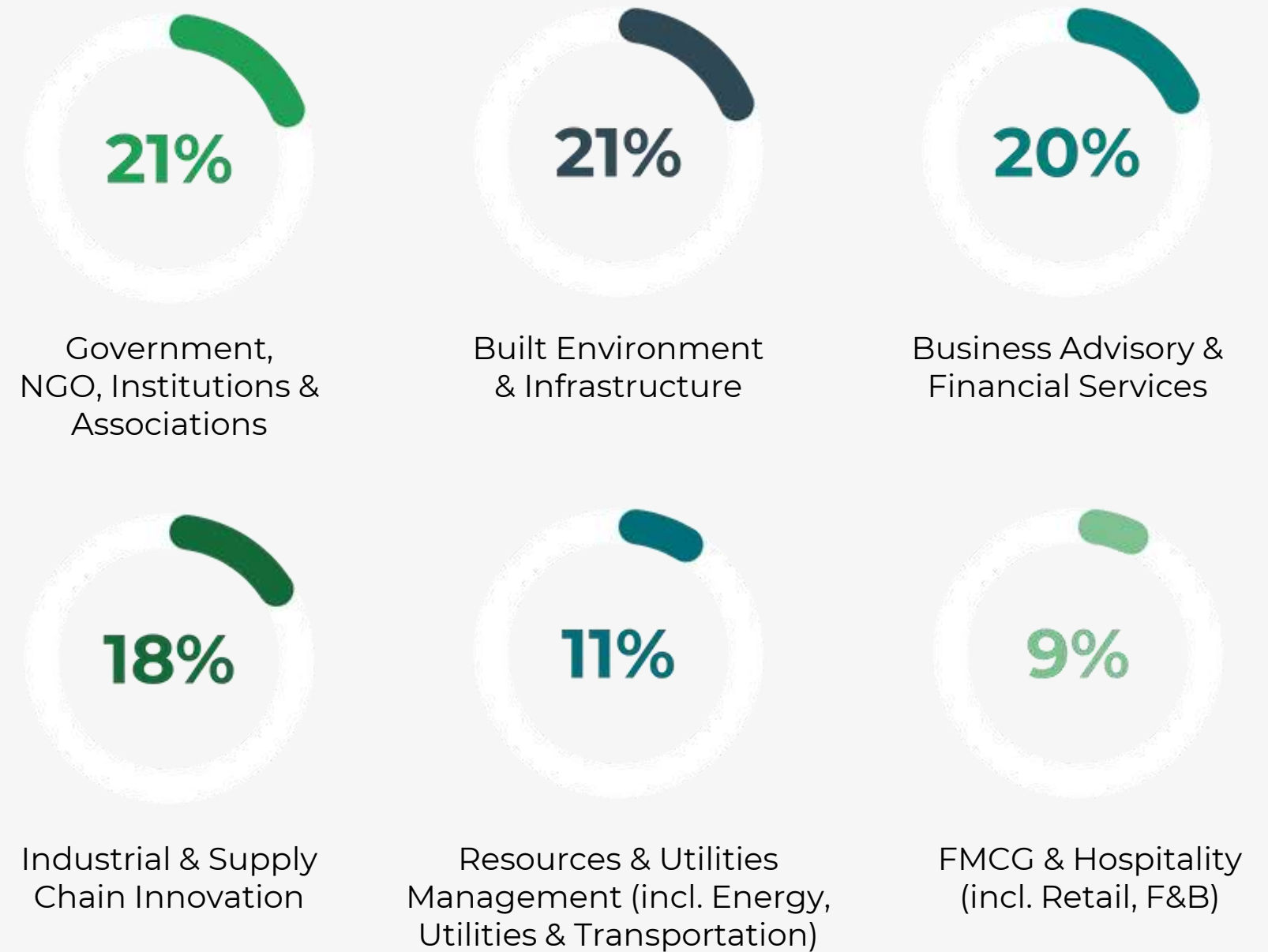
Workshop &
Roundtable
Sessions

Attendee Profile

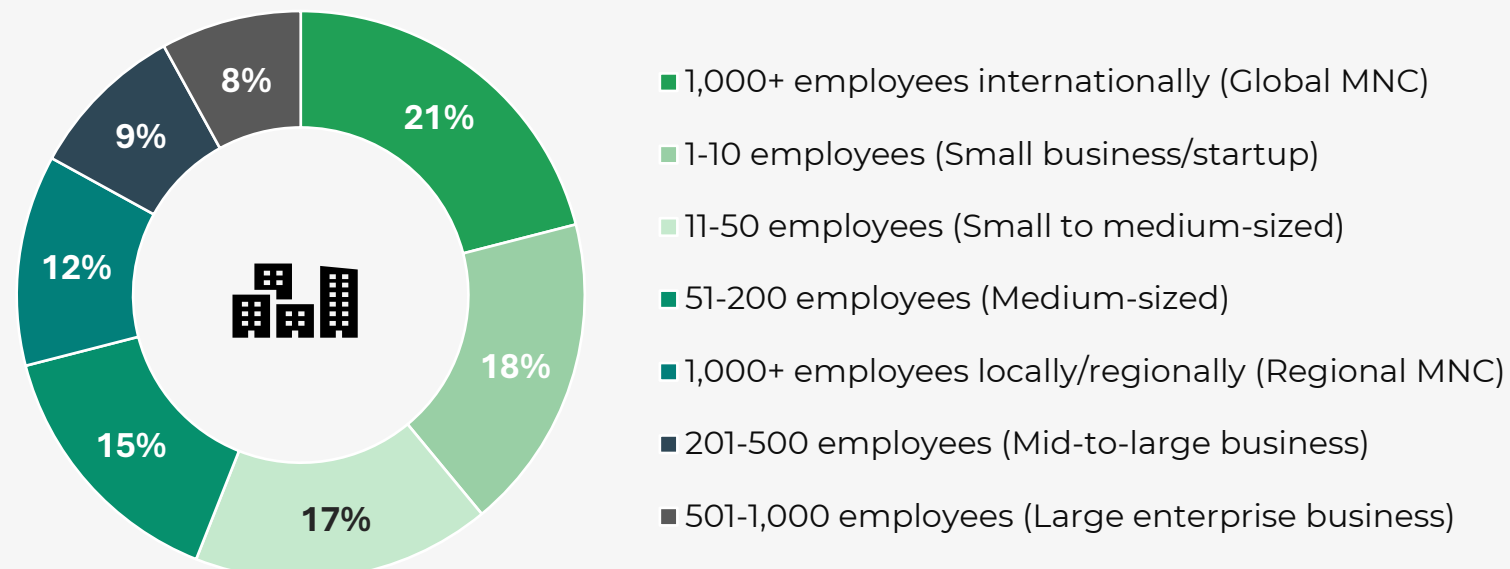
Job Functions



