

Asia's Hub for Climate Action & Sustainable Business Solutions

10-11 SEPTEMBER 2026

HALL 1, HKCEC
HONG KONG

Organiser

enviroevents hk
ECOSYSTEM EVENTS WITH PURPOSE

Co-Organiser



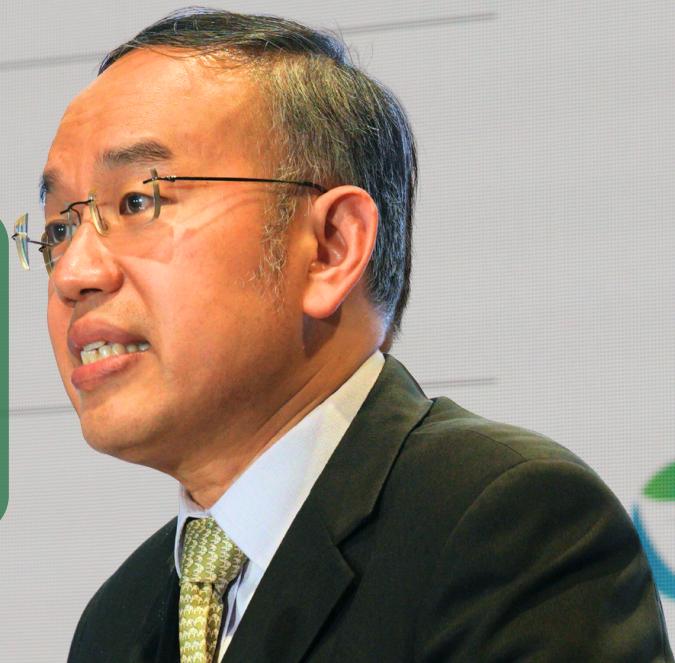
BUSINESS
ENVIRONMENT
COUNCIL
商界環保協會



ReThink HK 2025's focus on AI, green tech, and data mirrors our commitment to leveraging cutting-edge solutions to achieve a sustainable future.

Christopher Hui, GBS, JP

Secretary for Financial Services and the Treasury



Since 2022, ReThink HK has achieved 100% attendance growth. Leaders across sectors have highlighted collaboration and creativity as essential tools for navigating sustainability challenges - values that ReThink HK continues to cultivate and prioritise in order to maintain its position as market leader.

For the 7th edition in 2026, ReThink HK will further invest in order to deliver on its mission to provide a platform focused on helping domestic and regional stakeholders achieve sustainable growth and accelerate net-zero transformation – showcasing innovative solutions and championing pathways for lasting positive impact.

#OnlyWayForward

Supported By

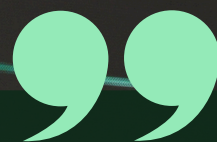
Thanks To



We all recognise ReThink HK is the city and region's most comprehensive forum to tackle climate change, biodiversity loss, resources efficiency and social equity with actionable actions.

Kevin O'Brien

Chairman, Business Environment Council



Our Impact

All delegate fees to contribute to ReThink HK's support of amazing local impact projects

DELEGATE FEES DONATED



2020-2026 CARBON MITIGATION PROJECTS



RETHINK foundation

FREE PERIODS
HONG KONG



RESOLVE



By supporting these projects, with the shared objective of bringing communities together for greater impact, all attendees and supporters of ReThink HK will be contributing to advancing amazing work, by amazing organisations, that will make a real difference to the lives of disadvantaged communities and work to improve awareness and action for environmental causes.



netzerocarbon events.org
NET ZERO CARBON EVENTS
SIGNATORY OF THE PLEDGE

More information about the initiative at
netzerocarbon events.org

Net Zero Carbon Events

ReThink HK is proud to be a signatory of the "Net Zero Carbon Events" pledge, a joint commitment across the events and meetings industry to achieve the targets laid out in the Paris Climate Accord.

WE ARE COMMITTED

to minimising and mitigating our environmental impact



Forest Stewardship Council Endorsement

ReThink HK has been granted rights to use the FSC trademark having verified that all organiser production material is from FSC-certified suppliers and that printing is carried out by an FSC-certified printer.

