

# **EnviroEvents (ReThink) Limited**

**2025 Sustainability Report**

**Executive Summary**

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## ABOUT ENVIROEVENTS HK

EnviroEvents (ReThink) Limited, hereafter referred to as the “Company” or “EnviroEvents HK,” is a small team of passionate sustainability advocates dedicated to advancing Hong Kong’s sustainable development.

Our core mission is to unite the business community at ReThink HK, Hong Kong’s annual flagship event for sustainable business. By bringing stakeholders together, demonstrating the business case for sustainability, and outlining actionable pathways for transformation, we catalyse the innovation and adoption of solutions essential for a circular economy. The event is guided by the invaluable expertise of the ReThink HK Advisory Committee, known as The ReThink Tank, ensuring each year’s event addresses the city’s sustainability priorities.

Our ultimate aim is to accelerate Hong Kong’s transition to carbon neutrality by 2050, building a more sustainable and resilient future for everyone.

Beyond the flagship event, we drive impact year-round through diverse initiatives. This includes the work of the ReThink Foundation, our dedicated Volunteer Programme, and a variety of community and team-building events—all designed to deepen sustainability awareness across Hong Kong.

Throughout the year, EnviroEvents HK has been honoured with multiple prestigious awards and recognitions, including the **BOCHK Corporate Low-Carbon Environmental Leadership Award 2024**, recognition as a Recognised Project in the **SME category of the UNSDG Achievement Awards Hong Kong**, and the **HKMA Hong Kong Sustainability Award 2025**.

For a second consecutive year, our Founder & CEO, Mr. Chris Brown, has been presented with the **Distinguished Sustainability Leadership Award** by HKMA. Under his guidance, EnviroEvents HK has solidified its position as one of the city’s leading event organisers that places sustainability at the heart of its mission.



Our commitment to progress continues. We earned the **ESBN Asia-Pacific Green Deal Gold Badge**, a testament to our ongoing dedication to transparency and excellence in reporting our environmental performance.

As part of our ongoing commitment to transparency and continuous improvement, we participated in the 8th Hong Kong SME Business Sustainability Index. As a constituent company of the Index, our sustainability performance was assessed across key stakeholder areas, including community, consumers, employees, environment, government, investors/shareholders, and suppliers. While we achieved the Follower performance tier overall, we attained the Pace-setter grade in terms of CSR value setting and management processes. We also received the achiever grade in consumer practice. This recognition reinforces our dedication to responsible business practices and provides a valuable benchmark as we continue to strengthen our sustainability efforts.

# AWARDS & ACHIEVEMENTS



**BOCHK Corporate Low-Carbon Environmental Leadership Awards**  
Bank of China (Hong Kong)



**Distinguished Sustainability Leadership Award**  
HKMA Sustainability Award 2025



**Distinction Award**  
HKMA Sustainability Award 2025



**Excellence in Economic Sustainability Initiative**  
HKMA Sustainability Award 2025



**Certificate of Recognition**  
8<sup>th</sup> Hong Kong SME Business Sustainability Index



**Recognised Project (SME Category)**  
UNSDG Achievement Awards Hong Kong 2024

## ABOUT RETHINK HK



ReThink HK is Hong Kong's premier annual event for sustainable business. We empower organisations to integrate sustainable practices across every stage of their value chain. The event is a dynamic platform that showcases the latest innovations and practical solutions accelerating sustainable transformation.

By uniting the entire ecosystem, ReThink HK brings together all stakeholders and communities. Together, we contribute to a shared vision: building a climate-smart, equitable, and prosperous future for everyone.

Our annual event operates with a commitment to the business and sustainability communities we serve. We focus on demonstrating the compelling business case and actionable strategies for change and drive progress toward a carbon-neutral Hong Kong before 2050.