Business Sectors



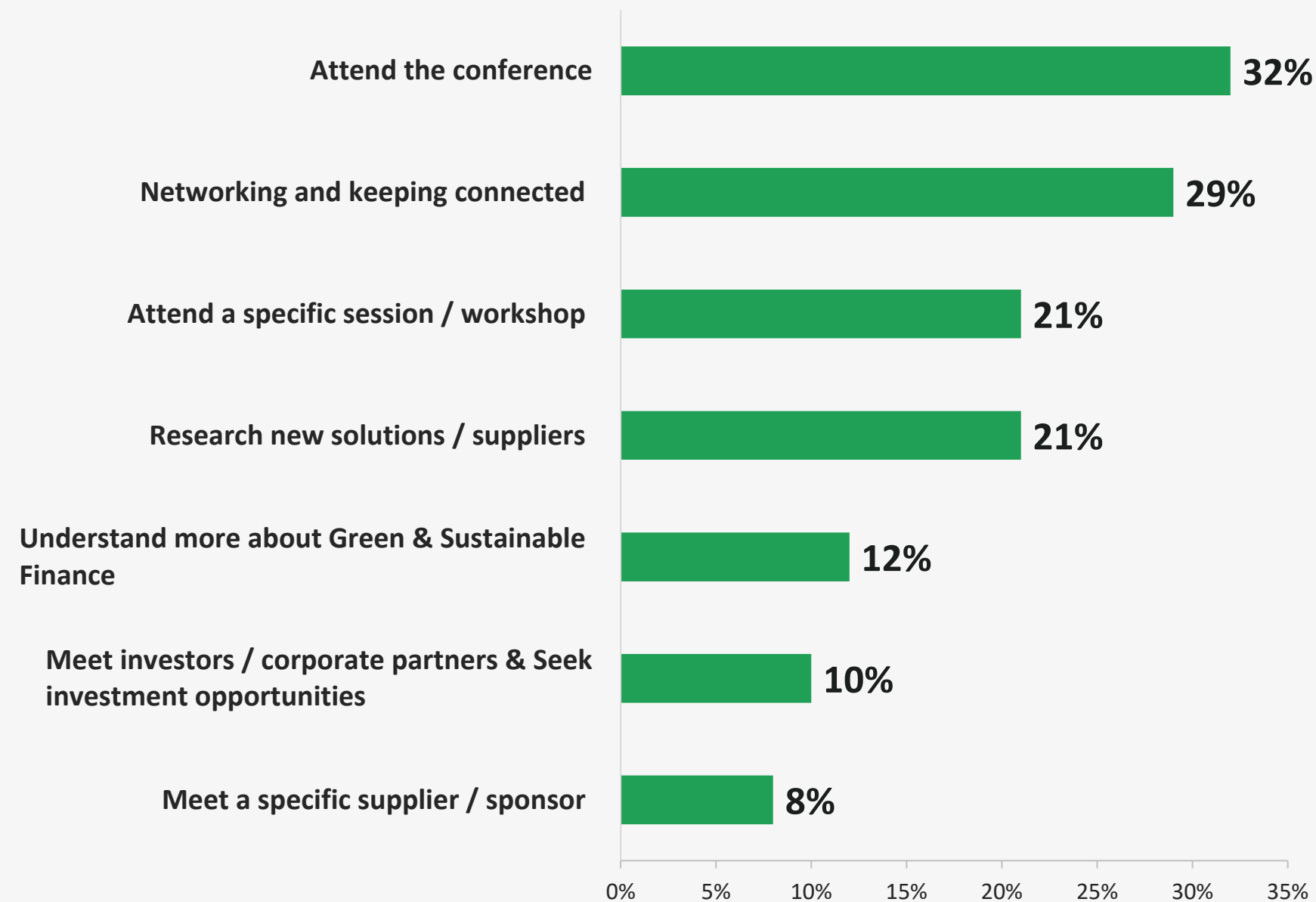
Company Size



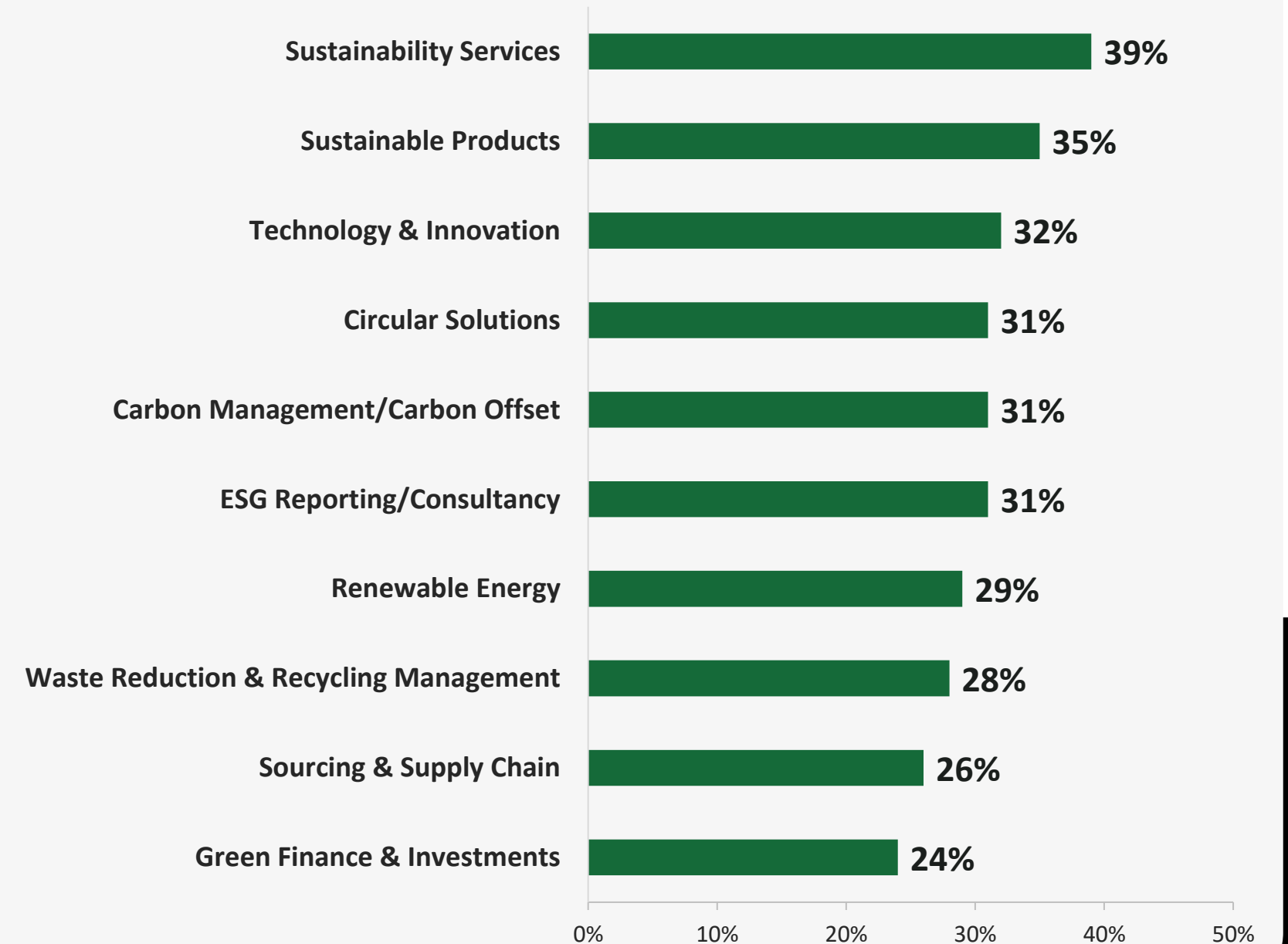
Attendee Profile