Organiser Production Materials

910 sqm

FSC-certified honeycomb display board

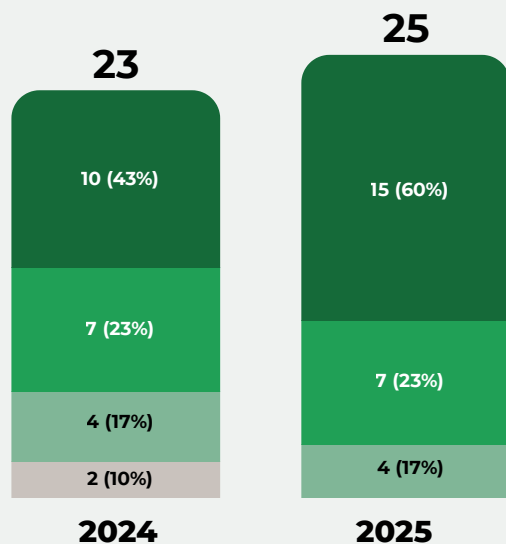
Standard Booth Backdrop & Display Materials

1,937 sqm

FSC-certified honeycomb display board



Raw Space Booths Better Stands Assessment



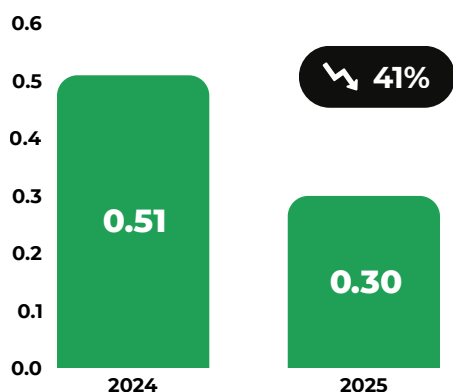
Events for the Future – Sustainable Showcase Experience

The Better Stands program is an industry-wide initiative aimed at encouraging exhibitors, contractors, and the broader events industry to move away from using disposable, single-use exhibition stands in favour of more reusable structures.

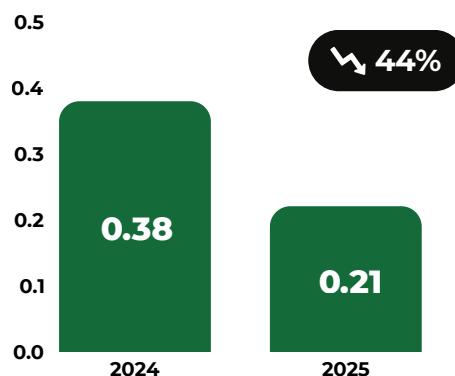
Our goal for ReThink HK is to reduce the carbon emission intensity of the event by 50% by 2026 (vs 2021 base line).

We believe that eliminating disposable exhibition stands will improve the exhibitor experience at our events, making them easier to install and dismantle, safer, and more sustainable.