PARTNER EVENT WITH



## RETHINK HK 2025

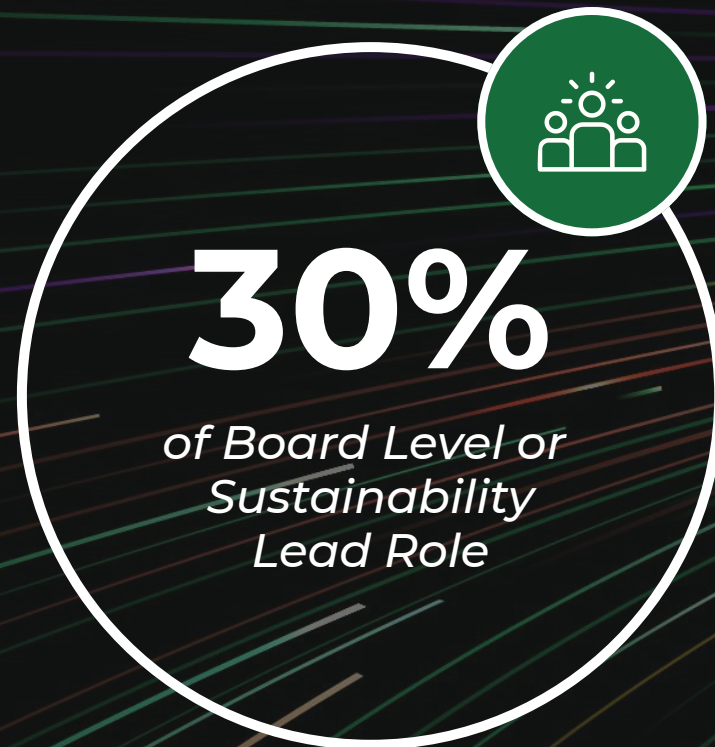
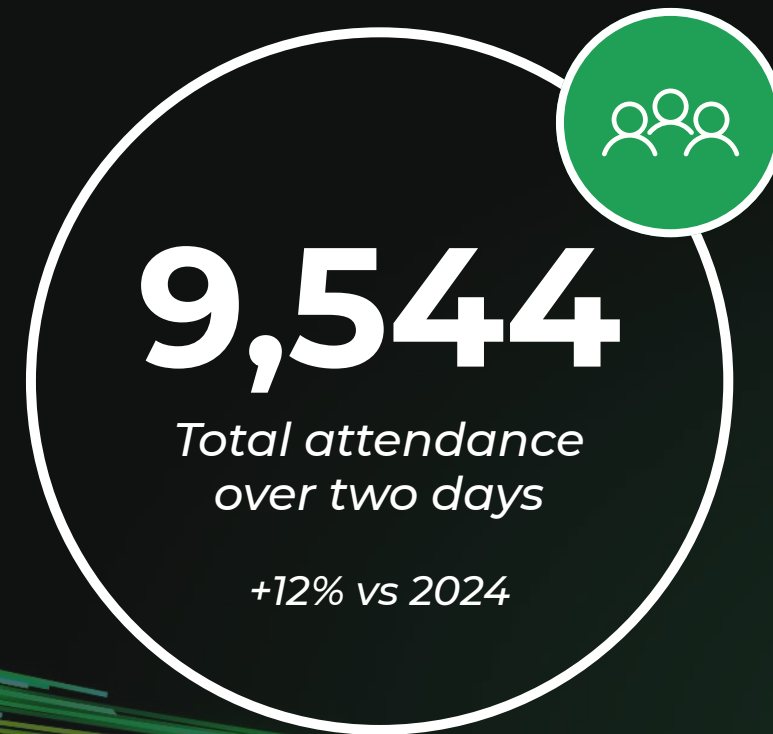
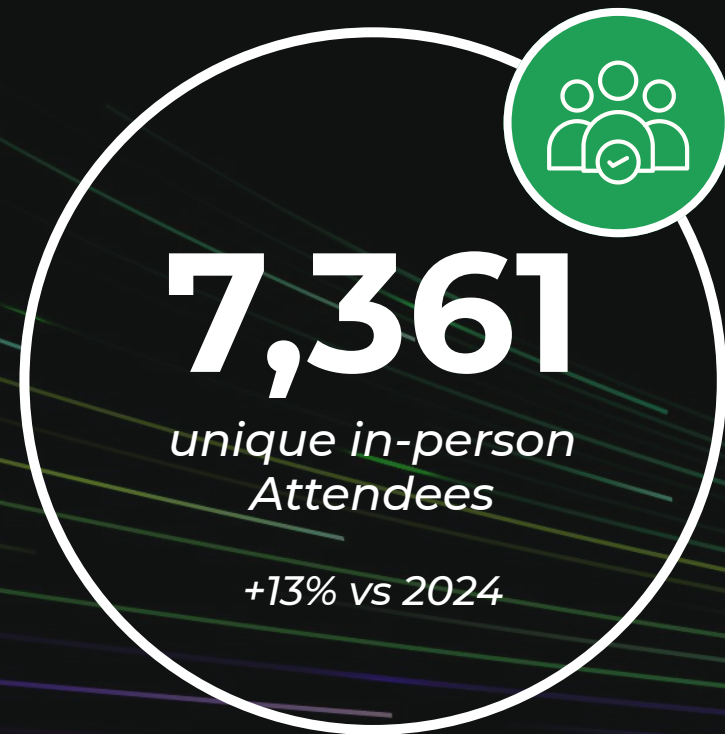


We are proud to announce that ReThink HK 2025 has earned the Green Events Certification, an award initiative designed by The Green Earth and SGS, to recognise events that exemplify sustainable and environmentally responsible practices.

Successfully completing the certification process, **ReThink HK 2025 achieved an outstanding score of 97%**, underscoring our steadfast commitment to excellence in sustainability.