Reasons for Attending

(registrants could choose two reasons)

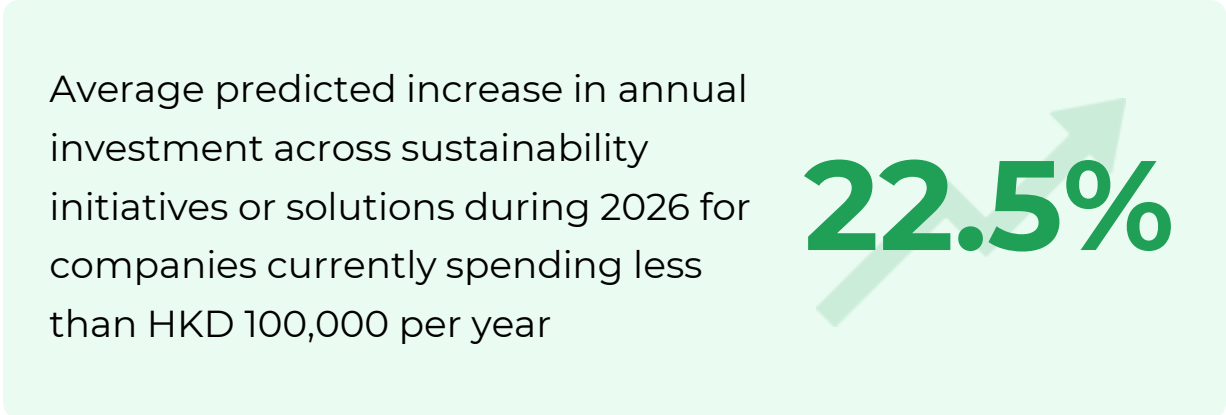
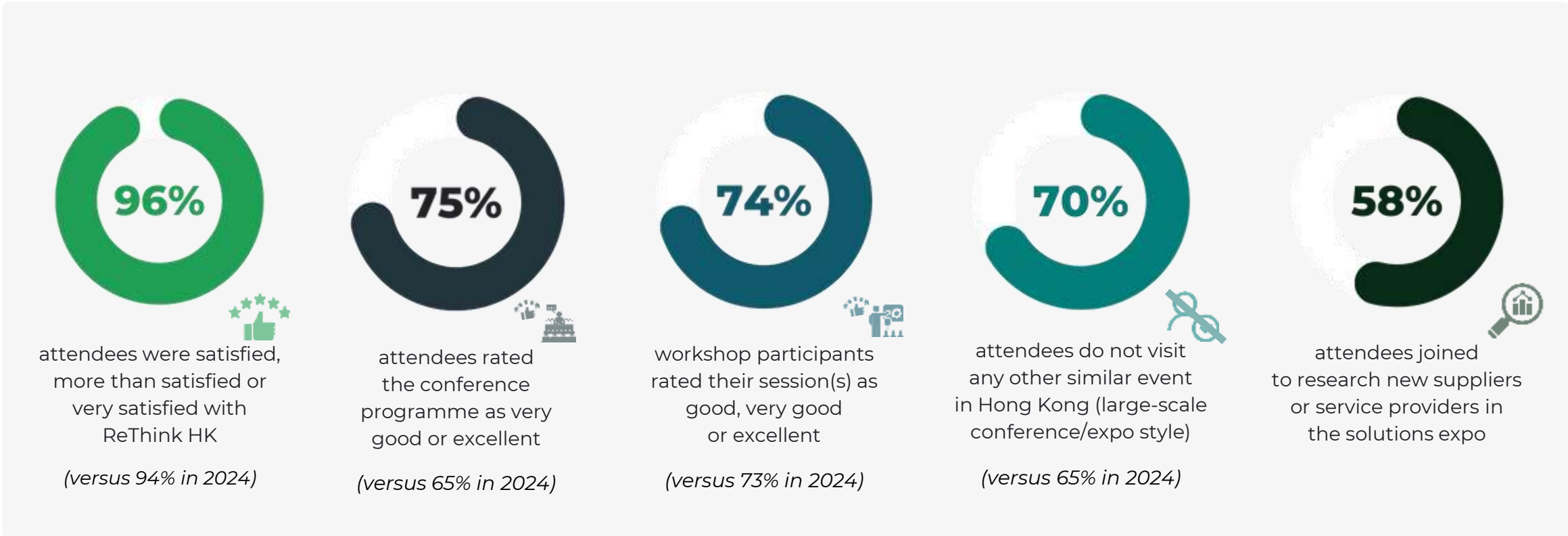