General Waste per attendee



General Waste per sqm of total event space

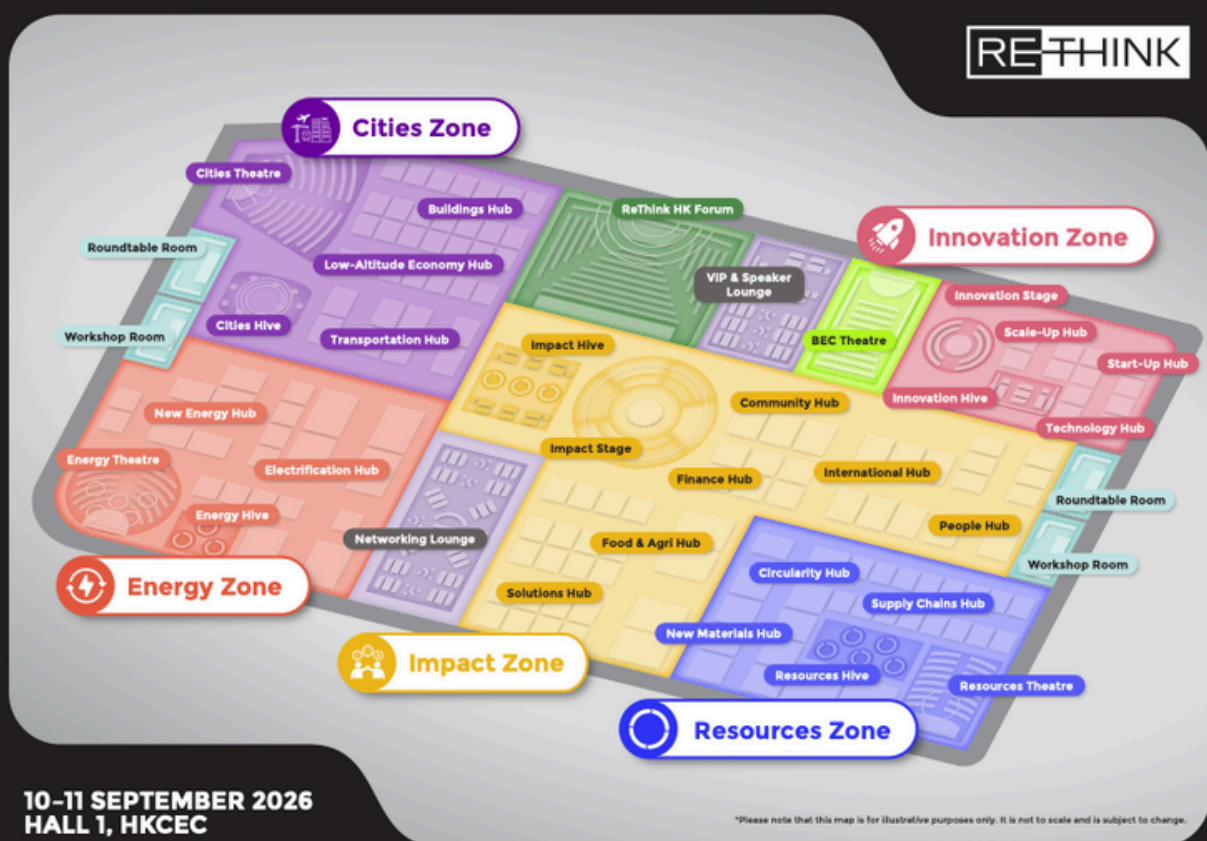
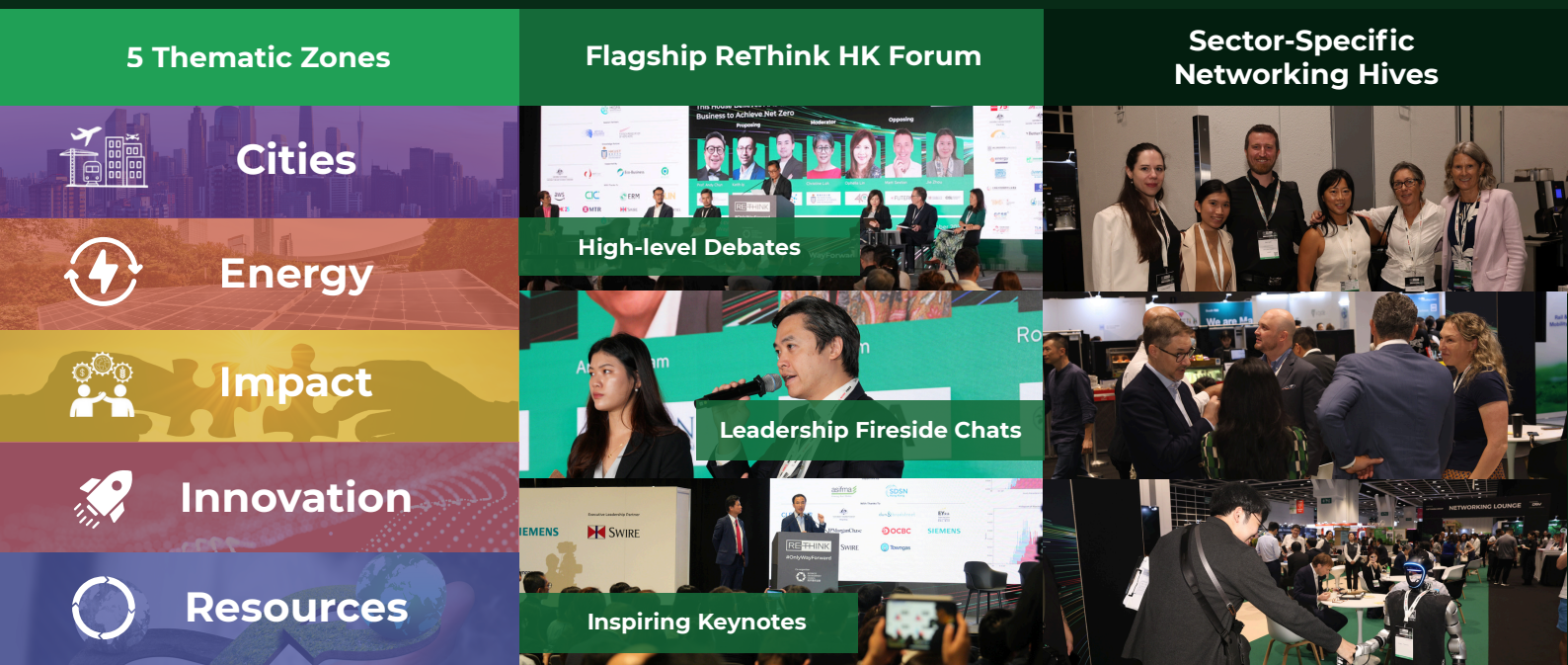