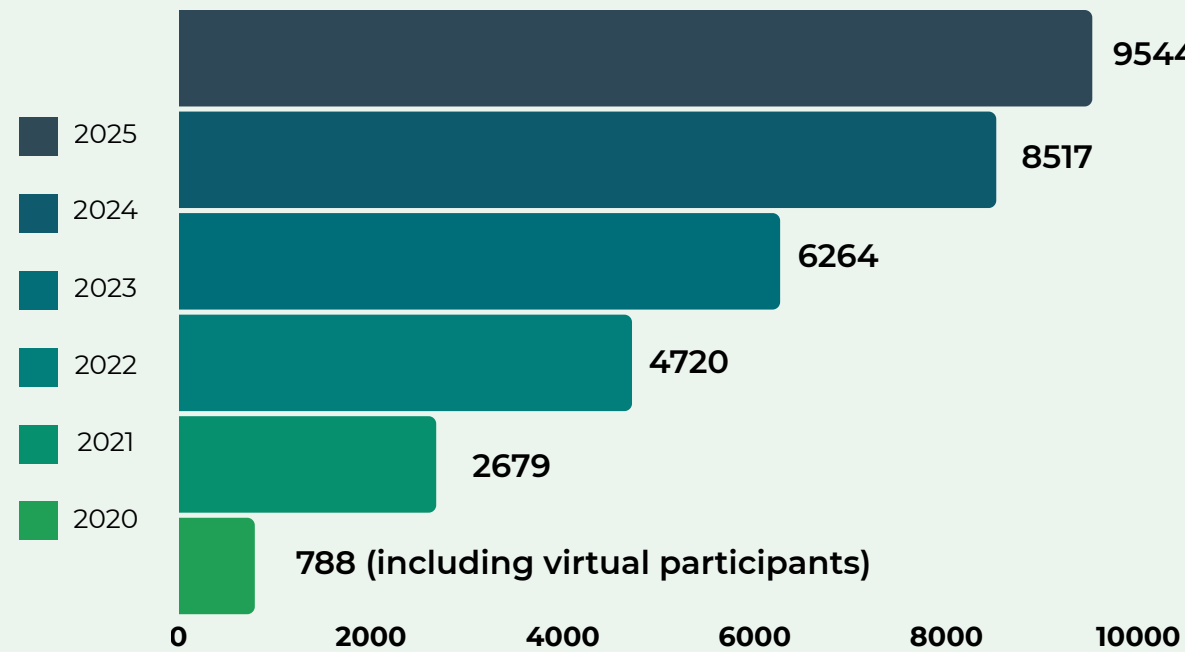
ReThink HK is a partner event of Hong Kong Green Week (HKGW) 2025, which was themed "Forging a Sustainable Future Together." Throughout the week, over 40 events took place, attracting more than 14,500 participants. As the city's established flagship event for business sustainability, ReThink HK recorded over 9,500 attendees across its two-day programme. We were pleased to learn that some of our participants also joined other Green Week activities, reflecting a strong synergy with all HKGW partners.