Products, Services & Solutions In Demand



registration data as of 29.09.2025 (with multiple answers)

Attendee Feedback



registration data and delegate survey results as of 29.09.2025

International Attendee Profile



28%

Interested in investment opportunities



ReThink HK was the **main reason** For visiting Hong Kong



Average Rating **8.5/10**

83%

said **ReThink HK is the only sustainability event they plan to attend in Hong Kong**

3.3

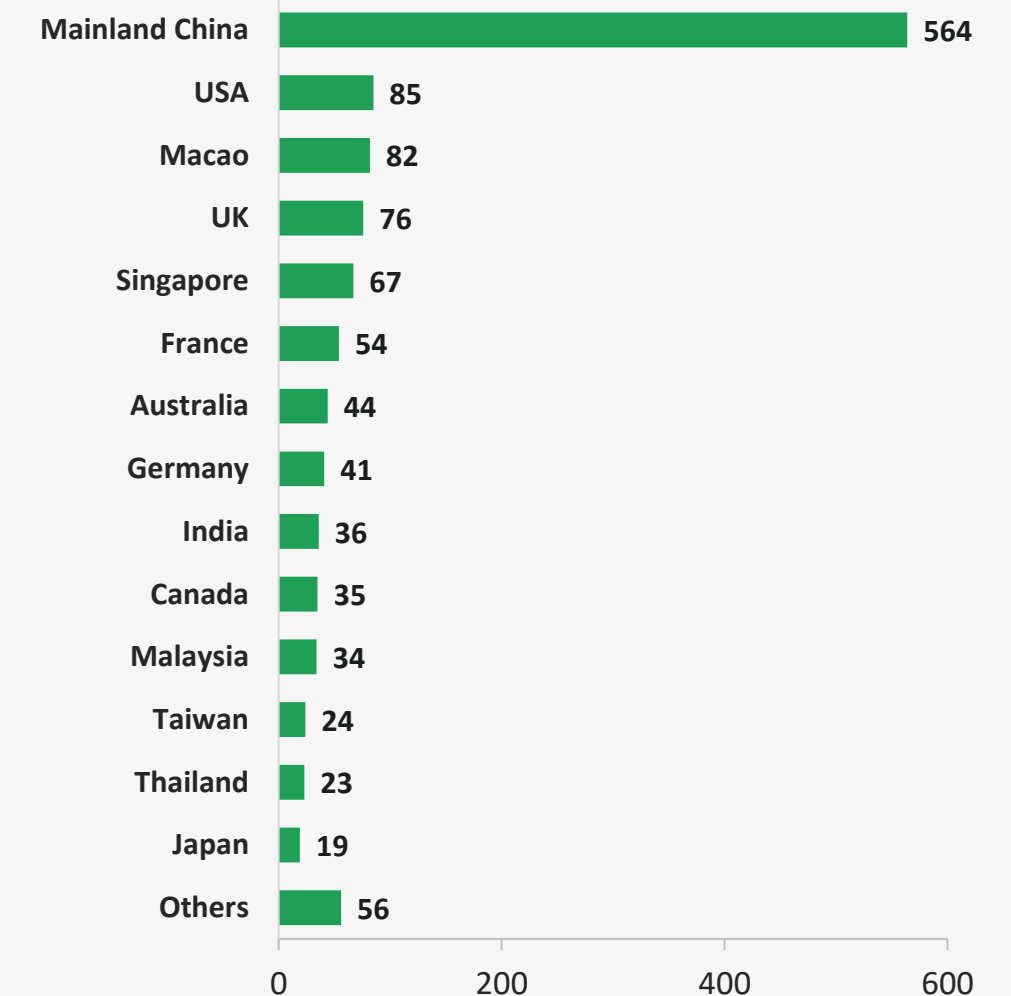
Average nights spent in HK

Carbon Emissions already offset, or plan to offset their flights to Hong Kong

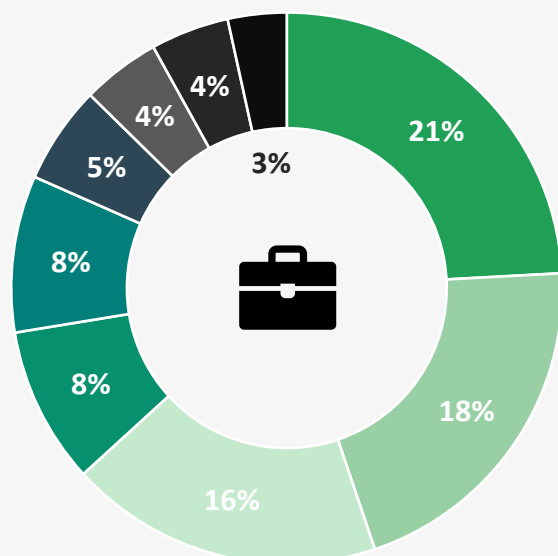


47%

1592 overseas attendees from 72 countries regions

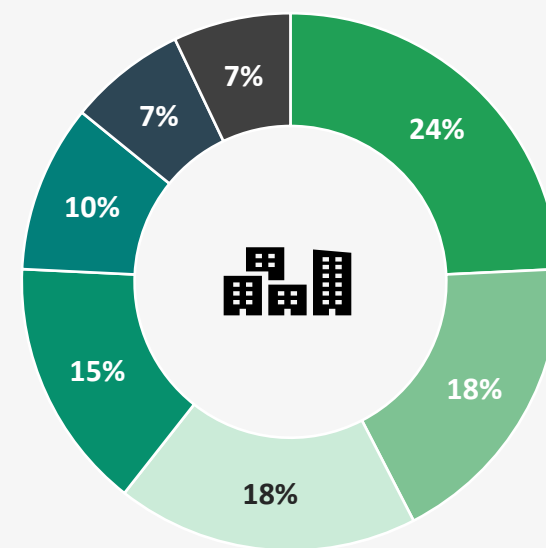


Job Functions



- Sustainability
- Business Development
- Board Level / Owner
- Advisory / Strategy
- Marketing/PR
- Finance / Investments
- R&D / Quality Assurance
- Operations/Facilities/ICT
- Procurement

Company Size



- 1-10 employees (Small business/startup)
- 1,000+ employees internationally (global MNC)
- 11-50 employees (Small to medium-sized)
- 51-200 employees (Medium-sized)
- 1,000+ employees locally/regionally (regional MNC)
- 501-1,000 employees (Large enterprise business)
- 201-500 employees (Mid-to-large business)

responded that they would **probably or definitely** attend **ReThink HK 2026**

87%

registration data and international delegate survey results as of 29.09.2025

Exhibitor Feedback



90% rated the event overall as good, very good or excellent?



