



# Asia's Hub for Climate Action & Sustainable Business Solutions

**10-11 SEPTEMBER 2026**

HALL 1, HKCEC  
HONG KONG

Organiser

**enviroevents hk**  
ECOSYSTEM EVENTS WITH PURPOSE

Co-Organiser

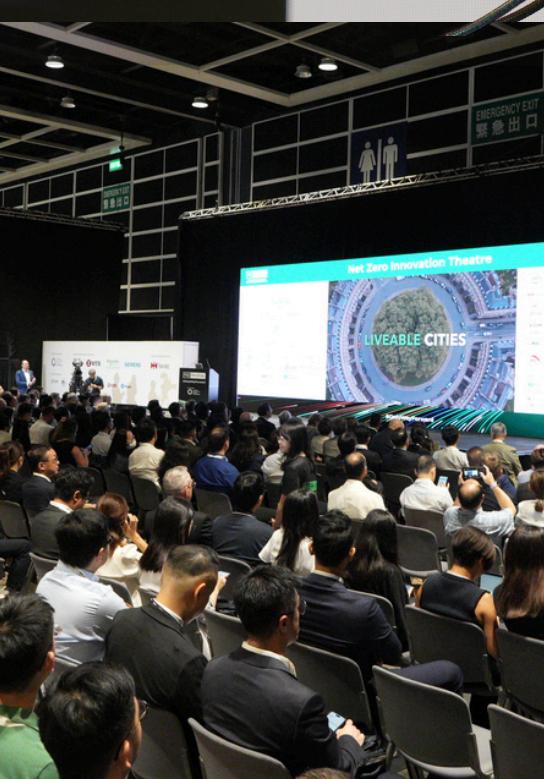
  
BUSINESS  
ENVIRONMENT  
COUNCIL  
商界環保協會

“

ReThink HK 2025's focus on AI, green tech, and data mirrors our commitment to leveraging cutting-edge solutions to achieve a sustainable future.

**Christopher Hui, GBS, JP**

*Secretary for Financial Services and the Treasury*

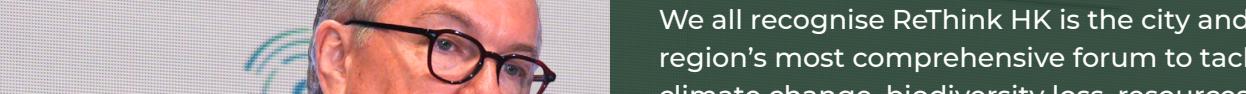
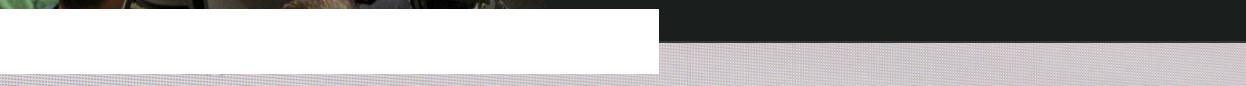


Since 2022, ReThink HK has achieved 100% attendance growth. Leaders across sectors have highlighted collaboration and creativity as essential tools for navigating sustainability challenges - values that ReThink HK continues to cultivate and prioritise in order to maintain its position as market leader.

For the 7th edition in 2026, ReThink HK will further invest in order to deliver on its mission to provide a platform focused on helping domestic and regional stakeholders achieve sustainable growth and accelerate net-zero transformation – showcasing innovative solutions and championing pathways for lasting positive impact.

**#OnlyWayForward**

”



We all recognise ReThink HK is the city and region's most comprehensive forum to tackle climate change, biodiversity loss, resources efficiency and social equity with actionable actions.