Waste Statistics

Our Vision for ReThink HK 2026



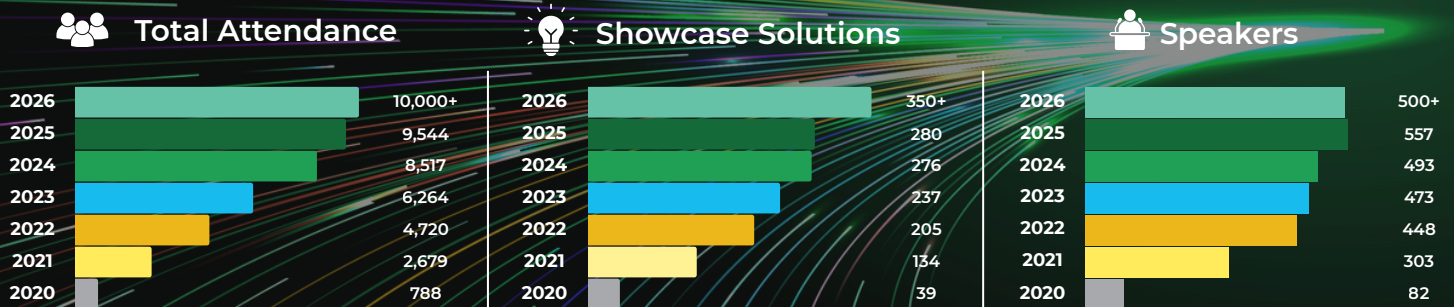
Asia's Hub for Climate Action & Sustainable Business Solutions



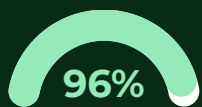
Growth Over the Years

7,361 attendees invested their time during a packed Hong Kong Green Week 2025 to attend ReThink HK, they represented 2,558 organisations from across the region's business ecosystem.

Nearly 30% of delegates were the Sustainability Lead or sit at Board Level for their organisation – those making the investments that will fund adaptation initiatives, mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.



HIGHLY SATISFIED DELEGATES & EXHIBITORS



attendees were satisfied, more than satisfied or very satisfied with ReThink HK



rated 7 or higher out of 10 when asked if they would recommend attending ReThink HK to colleagues



attendees do not visit any other similar event in Hong Kong (large-scale conference / expo style)



exhibitors expect to definitely participate at ReThink HK 2026

*post-event survey findings as of 29.09.2025

Key Sponsors of 2025 Event



We're hugely grateful for the consecutive support of our exhibitors & sponsors for four years in a row (2022–2025)





Delegates were the Sustainability Lead or sit at Board Level for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.

Key Business Sectors of 2025 Delegates



Government, NGO, Institutions & Associations



Built Environment & Infrastructure



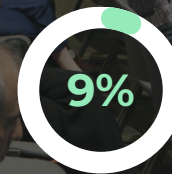
Business Advisory & Financial Services



Industrial & Supply Chain Innovation



Resources & Utilities Management (incl. Energy, Utilities & Transportation)



FMCG & Hospitality (incl. Retail, F&B)

*registration data as of 29.09.2025

Change Makers | Our Ecosystem | Your Stakeholders



...and 2,558 more organisations

ROADMAP TO NET-ZERO

ReThink HK remains firmly committed to exploring innovative strategies to mitigate emissions, with carbon offsetting serving as the ultimate recourse to address any residual unavoidable emissions.