Average Overall Rating of the Event **8/10**



responded 7 or higher out of 10 when asked if they would recommend exhibiting at ReThink HK to peers



Top 3 Objectives for Exhibitors



Increasing awareness of products and services



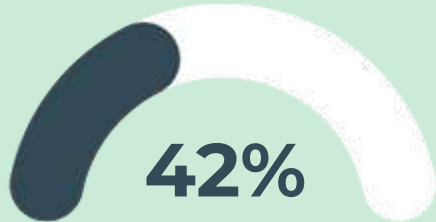
Maintaining company's profile and brand position



Meeting existing customers & generating sales leads



Exhibitors expect to **definitely participate** at ReThink HK 2026



Exhibitors have already **secured a booth onsite** for ReThink HK 2026

Solutions Showcase Expo 2025

250 *Exhibitor booths*
(vs 236 in 2024)



 *Exhibiting companies* **280**
(vs 276 in 2024)

2,932 *sqm* *Exhibition booths*
(+16% versus 2024) 

 *Total event space* **13,494** *sqm*
(+18% versus 2024)

* exhibitor surveys completed as of 23.09.2025

We Facilitate Social Impact

Social
HK\$2,075,000

Since 2020

Delegate fees have been donated to support amazing local NGO impact projects and fund capacity building programmes.

Since 2023

This has been facilitated by the ReThink Foundation

RE-THINK

foundation

FREE PERIODS
HONG KONG



RES•OLVE



By supporting these projects, with the shared objective of bringing communities together for greater impact, all attendees and supporters of ReThink HK will be contributing to advancing amazing work, by amazing organisations, that will make a real difference to the lives of disadvantaged communities and work to improve awareness and action for environmental causes.





**We Are Committed
to Reducing our
Environmental Impact**

On-Site Sustainability Initiatives

Measures to minimise waste and advance sustainable event practices

Forest Stewardship Council Endorsement

ReThink HK has been granted rights to use the FSC trademark having verified that all organiser production **material is from FSC-certified suppliers** and that **printing is carried out by an FSC-certified printer**.



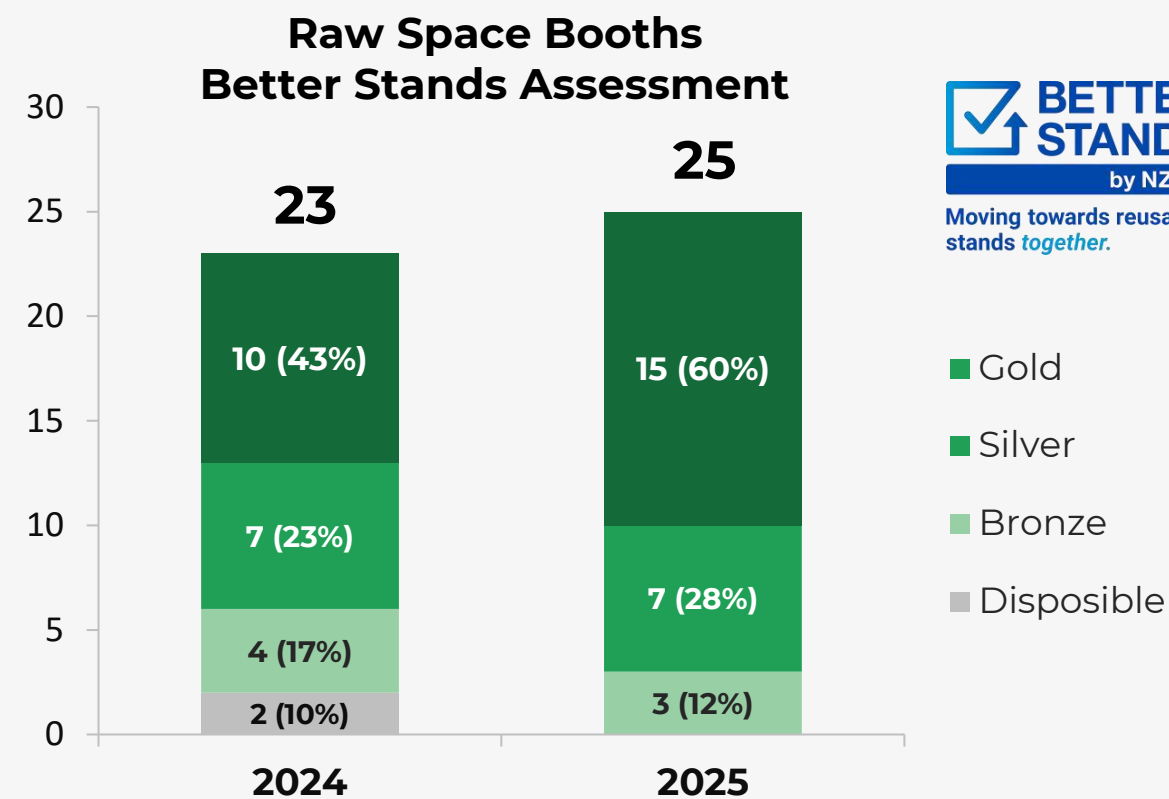
Organiser Production Materials

910 sqm FSC-certified honeycomb display board

Standard Booth Backdrop & Display Materials

1,937 sqm FSC-certified honeycomb display board

Events for the Future – Sustainable Showcase Experience



The Better Stands program is an industry-wide initiative aimed at encouraging exhibitors, contractors, and the broader events industry to move away from using disposable, single-use exhibition stands in favour of more reusable structures. **Our goal for ReThink HK is to reduce the carbon emission intensity of the event by 50% by 2026 (vs 2021 base line).** We believe that eliminating disposable exhibition stands will improve the exhibitor experience at our events, making them easier to install and dismantle, safer, and more sustainable.