**Kevin O'Brien**

*Chairman, Business Environment Council*



# Our Impact

All delegate fees to contribute to ReThink HK's support of amazing local impact projects

## DELEGATE FEES DONATED



## 2020–2026 CARBON MITIGATION PROJECTS



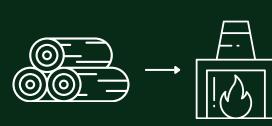
**3,000 Trees**

Planted In Philippines (2020)  
and Uganda (2021)



**290,000 sq.ft.**

of bamboo to be planted  
in Hong Kong (2022)



**270,000 kg**

of wood converted to  
biochar (2023-2024)



**1,050,000kg**

Expected lifetime carbon  
sequestration from  
2020–2026 projects



**RETHINK**  
**foundation**

**FREE PERIODS**  
HONG KONG  
**聾人學堂**  
deafclassroomhk

**RESOLVE**  
tsic the social investment consultancy

**D2S**  
YOUR DREAM YOUR STORY  
TO SERVE, NOT TO BE SERVED  
CONCORDIA  
TO SERVE, NOT TO BE SERVED  
PER M.A. - 218 B.C.

By supporting these projects, with the shared objective of bringing communities together for greater impact, all attendees and supporters of ReThink HK will be contributing to advancing amazing work, by amazing organisations, that will make a real difference to the lives of disadvantaged communities and work to improve awareness and action for environmental causes.





More information about the initiative at  
[netzerocarbonevents.org](http://netzerocarbonevents.org)

## Net Zero Carbon Events

ReThink HK is proud to be a signatory of the “Net Zero Carbon Events” pledge, a joint commitment across the events and meetings industry to achieve the targets laid out in the Paris Climate Accord.

# WE ARE COMMITTED

## to minimising and mitigating our environmental impact



FORESTS®  
FOR ALL  
FOREVER

### Forest Stewardship Council Endorsement

ReThink HK has been granted rights to use the FSC trademark having verified that all **organiser production material is from FSC-certified suppliers** and that **printing is carried out by an FSC-certified printer**.

Organiser Production Materials

910  
sqm

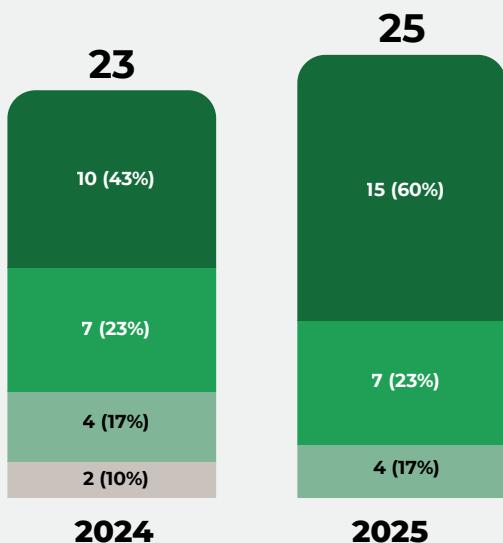
FSC-certified  
honeycomb  
display board

Standard Booth  
Backdrop & Display Materials

1,937  
sqm

FSC-certified  
honeycomb  
display board

### Raw Space Booths Better Stands Assessment



### Events for the Future – Sustainable Showcase Experience

The Better Stands program is an industry-wide initiative aimed at encouraging exhibitors, contractors, and the broader events industry to move away from using disposable, single-use exhibition stands in favour of more reusable structures.

**Our goal for ReThink HK is to reduce the carbon emission intensity of the event by 50% by 2026 (vs 2021 base line).** We believe that eliminating disposable exhibition stands will improve the exhibitor experience at our events, making them easier to install and dismantle, safer, and more sustainable.