OUR TARGETS

| Aspects | Baseline Year | Target Year | Target | Progress (2024) |
|---|---------------|-------------|------------------|-------------------|
| Carbon Emission Intensity (per total attendance) | 2021 | 2026 | Reduced by 50% | Reduced by 46% |
| Energy Consumption (per total attendance) | 2021 | 2026 | Reduced by 70% | Reduced by 58% |
| Waste Generation (per total attendance) | 2021 | 2026 | 0.4kg / attendee | 0.51kg / attendee |
| Waste Recycling Rate | 2021 | 2026 | 70% | 49% |

Our Recognition for 2023-2025



**BOCHK Corporate
Low-Carbon Environmental
Leadership Awards 2024**



**ESBN Asia-Pacific
Green Deal Silver Badge**



**Packaging Reduction
Charter 2024**

Certificates of Appreciation



**UNSDG Achievement
Awards 2022, 2024, 2025**



**HKMA Hong Kong Sustainability Awards 2024, 2025
(Organisation - SME Category)**

Merit Award (2024)
Distinction Award (2025)

Excellence in Social
Sustainability Initiatives (2024)
Excellence in Environmental
Sustainability (2024)

Excellence in Economic
Sustainability Initiative (2025)
Distinguished Sustainability
Leadership Award (2024, 2025)



**Hong Kong Awards
for Environmental
Excellence 2023**

Conference Programme

ReThink HK addresses the global challenges and opportunities of sustainable development – across Environment, Social and Governance factors from a Hong Kong and regional context.

The 2026 event envisions to bring thought-leadership, insight, and debate alongside innovation and practical solutions from the 500+ expert speakers who will share insights at the 7 themed Theatres and Forums across 2 days.



of 2025 attendees rated the conference programme as good, very good or excellent



ReThink HK Forum (Keynote)

Flagship Sessions
Debates
Leadership Conversations



BEC Climate & Nature Theatre

Climate-Nature Nexus
Climate Resilience & Impact
Nature Based Solutions & Strategies



Cities Theatre

Built Spaces
Liveable Cities
Low-Altitude Economy
Shipping & Logistics Transportation



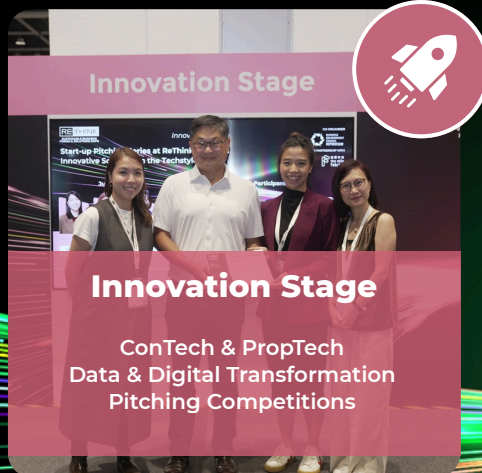
Energy Theatre

Electrification & E-Mobility
Energy Transition
Renewable Energy



Impact Stage

Food & Agriculture
Financing the Transition
Measurement & Reporting
Social Impact & Communities