# RETHINK HK 2025 SNAPSHOT

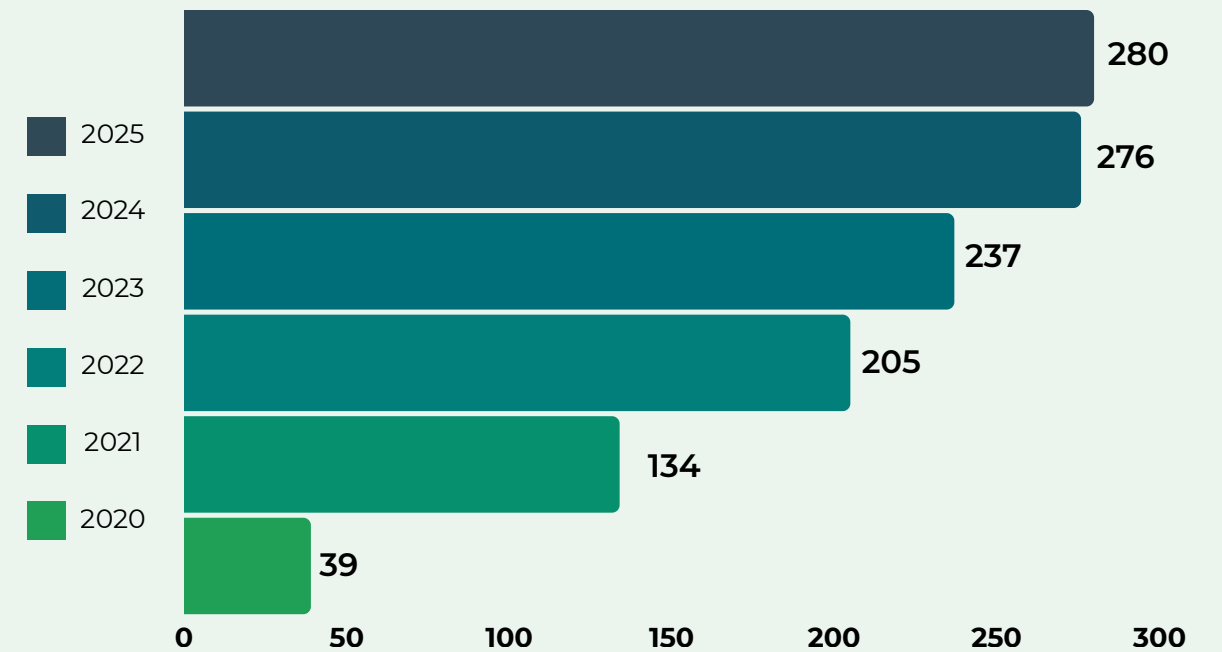


# GROWTH OVER THE YEARS

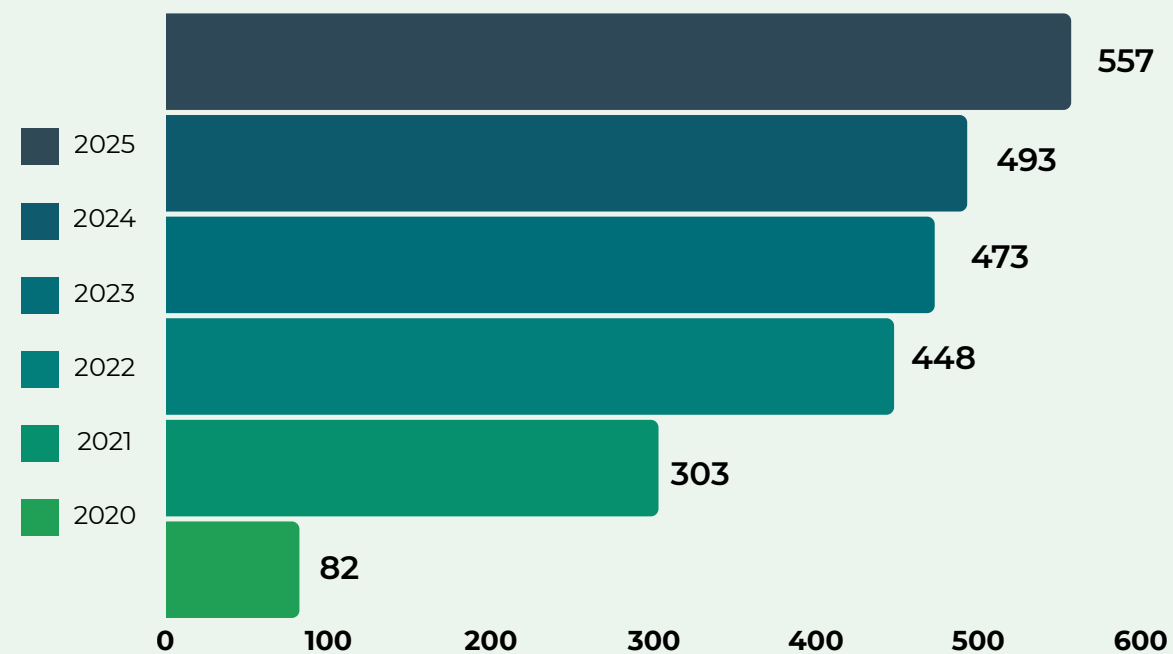
## TOTAL IN-PERSON ATTENDANCE



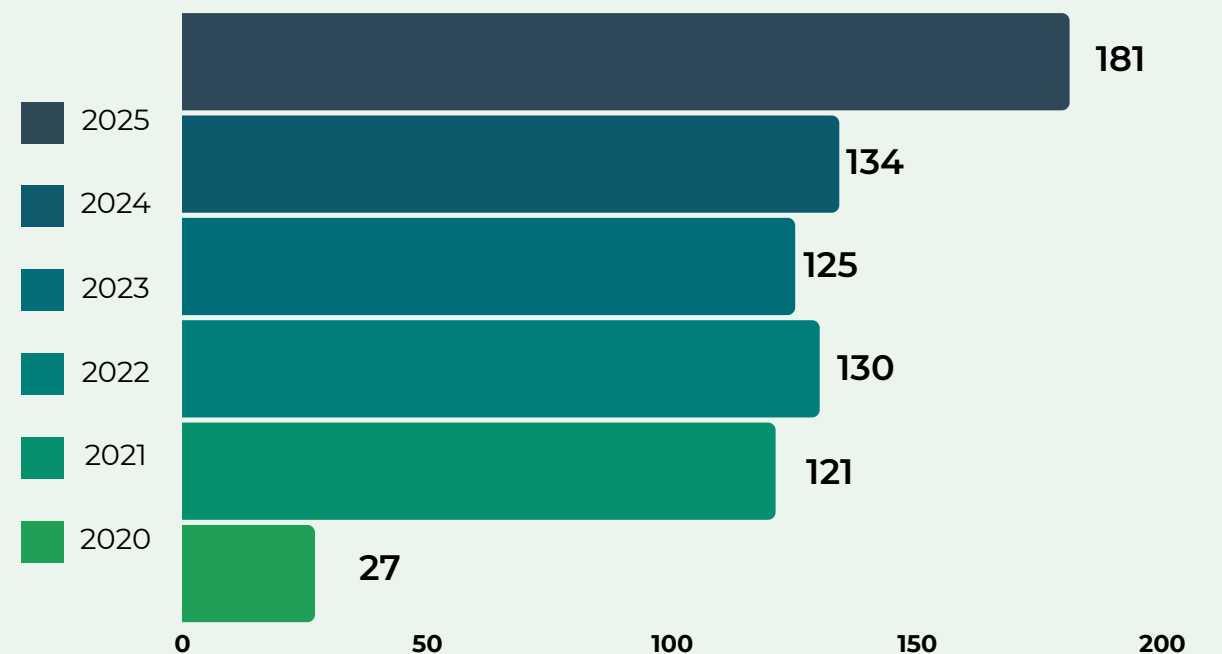
## SOLUTIONS SHOWCASE

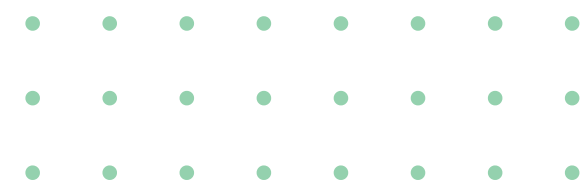


## CONFERENCE AND WORKSHOP SPEAKERS



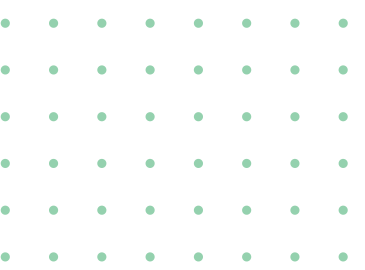
## CONFERENCE & WORKSHOP SESSIONS





## RETHINK FOUNDATION

The **ReThink Foundation** is on a mission to accelerate positive social and environmental change in Hong Kong by empowering NGOs to collaborate. Through fostering partnerships and providing focused funding, capacity building, and engagement, it enable NGOs to join forces, amplify their collective impact, and drive sustainable community progress. The ReThink Foundation was born from the desire to go beyond the ReThink HK event, it aims to create lasting social impact by supporting Hong Kong's NGO community in meaningful, transformative ways. The ReThink Foundation funds impact projects that bring together two or more NGOs in partnership, fostering collaboration that drives greater social good. We believe partnerships are the key to unlocking new possibilities for social change. By uniting diverse organisations, resources, and expertise, we enhance impact - striving to promote **Sustainable Development Goal 17 (SDG): Partnerships for the Goals**.



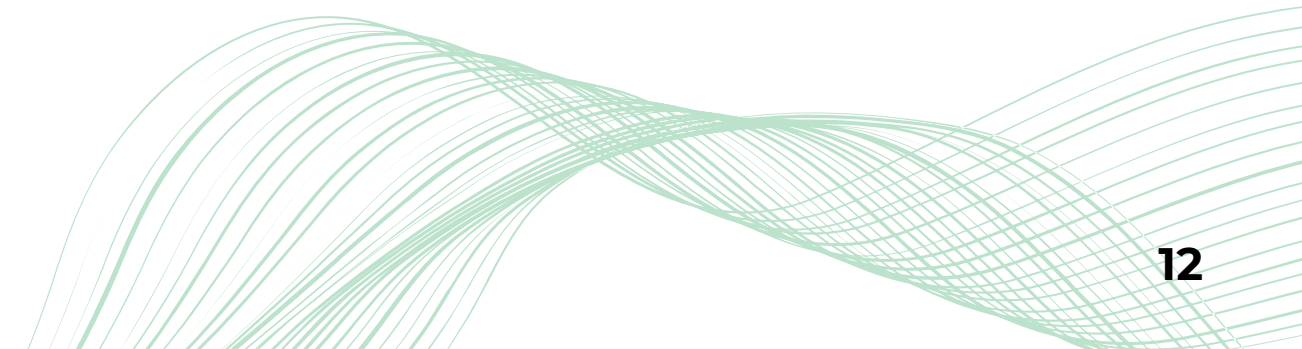
## THE RETHINK-TANK

ReThink HK is guided by a distinguished panel of cross-sector sustainability leaders who form our Advisory Committee, known as the **ReThink-Tank**. This group provides invaluable strategic insights, ensuring our event effectively addresses the needs and opportunities within Hong Kong and beyond.

Through both collective and individual engagements, committee members advise on current and future trends, conference themes, speaker curation, and innovative technologies or suppliers for our Showcase Expo. This collaboration is central to our mission of uniting stakeholders, demonstrating the compelling business case for sustainability, and presenting actionable strategies and solutions to advance Hong Kong's transition to carbon neutrality by 2050.

A key initiative in this process is our annual ReThink-Tank advisory meeting. In 2025, the ReThink-Tank comprises **11 esteemed sustainability professionals** from eight critical industries: Academia, Aviation, Conglomerates, Retail, Consulting, Consumer Goods, Manufacturing, and Property.