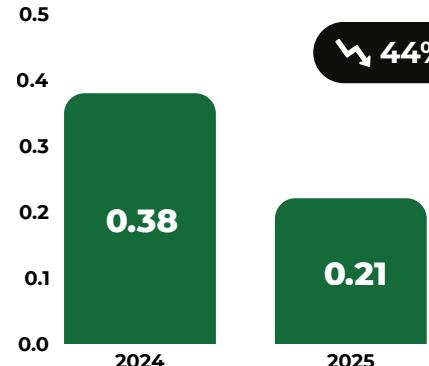
### Waste Statistics

#### General Waste per attendee



41%

#### General Waste per sqm of total event space



44%

# Our Vision for ReThink HK 2026



10k+

Attendees



350+

Solutions



150+

Sessions



500+

Speakers



7

Themed Forums

## Asia's Hub for Climate Action & Sustainable Business Solutions

### 5 Thematic Zones



Cities



Energy



Impact



Innovation



Resources

### Flagship ReThink HK Forum

High-level Debates

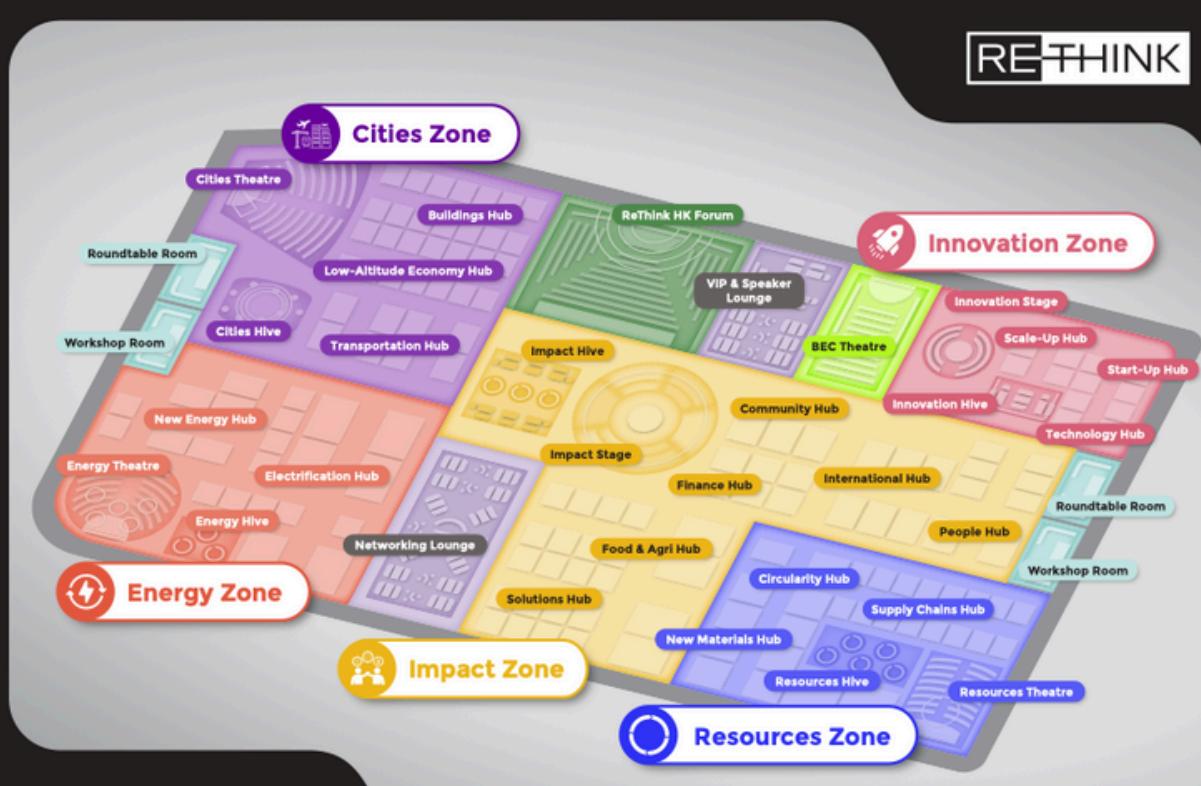
Leadership Fireside Chats

Inspiring Keynotes

### Sector-Specific Networking Hives



RETHINK



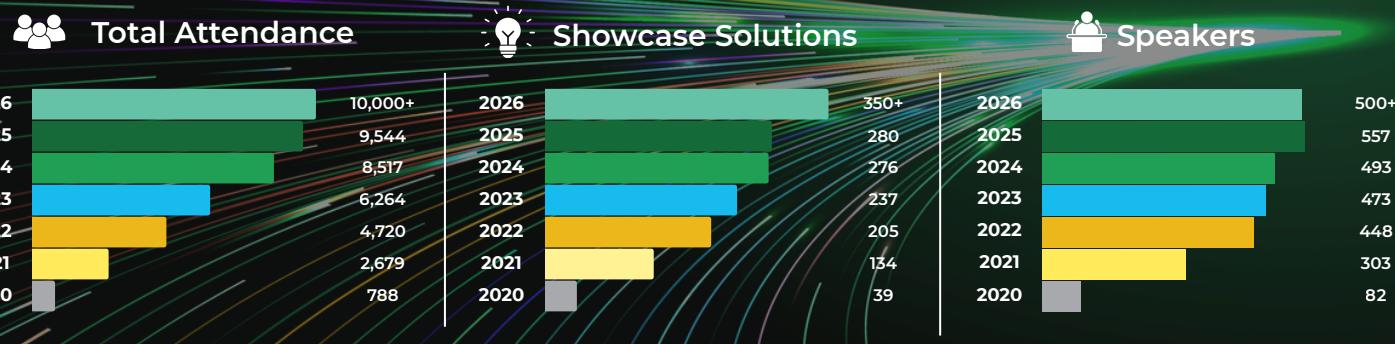
10-11 SEPTEMBER 2026  
HALL 1, HKCEC

\*Please note that this map is for illustrative purposes only. It is not to scale and is subject to change.

# Growth Over the Years

7,361 attendees invested their time during a packed Hong Kong Green Week 2025 to attend ReThink HK, they represented 2,558 organisations from across the region's business ecosystem.

Nearly 30% of delegates were the Sustainability Lead or sit at Board Level for their organisation – those making the investments that will fund adaptation initiatives, mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.



## HIGHLY SATISFIED DELEGATES & EXHIBITORS



attendees were satisfied, more than satisfied or very satisfied with ReThink HK



rated 7 or higher out of 10 when asked if they would recommend attending ReThink HK to colleagues