Innovation Stage

ConTech & PropTech
Data & Digital Transformation
Pitching Competitions

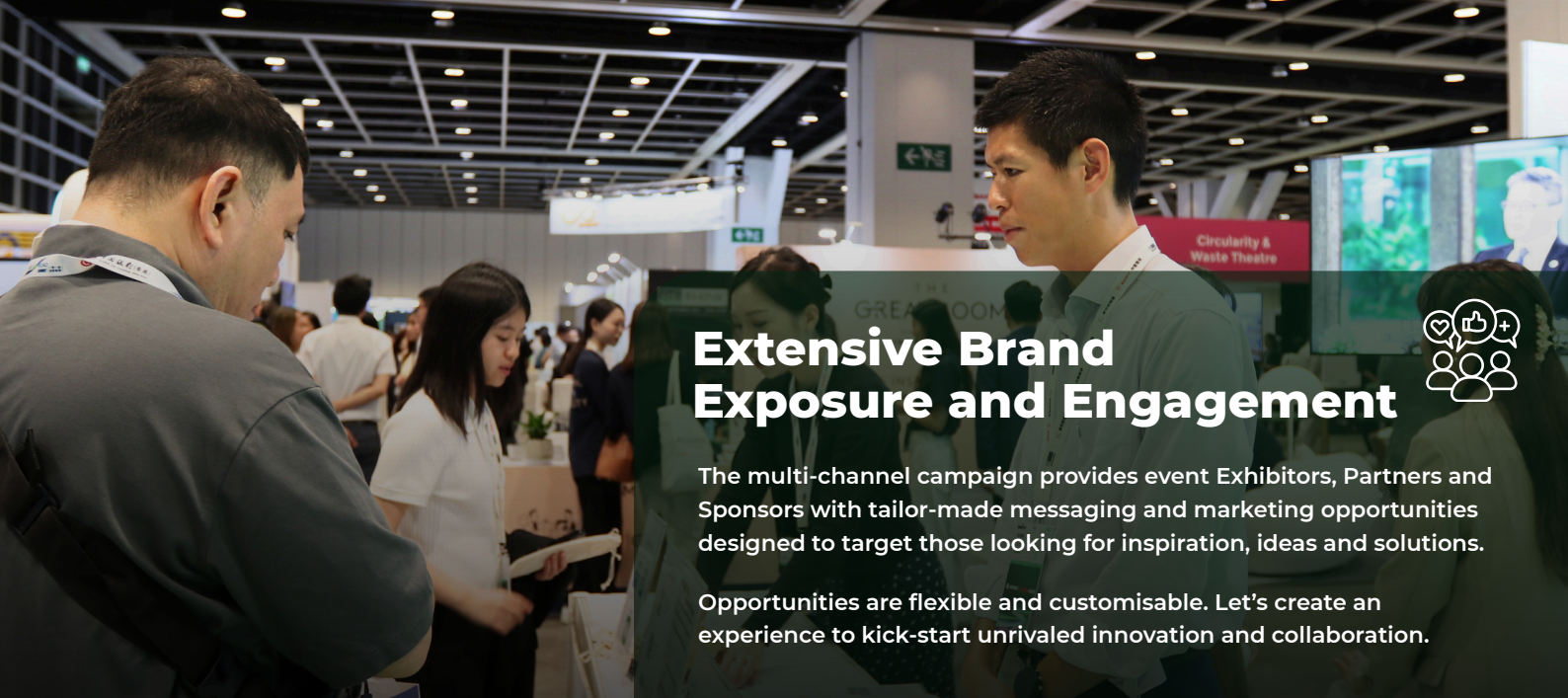


Resources Theatre

Circular Economy
Materials & Manufacturing
Procurement & Supply Chains
Waste Management



C-Suite Roundtables & Workshops



Extensive Brand Exposure and Engagement

The multi-channel campaign provides event Exhibitors, Partners and Sponsors with tailor-made messaging and marketing opportunities designed to target those looking for inspiration, ideas and solutions.

Opportunities are flexible and customisable. Let's create an experience to kick-start unrivaled innovation and collaboration.



81,000+

Visitors to event website
(in 3 months pre-event)



30,000+

eDM Data Base
(42% average open rate)



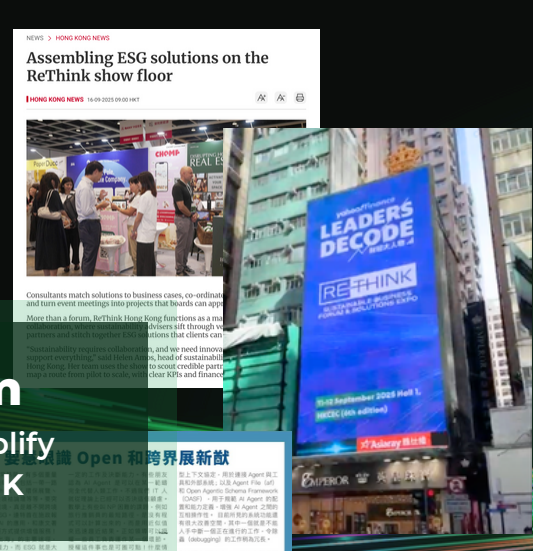
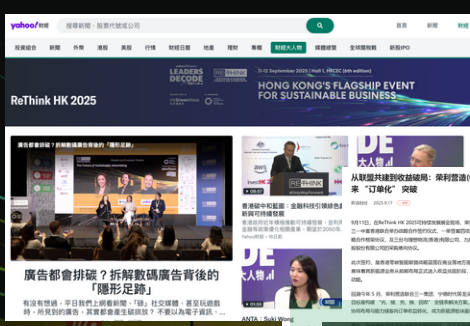
10,000+