We extend our sincere gratitude to each ReThink-Tank member for their expertise and dedication. Their contributions have been instrumental in helping us create a powerful and inclusive conference framework that resonates across diverse sectors.





**RE-THINK**  
**foundation**  
**2023-2025**



# 9

**Local Impact  
Community Projects**





## ABOUT THIS REPORT

Introducing the 3rd Sustainability Report from EnviroEvents HK, this publication demonstrates our voluntary commitment to annual transparency for our company and for ReThink HK. It reflects our dedication to accountability, enabling us to measure our achievements and chart our path toward future sustainability goals.

We continue to lead Hong Kong's event industry by publicly sharing our sustainability journey, setting a benchmark that we hope will motivate others to begin their own. This year's report details our carbon emissions and reaffirms our 2050 net-zero target, further solidifying our commitment to a decarbonised future for events.

## REPORTING FRAMEWORK

This Report was prepared with reference to the Global Reporting Initiative ("GRI") 2021 Standards in order to maintain consistent and credible reporting. The adoption of GRI standards established a reliable mechanism for effectively communicating our organisational impacts on the economy, environment, and society.

Underpinning our reporting and climate goals is an operational management system that is aligned with the principles of ISO 20121, the international standard for event sustainability management. This integrated approach enables us to translate commitments into action, measure our progress, and continually improve our performance.

Through this structured framework, we concentrate our efforts on key areas where we can drive tangible, measurable progress:

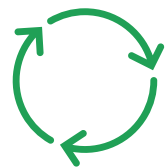
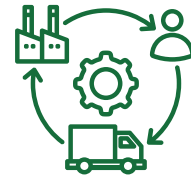


### **A NET-ZERO ROADMAP**

Guided by the NZCE initiative, we prioritise emissions measurement, targeted reduction strategies, and high-quality local offset partnerships

### **SYSTEMATIC SUPPLY CHAIN MANAGEMENT**

Applying ISO 20121 principles to embed environmental and social criteria into procurement, contractor selection, and exhibitor guidelines.