attendees do not visit any other similar event in Hong Kong (large-scale conference / expo style)



exhibitors expect to definitely participate at ReThink HK 2026

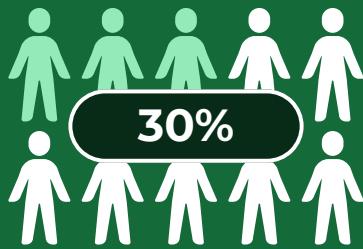
\*post-event survey findings as of 29.09.2025

## Key Sponsors of 2025 Event



We're hugely grateful for the consecutive support of our exhibitors & sponsors for four years in a row (2022–2025)





Delegates were the Sustainability Lead or sit at Board Level for their organisation – making the investments that will mitigate future risks and driving the strategies that will help their business to adapt and transform sustainably.

## Key Business Sectors of 2025 Delegates



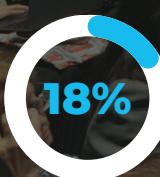
Government,  
NGO, Institutions  
& Associations



Built Environment  
& Infrastructure



Business Advisory  
& Financial Services



Industrial &  
Supply Chain  
Innovation



Resources & Utilities  
Management (incl.  
Energy, Utilities &  
Transportation)



FMCG & Hospitality  
(incl. Retail, F&B)

\*registration data as of 29.09.2025

## Change Makers | Our Ecosystem | Your Stakeholders



...and 2,558 more organisations

# ROADMAP TO NET-ZERO

ReThink HK remains firmly committed to exploring innovative strategies to mitigate emissions, with carbon offsetting serving as the ultimate recourse to address any residual unavoidable emissions.