LinkedIn Followers



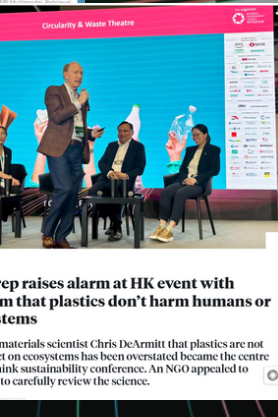
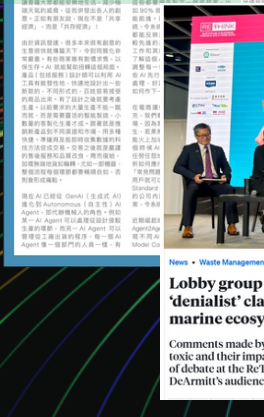
6.5M

Social Media
Post Impressions
(vs 2.5M in 2024)



Talk to Our Team

Maximise your reach and amplify your presence at ReThink HK



Our Sponsorship Packages

Stage or Theatre Sponsorship

- ✓ Key Event Stakeholder Video Interview (**Exclusive Sponsor**)
- ✓ **ReThink:Insight** E-Newsletter Articles: reaching 30,000+ business professionals
- ✓ Dedicated Stage / Theatre Announcement (LinkedIn) reaching to 10,000+ followers
- ✓ EDM coverage promoting your sponsored Stage / Theatre
- ✓ Access to attendee contact data for strategic post-event follow-up (**Exclusive Sponsor**)
- ✓ Prominent branding on stage digital backdrop, theatre entrance archway and programme timetables
- ✓ Hosted Panel Session + Spotlight Session – Fireside Chat or TED-Style Keynote (**Exclusive Sponsor**)
- ✓ Roundtable / Solo Pitching opportunities (**Exclusive Sponsor**)
- ✓ Speaking Opportunities on Stage or Theatre + Workshop / Solo Pitching opportunities (**Co-Sponsors**)
- ✓ Showcase Expo Booth for live engagement and demos



Networking Hive Sponsorship

- ✓ **ReThink:Insight** E-Newsletter Articles: reaching 30,000+ business professionals
- ✓ Dedicated Hive Sponsor Announcement (LinkedIn) to 10,000+ followers
- ✓ Branded Video promotion (1-minute loop) on Hive TV screen across both event days
- ✓ Speaking Opportunities on Stage or Theatre to share your expertise with a targeted audience
- ✓ Branded Networking place to conduct pre-arranged meetings with targeted audience through AI powered match making app
- ✓ Access to attendee contact data for strategic post-event follow-up







Gold, Silver, Bronze Event Sponsor

- ✓ ReThink:Insight E-Newsletter Articles: reaching 30,000+ business professionals
- ✓ Shared Event Sponsor Announcement (LinkedIn), spotlighting your involvement to 10,000+ followers
- ✓ Sponsor Level Logo on ALL Event Signage
- ✓ Speaking Opportunities on Stage or Theatre to share your expertise with a targeted audience
- ✓ Showcase Expo Booth for live engagement and demos





ASIA'S HUB FOR CLIMATE ACTION
& SUSTAINABLE BUSINESS SOLUTIONS

10-11 SEPTEMBER 2026
(THURSDAY & FRIDAY)
HALL 1, HKCEC, WAN CHAI

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ECOSYSTEM EVENTS WITH PURPOSE

Co-Organiser



About ReThink HK

Asia is on a path towards a more resilient, inclusive, and sustainable future - ReThink HK is here to accelerate and celebrate that, providing an accessible and neutral platform to unite stakeholders and facilitate sustainable growth.

An award-winning, unique annual event that helps organisations embed sustainable business practices at every stage of their value chain, showcasing innovation and solutions that accelerate sustainable transformation.

All delegate fees contribute towards the funding of amazing impact projects supported by The ReThink Foundation in Hong Kong.

CONTACT US



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