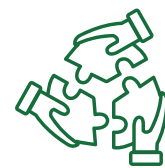


### **CIRCULAR RESOURCE MANAGEMENT**

Fostering innovation to minimise waste through programmes such as Better Stands and advanced on-site recycling systems.

### **INCLUSIVE STAKEHOLDER COLLABORATION**

Ensuring our material topics and strategic initiatives are shaped by and actively serve our diverse community of partners, sponsors, vendors, attendees, and the broader public.



By uniting these leading standards, we ensure our sustainability work is not only reported with transparency but is also executed through a disciplined, repeatable process of planning, action, and improvement.

## **REPORTING BOUNDARY AND PERIOD**

This Sustainability Report covers the period from 1 January 2025 to 31 December 2025. Its scope encompasses greenhouse gas emissions from the operations of our flagship event, ReThink HK 2025, our main Hong Kong office, and the various initiatives supported by the company throughout the year.

To ensure the accuracy and integrity of our disclosures, two specific exclusions have been made. Water consumption is excluded from the reporting boundary as separate metering is not available for the washrooms and drinking fountains at our office or the event venue. Additionally, emissions from digital and communications activities are excluded due to the current absence of established measurement methodologies and primary data within our reporting framework.

## MESSAGE FROM FOUNDER & CEO

### Chris Brown

Founder and CEO

2025 marks the sixth edition of ReThink HK, and this year we saw even greater commitment, greater diversity, and a larger event scale than ever before. Across the two-day event, we welcomed a total of 9,544 attendees, representing 2,558 companies and organisations.



We were especially encouraged by the strong international participation, with 1,592 non-local attendees joined us from 72 countries and regions worldwide, an increase of 173.5% compared to the previous year. This growth further solidifies ReThink HK's position as Hong Kong's flagship event for the business of sustainability.

Encouraged by the positive feedback from attendees, speakers, and exhibitors, we remain driven to improve. We have continued to evolve by providing a newly-developed business matching platform to enhance networking opportunities for all participants. This year also saw the debut of Breakfast and Lunch Roundtables, bringing together CXOs for high-level discussions. These initiatives contributed to our recognition with the HKMA Sustainability Award for Excellence in Economic Sustainability Initiative (SME Category), honouring our ongoing efforts to spark meaningful conversations and collaborations through investments in new products and services despite the current economic climate.

Businesses in Hong Kong must continue to uphold sustainability as a core principle, supporting the city's goal of carbon neutrality by 2050 and the nation's "dual carbon" targets. ReThink HK's strategy is fully aligned with government priorities in reducing emissions across electricity generation, energy efficiency, green buildings, green transport, waste reduction, and beyond.

Hong Kong's recent 2024 Greenhouse Gas Emission Inventory reflects encouraging progress, with total emissions and per capita emissions declining by 3.6% and 3.5%, respectively. The city's per capita emissions are now approximately one-quarter of those in the U.S. and 60% of the EU average, demonstrating the government's commitment to leading in the global green transition. At ReThink HK, we strive to unite government, corporations, NGOs, academia, and other stakeholders. Every one of us has the ability to contribute to the sustainability agenda, and ReThink HK remains the region's leading platform to make it happen.

To further align with policy direction, we are excited to introduce ReThink HK 2.0 at our upcoming event. ReThink HK 2026 will be organised into five Thematic Zones: Cities, Energy, Impact, Innovation, and Resources. This new structure will bring together exhibitors with shared focuses, complemented by sector-specific Networking Hives within each zone. Together with our upgraded business matching platform, we aim to ensure that everyone, not only those on stage, can share ideas and drive conversations. As we position ReThink HK as Asia's Hub for Climate Action and Sustainable Business Solutions, we are ready and equipped to expand our influence as a regional platform.

Some may see us merely as a forum for sustainability dialogue, but we are much more than that. The global MICE industry itself requires transformative changes in sustainability practices. How can we minimise plastic use and recycle properly? How do booth materials and design impact event emissions and individual carbon footprints? Through ReThink HK, we ensure every aspect of our events is optimised to reduce resource use and lower carbon footprints, while consistently delivering a high-quality experience. I invite you to learn more about this work in our sustainability report, including how we work with global initiatives such as Better Stands and Forest Stewardship Council® (FSC®).