## OUR TARGETS

Aspects	Baseline Year	Target Year	Target	Progress (2024)
Carbon Emission Intensity (per total attendance)	2021	2026	Reduced by 50%	Reduced by 46%
Energy Consumption (per total attendance)	2021	2026	Reduced by 70%	Reduced by 58%
Waste Generation (per total attendance)	2021	2026	0.4kg / attendee	0.51kg / attendee
Waste Recycling Rate	2021	2026	70%	49%

## Our Recognition for 2023-2025



BOCHK Corporate  
Low-Carbon Environmental  
Leadership Awards 2024



ESBN Asia-Pacific  
Green Deal Silver Badge



Packaging Reduction  
Charter 2024



UNSDG Achievement  
Awards 2022, 2024, 2025

Certificates of Appreciation



HKMA Hong Kong Sustainability Awards 2024, 2025  
(Organisation - SME Category)

Merit Award (2024)

Excellence in Social  
Sustainability Initiatives (2024)

Excellence in Economic  
Sustainability Initiative (2025)

Distinction Award (2025)

Excellence in Environmental  
Sustainability (2024)

Distinguished Sustainability  
Leadership Award (2024, 2025)



Hong Kong Awards  
for Environmental  
Excellence 2023

# Conference Programme

ReThink HK addresses the global challenges and opportunities of sustainable development – across Environment, Social and Governance factors from a Hong Kong and regional context.

The 2026 event envisions to bring thought-leadership, insight, and debate alongside innovation and practical solutions from the 500+ expert speakers who will share insights at the 7 themed Theatres and Forums across 2 days.



of 2025 attendees rated the conference programme as good, very good or excellent



**ReThink HK Forum (Keynote)**

Flagship Sessions  
Debates  
Leadership Conversations



**BEC Climate & Nature Theatre**

Climate-Nature Nexus  
Climate Resilience & Impact  
Nature Based Solutions & Strategies



**Cities Theatre**

Built Spaces  
Liveable Cities  
Low-Altitude Economy  
Shipping & Logistics Transportation



**Energy Theatre**

Electrification & E-Mobility  
Energy Transition  
Renewable Energy



**Impact Stage**

Food & Agriculture  
Financing the Transition  
Measurement & Reporting  
Social Impact & Communities