1,200+

Reuseable coffee cups

Sponsored by

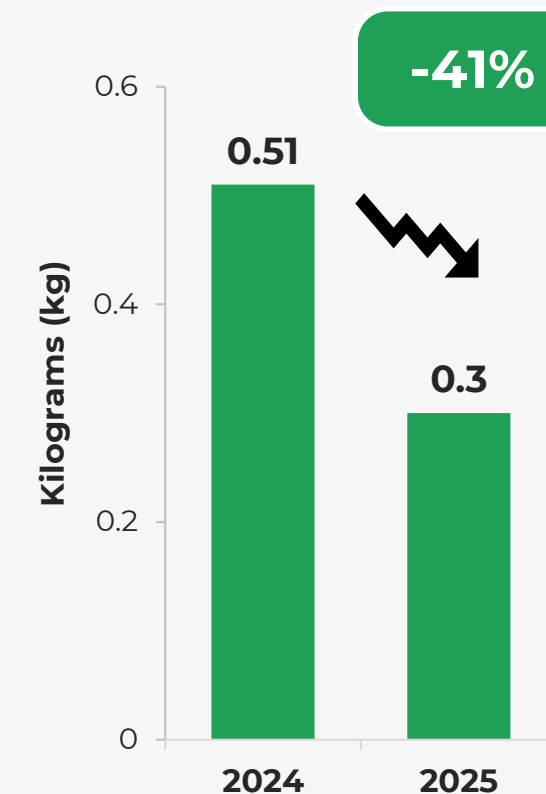


Average Temperature Readings within HKCEC

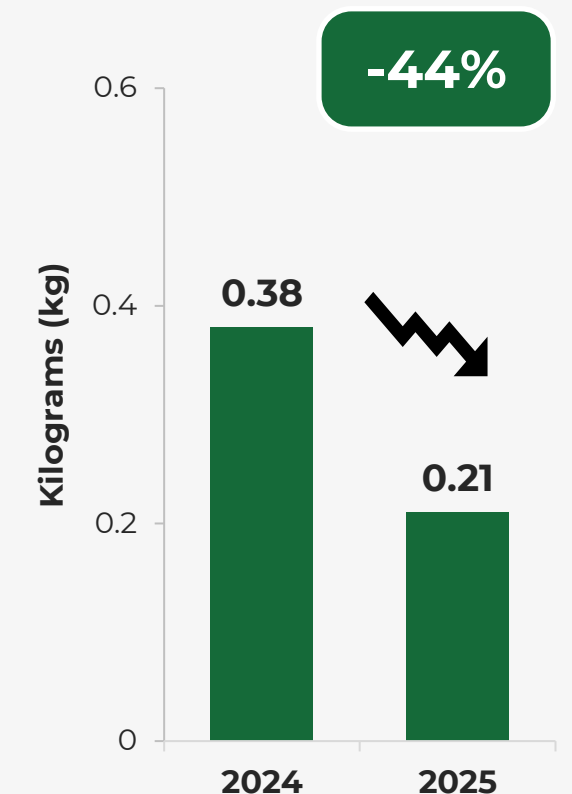
23°C



General Waste per attendee



General Waste per sqm of total event space



Testimonials from Delegates

“

ReThink HK is not just for thinking about Hong Kong. It is for leveraging Hong Kong's strengths to **serve the regional, national and global sustainability at one higher level.**

From thought-provoking panels to meaningful conversations across industries, the event **brought together passionate changemakers committed to driving real impact** in Hong Kong and beyond. If you're serious about sustainable transformation, this is the place to be.



”

ReThink 2025 **showcased how leaders are future-proofing supply chains** - moving beyond compliance to drive real impact through risk visibility, supplier assessment, and continuous improvement.



“

ReThink HK is a **precious learning opportunity** for business leaders and sustainability practitioners to stay connected and keep up to date

“

The depth of knowledge shared at the conference was remarkable, addressing critical sustainability issues in Hong Kong. Engaging with experts **enriched my understanding and inspired new approaches** in my work.

Attending ReThink HK was a crucial moment for me. The blend of the conference and expo **created a rich environment full of insights on sustainability**, giving me the tools and knowledge needed to face future challenges.

”

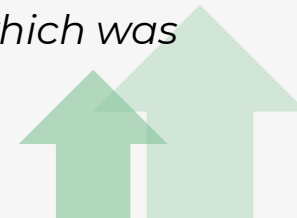


Testimonials from Exhibitors



“

After exhibiting at ReThink HK for several years, it just keeps getting better. We were able to keep in touch with our clients, and we were also able **to connect with other like-minded individuals**, which was perfect for our business



The **client engagement at ReThink HK has been outstanding**. Their acknowledgement and the discussions we've had are helping us develop solutions that truly address their sustainability challenges

”

“

As a first-time exhibitor at ReThink HK, they have served as the best platform we've had so far. There was an **incredible amount of foot traffic**, and we were **able to directly connect with our target audience**



Participating in ReThink HK has **deepened our understanding of sustainability** and our client needs, equipping us with insights that will shape our future initiatives.

”



ReThink HK has been **instrumental in fostering valuable partnerships**. The connections we've made here have opened doors to collaborative opportunities to drive impactful change in our industry.

”

Testimonials from Speakers



“

Participating in this dialogue has reinforced my belief that understanding the **latest climate science is crucial for businesses**. We must recognize the intrinsic value of nature as we develop strategies that drive meaningful progress.

”

I was inspired by the discussions around how infrastructure can lay the groundwork for inclusive urban environments. Our **collective efforts can reshape the future of cities and foster a sense of belonging for all residents**

This program is a **vital platform for collaboration among sustainability experts and business leaders**. By sharing insights and fostering knowledge, we can drive meaningful progress towards a sustainable future for both our industries and the environment.