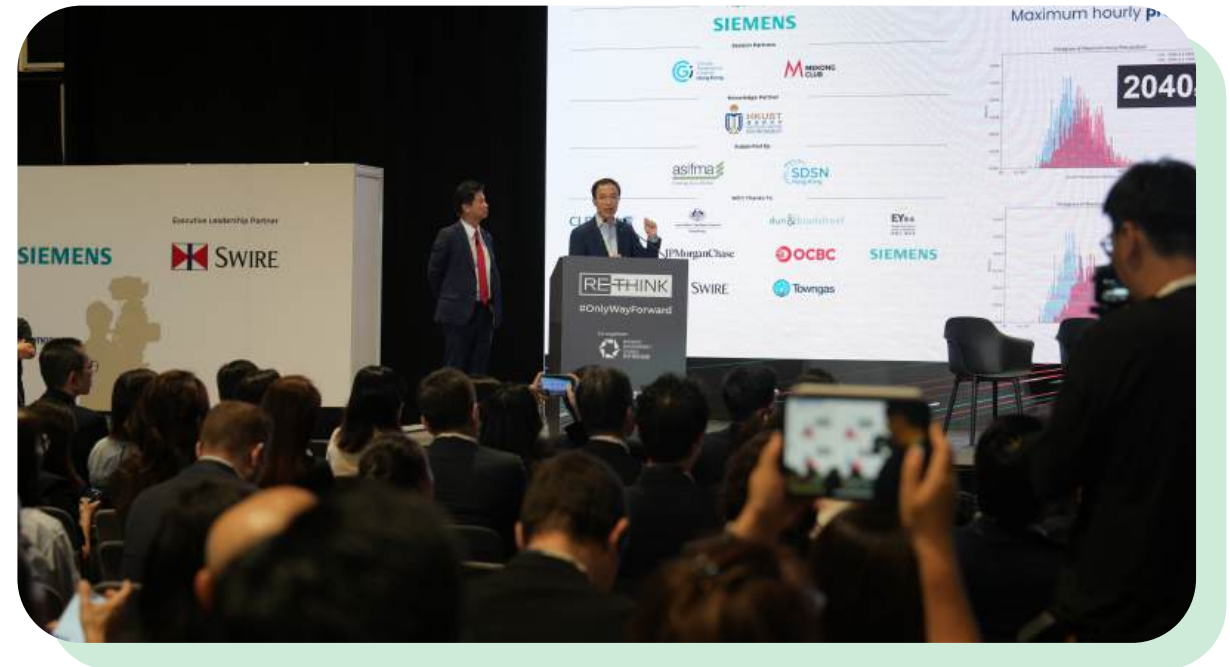
Every step counts toward achieving meaningful change - and every one of us, including you, can contribute. Remember, sustainability is the **#OnlyWayForward**.



# 01

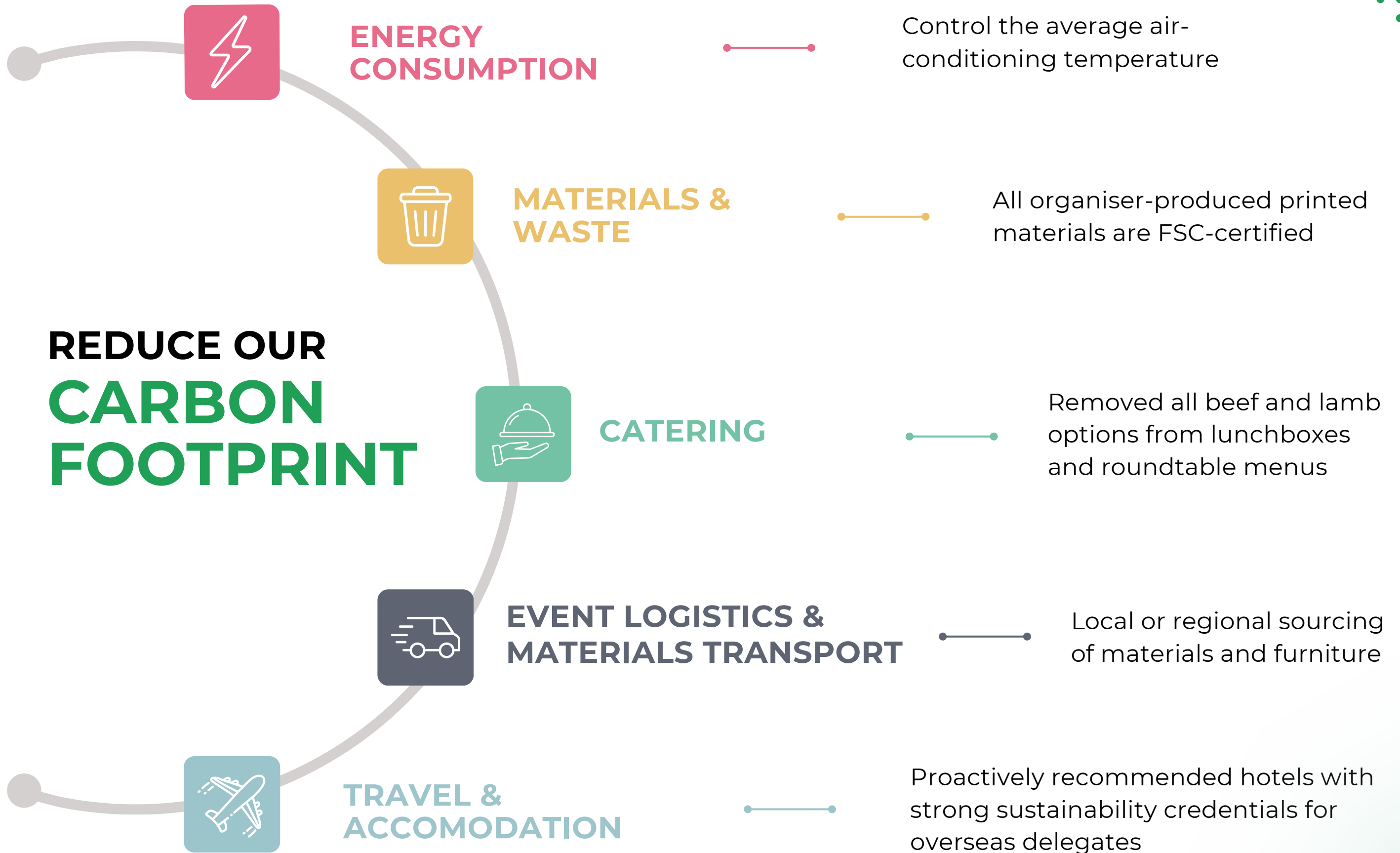
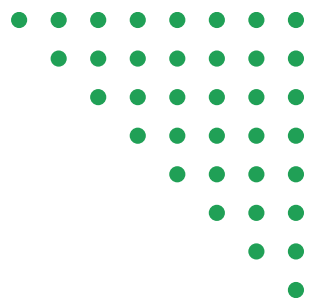
## EXECUTIVE SUMMARY