**Innovation Stage**

ConTech & PropTech  
Data & Digital Transformation  
Pitching Competitions

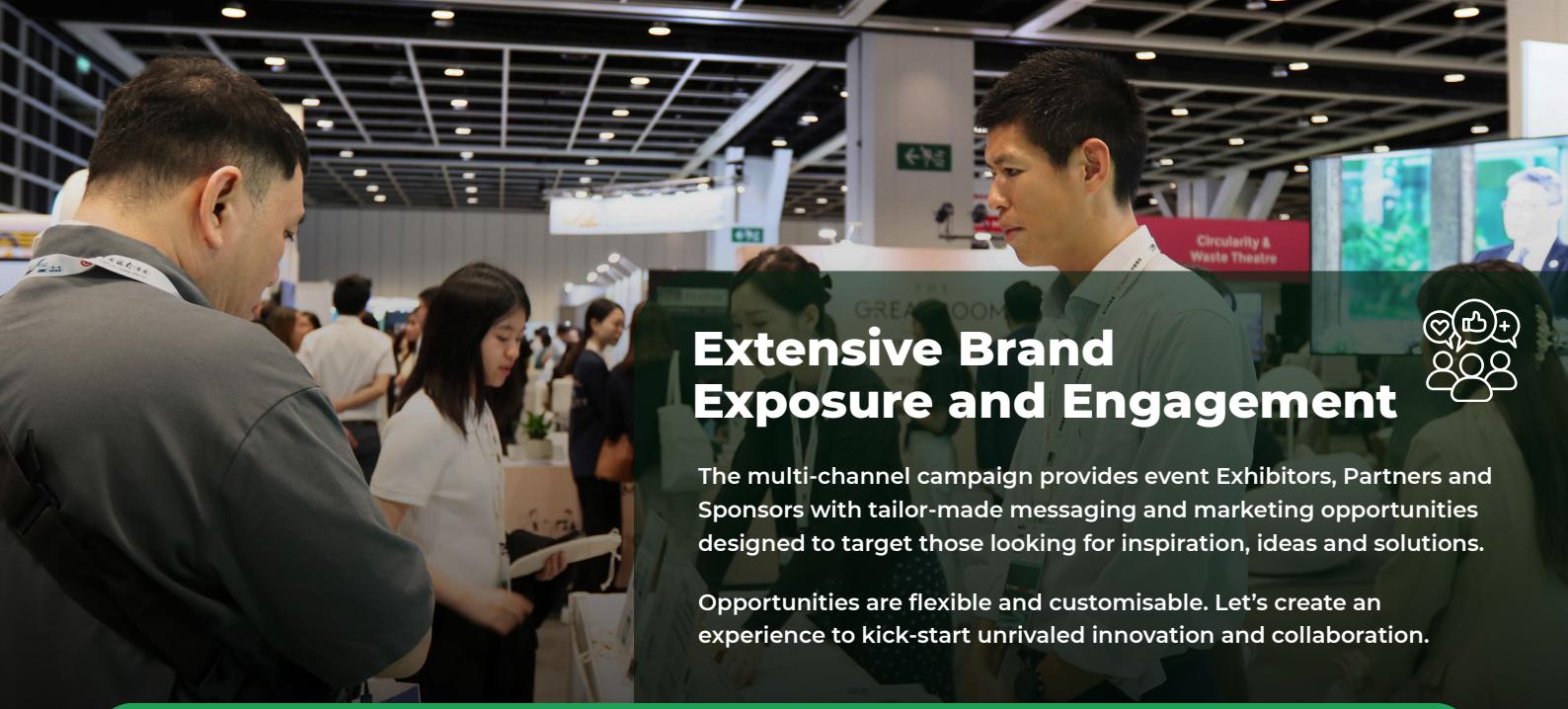


**Resources Theatre**

Circular Economy  
Materials & Manufacturing  
Procurement & Supply Chains  
Waste Management



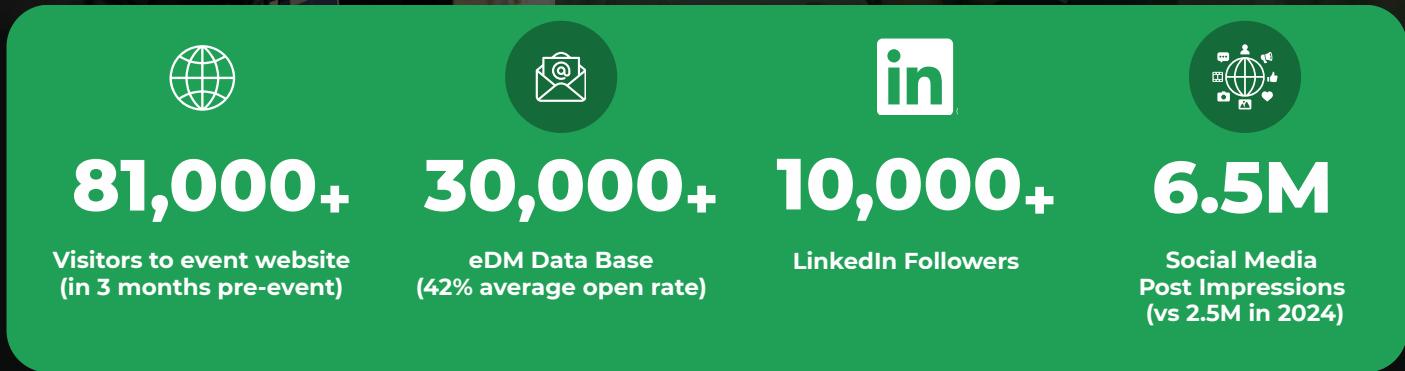
**C-Suite Roundtables & Workshops**



# Extensive Brand Exposure and Engagement

The multi-channel campaign provides event Exhibitors, Partners and Sponsors with tailor-made messaging and marketing opportunities designed to target those looking for inspiration, ideas and solutions.