”

Engaging in the ConTech & PropTech Stage has been **eye-opening**. The integration of technology in construction and property management is reshaping our industry and paving the way for smarter, more efficient practices

”



“

Participating in the Rethinking Liveable Cities program was enlightening. Engaging with experts on innovative infrastructure solutions allowed us to **envision a more sustainable and resilient future for Hong Kong**



Being part of this program has shown me the **immense potential of local leaders in shaping sustainable solutions**. Their insights remind us that change starts at the grassroots level

”

Campaign Exposure and Engagement

81,000+

Visits to Website
(in the 3 months pre-event)

30,000+

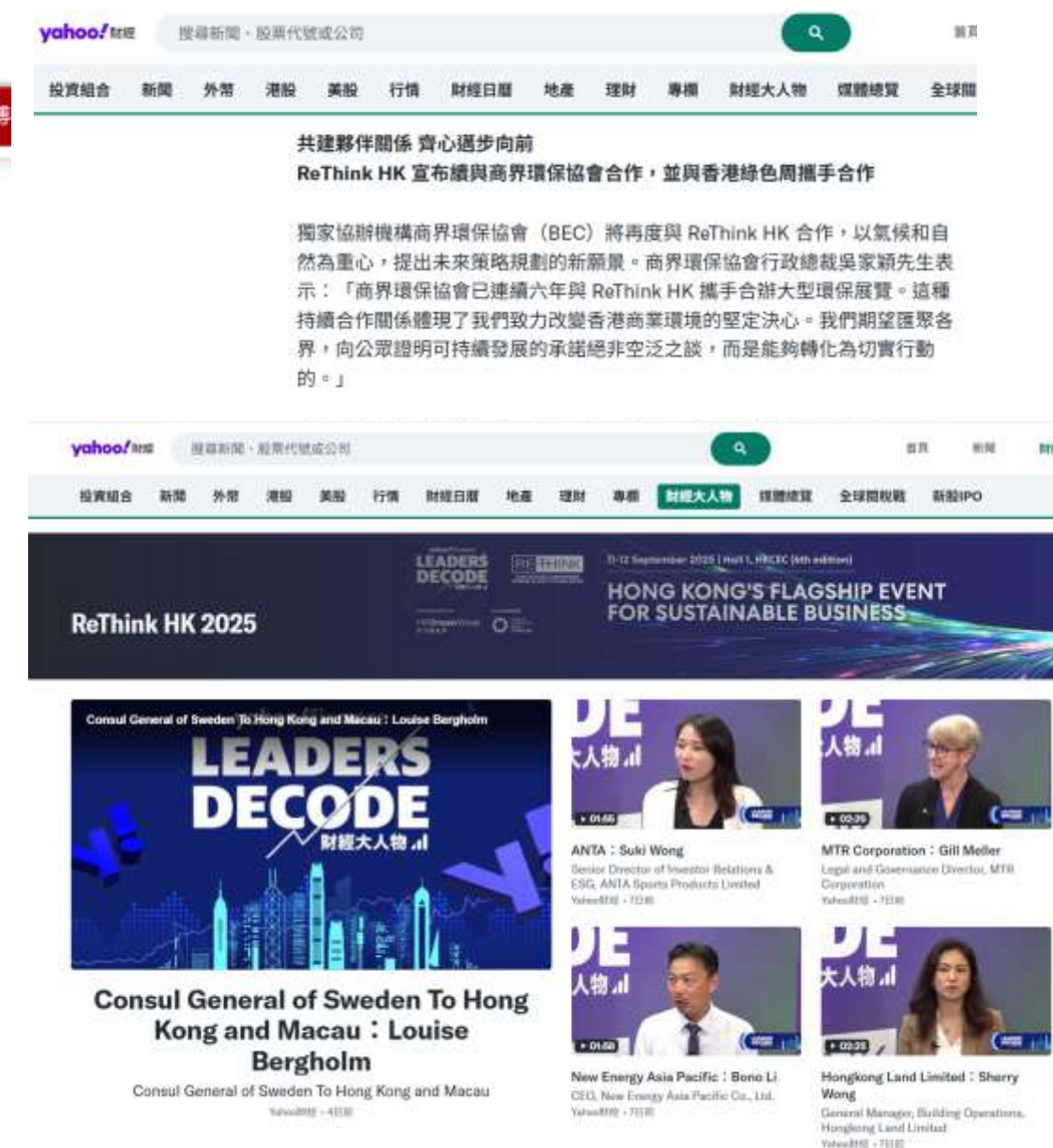
eDM Database
(42% average open rate)

10,000+

LinkedIn Followers

6.5M+

Social Media Post Impressions
(vs 2.5M in 2024)



Featured Posts from Our Ecosystem

JEB Group
6,375 followers
2w • Edited •

#ReThinkHK2025 was a blast! Thank you everyone who dropped by our booth last week. It was great to see so many businesses coming together to rethink #sustainability at ReThink HK! ❤️

Having such a great booth that sparked countless conversations, highlighting our comprehensive 360° sustainable office fit-out turnkey solutions. We were also privileged to present our services to the [The Hong Kong Chapter of IFMA](#).

A special thanks to ReThink HK for including our Group Strategy and Growth Director, Andy Russell in the panel discussions. We enjoyed sharing our perspectives for materials banks, highlighting how cross-company collaboration can create lasting impact through reuse and circular design.

Thank you our amazing team for pulling this together, and to everyone who participated in this trade show. Without your support, we wouldn't have been able to achieve such a successful event. Looking forward to next year!

#JEBGroup Sustainable Office Solutions (SOS) Rob Wall Andy Russell Jennifer Choi Jen McCombie Laurence Lou Shuxin Lim Chi Lam Chan Raymond Tse Benky Ho Toby Tse Jennifer Chung Natalie N. Charlotte Leung



Yahoo Hong Kong
1,140 followers
2w • Edited •

The Future of Sustainable Advertising starts now.

At #ReThink HK, Yahoo Finance Decode's [Isabel Wong](#) moderated a powerful conversation with [Roger Li](#) (Yahoo Creative APAC) and [June Cheung](#) (Scope3 JAPAC) on how our industry can rethink advertising through the lens of sustainability.

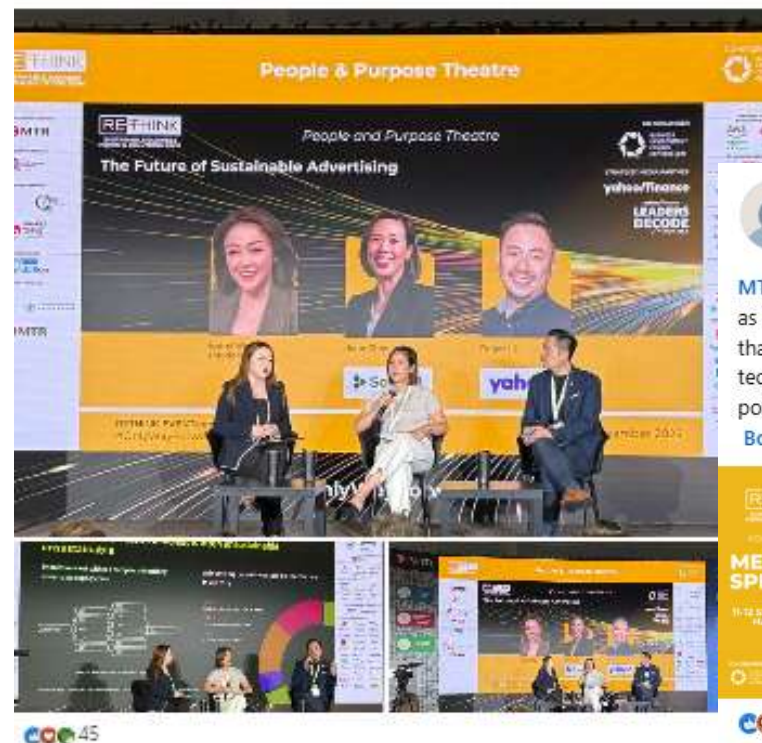
Key takeaways:

- Marketing needs to factor in emissions across the full media supply chain to understand its environmental impact.
- Measurement is essential — frameworks like Scope3 provides industry-standard tools and methodologies to create consistent, transparent emissions accounting.
- Smarter choices in ad placement, creative formats, and campaign optimization can significantly cut emissions — without compromising performance.
- With AI and data-driven insights, advertisers can now make sustainability a lever for efficiency.

The future isn't just about reaching audiences, it's about reaching them responsibly.

Explore how Yahoo ESG Solutions for Enterprise can help your brand balance impact with responsibility.

#SustainableAdvertising #ESG #GoGreen



Swire Pacific
36,179 followers
3w • Edited •

Discover the path to a sustainable future!

Swire has a longstanding commitment to sustainable development, and we ...more

RE-THINK SUSTAINABLE BUSINESS FORUM & SOLUTIONS EXPO

OUR SPEAKERS

11-12 September 2025
Hall 1, Hong Kong Convention and Exhibition Centre

Speakers include: Mark Harper (Swire Pacific), Andrea Ma (Swire Pacific), Sam Smith (Swire Pacific), May Lam-Kobayashi (Swire Properties), Wallace Lin (Swire Properties), Patrick Ho (Swire Properties), Phoebe Leung (Swire Properties), Joey Lau (Swire Properties), Grace Cheung (Cathay group), Karen Pong (Cathay group), and Minal Jain (Cathay group).

Olivia Wong (She/Her/Hers) • 2nd
Business Visionary/ Expertise in DEI/ Committed to Social Equity...
3w • Edited •

MTR Corporation Limited 香港鐵路有限公司 is proud to support ReThink 2025 as the People & Purpose Theatre Sponsor. We look forward to meeting everyone that are working toward building a truly sustainable world through harnessing technological and human potential. This is the #OnlyWayForward in creating positive environmental and social impact in our society. [Jessica Chan](#) [Gene Soc](#) [Bosco Leung \(he/him\)](#) [Stephen Chan](#)

104 likes

CLP
53,963 followers
4w • Edited •

【Last Call for Free Entry and Exclusive CLP Gifts @ ReThink HK 2025】

Don't miss your chance to visit CLP at our "Powering EVERY Ride. All In For ...more

POWERING EVERY RIDE
並駕齊驅 All in for Evergreen

Business Environment Council
10,480 followers
3d •

The September BEC e-Newsletter is published. This month, BEC co-organised [ReThink HK 2025](#), Hong Kong's flagship event for sustainable business, bringing together industry experts and change makers to drive impactful conversations and ...more

BUSINESS ENVIRONMENT COUNCIL 商界環保協會

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SEPTEMBER 2025

BEC E-NEWSLETTER

Connecting · Nurturing · Creating for a Sustainable Environment

Net Zero Innovation Theatre

RE-THINK SUSTAINABLE BUSINESS FORUM & SOLUTIONS EXPO

3 reposts

Engagement Hub Usage



1,512
Active Users



162

1:1 Meetings Held



Average Rating 4.58/5

Traffic

4,581
Company Profile views



Average Views 3

Each unique attendee generated approximately three profile views, demonstrating active exploration of potential connections and a healthy level of engagement with the platform.

Conference Agenda

415k

Session Profile Impressions

3,411

Conference sessions
added to delegates
personal schedule planner

Join us in 2026

RETHINK

10-11 SEPTEMBER 2026 | HONG KONG

ASIA'S HUB FOR CLIMATE ACTION & SUSTAINABLE BUSINESS SOLUTIONS



7 Themed Theatres
& Forums



10,000+ Attendees



350+ Solutions



500+ Speakers



150+ Sessions



RETHINK

10-11 SEPTEMBER 2026 | HONG KONG

ASIA'S HUB FOR CLIMATE ACTION & SUSTAINABLE BUSINESS SOLUTIONS

Redefined model

Reinforced commitment

Renewed investment

5 Thematic Zones

Networking Hives

Dedicated Solution Hubs

ReThink HK Forum

Expanded Workshops & Roundtables

Innovation Pitching

ReThink Capital Connect

WHERE DO YOU FIT IN?





10-11 SEPTEMBER 2026 | HONG KONG

#OnlyWayForward

ASIA'S HUB FOR CLIMATE ACTION &
SUSTAINABLE BUSINESS SOLUTIONS

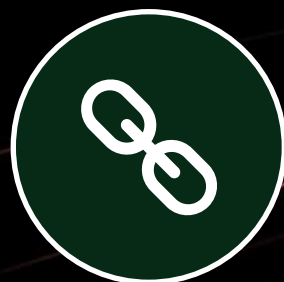
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marketing@rethink-event.com



Visit Our Website

<https://rethink-event.com>