Opportunities are flexible and customisable. Let's create an experience to kick-start unrivaled innovation and collaboration.



# Our Sponsorship Packages

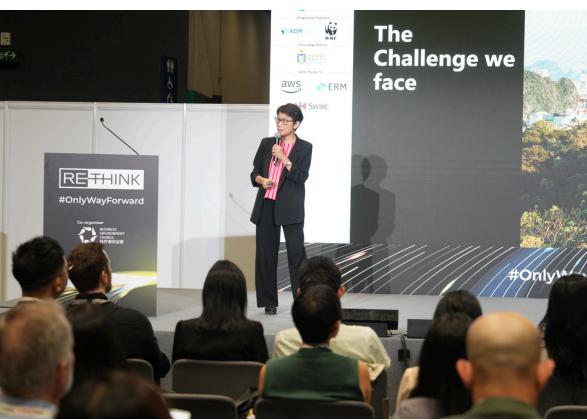
## Stage or Theatre Sponsorship

- Key Event Stakeholder Video Interview (**Exclusive Sponsor**)
- ReThink:Insight** E-Newsletter Articles: reaching 30,000+ business professionals
- Dedicated Stage / Theatre Announcement (LinkedIn) reaching to 10,000+ followers
- EDM coverage promoting your sponsored Stage / Theatre
- Access to attendee contact data for strategic post-event follow-up (**Exclusive Sponsor**)
- Prominent branding on stage digital backdrop, theatre entrance archway and programme timetables
- Hosted Panel Session + Spotlight Session – Fireside Chat or TED-Style Keynote (**Exclusive Sponsor**)
- Roundtable / Solo Pitching opportunities (**Exclusive Sponsor**)
- Speaking Opportunities on Stage or Theatre + Workshop / Solo Pitching opportunities (**Co-Sponsors**)
- Showcase Expo Booth for live engagement and demos



## Networking Hive Sponsorship

- ReThink:Insight** E-Newsletter Articles: reaching 30,000+ business professionals
- Dedicated Hive Sponsor Announcement (LinkedIn) to 10,000+ followers
- Branded Video promotion (1-minute loop) on Hive TV screen across both event days
- Speaking Opportunities on Stage or Theatre to share your expertise with a targeted audience
- Branded Networking place to conduct pre-arranged meetings with targeted audience through AI powered match making app
- Access to attendee contact data for strategic post-event follow-up



Three circular sponsor badges are displayed side-by-side, representing different levels of sponsorship:

- BRONZE SPONSOR** (Gold badge)
- SILVER SPONSOR** (Silver badge)
- GOLD SPONSOR** (Gold badge)

## Gold, Silver, Bronze Event Sponsor

- ReThink:Insight E-Newsletter Articles: reaching 30,000+ business professionals
- Shared Event Sponsor Announcement (LinkedIn), spotlighting your involvement to 10,000+ followers
- Sponsor Level Logo on ALL Event Signage
- Speaking Opportunities on Stage or Theatre to share your expertise with a targeted audience
- Showcase Expo Booth for live engagement and demos





ASIA'S HUB FOR CLIMATE ACTION  
& SUSTAINABLE BUSINESS SOLUTIONS

10-11 SEPTEMBER 2026  
(THURSDAY & FRIDAY)  
HALL 1, HKCEC, WAN CHAI

Organiser

enviroevents hk  
ECOSYSTEM EVENTS WITH PURPOSE

Co-Organiser

BUSINESS  
ENVIRONMENT  
COUNCIL  
商界環保協會

## About ReThink HK

Asia is on a path towards a more resilient, inclusive, and sustainable future - ReThink HK is here to accelerate and celebrate that, providing an accessible and neutral platform to unite stakeholders and facilitate sustainable growth.

An award-winning, unique annual event that helps organisations embed sustainable business practices at every stage of their value chain, showcasing innovation and solutions that accelerate sustainable transformation.

All delegate fees contribute towards the funding of amazing impact projects supported by The ReThink Foundation in Hong Kong.

## CONTACT US

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