## EXECUTIVE SUMMARY



In 2025, ReThink HK continued to grow in both size and influence, expanding to 9 conference theatres and a larger show floor to accommodate more exhibitors and content. This growth was matched by a steady increase in total attendance, which rose by 12.2% to 9,554 participants. Notably, nearly 30% of attendees held senior leadership or dedicated sustainability positions within their organisations, reinforcing the event's role as a key platform for decision-makers who are investing in future-proof strategies and steering their businesses toward sustainable transformation.

Our environmental performance remains guided by the Net-Zero target we set in 2024. Each year, we work intentionally with a wide range of partners, including our venue provider, main contractor, exhibitors, and attendees, to systematically reduce our carbon footprint. While we have previously engaged in carbon offsetting projects, our priority continues to be direct emission reduction, with offsets reserved only for any unavoidable residual impact.





ReThink HK's carbon footprint continues to originate from five key areas: Energy Consumption, Materials & Waste, Catering, Event Logistics & Materials Transport, as well as Travel & Accommodation.

These all fall under our company's Scope 3 emissions; therefore, as an event organiser our direct control is limited. Yet, we actively engage and collaborate with our stakeholders to drive meaningful change across each category.

## ENERGY CONSUMPTION

We worked closely with our venue to maintain an average air-conditioning temperature of no less than 23°C, reducing unnecessary energy use. We also required that all electrical equipment provided by our main contractor or available for rental met the EMSD Energy Label Grade 1 or 2 efficiency standards.



## MATERIALS & WASTE

2025 marked a significant milestone: after months of verification, we secured the rights to use the FSC® trademark, confirming that all organiser-produced printed materials are sourced from certified suppliers and produced by certified printers. Beyond our own materials, we officially launched the Better Stands programme after a successful trial in 2024. This industry-wide initiative encourages exhibitors, contractors, and the broader events community to shift away from single-use, disposable stands toward reusable and modular structures.

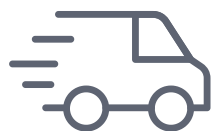
On-site, we continued our partnership with Spare-it, replacing standard recycling bins with smart bins that use AI technology to track recycling rates and diversion in real time. After the event, we followed strict procedures for waste handling and collected verified data from our venue and recycling partners to ensure transparency and accountability.



## CATERING

We removed all beef and lamb options from our lunchboxes and roundtable menus. This is a deliberate choice to lower the carbon intensity of our food offerings. We also provide vegetarian and halal options to cater to the needs of our attendees. On the other hand, we began collecting detailed ingredient information from our venue caterer, which will allow us to calculate food-related emissions more accurately in the future and continue to refine our menu choices.

## EVENT LOGISTICS & MATERIALS TRANSPORT



When it comes to Logistics, we prioritised local sourcing for materials and furniture, shortening supply chains and reducing transportation emissions. Our main contractor also operates a local storage warehouse, enabling the repeated reuse of furniture and aluminium structures across many events, thereby extending product lifecycles and minimising waste.



## TRAVEL & ACCOMODATION

Attendee Travel & Accommodation remains our most significant emissions source, accounting for over 65% of our total footprint. This is especially true in 2025, as we welcomed a growing number of international participants. While we cannot control individual travel decisions, we proactively recommended hotels with strong sustainability credentials and selected accommodation for our own staff and speakers based on published sustainability reports or factsheets.



## STRENGTHENING OUR COMMUNITY PARTNERSHIP

The total carbon emissions for ReThink HK 2025 were calculated at **166,523 kgCO<sub>2</sub>e**. This reflects a 33% increase from 2024, largely due to the rise in international travel. When excluding attendee travel from the calculation, our operational emissions totalled **61,778 kgCO<sub>2</sub>e**, a 13% reduction compared to the same adjusted figure from 2024. Because event emissions naturally scale with size, we also measure our carbon intensity per attendee. This metric has declined consistently since our 2021 baseline, demonstrating that our reduction strategies are effective even as the event grows.

Beyond our environmental work, our non-profit arm, the ReThink Foundation, funded three meaningful projects delivered by six organisations in 2025. These initiatives ranged from inclusive sex education for the deaf community to the development of a framework for measuring social inclusion, and an experiential business-plan challenge for youth. Additionally, our volunteer programme attracted over 160 applicants this year. Volunteers receive complimentary access to the event, this allows the next generation of sustainability leaders to join in the discussions and inspiration on their non-volunteering day.

We are proud of the progress made in 2025 and remain committed to transparency, collaboration, and continuous improvement. For more detailed information on our initiatives, data, and partnerships, please explore the following sections of this report.

# STAKEHOLDER ENGAGEMENT & MATERIALITY ASSESSMENT

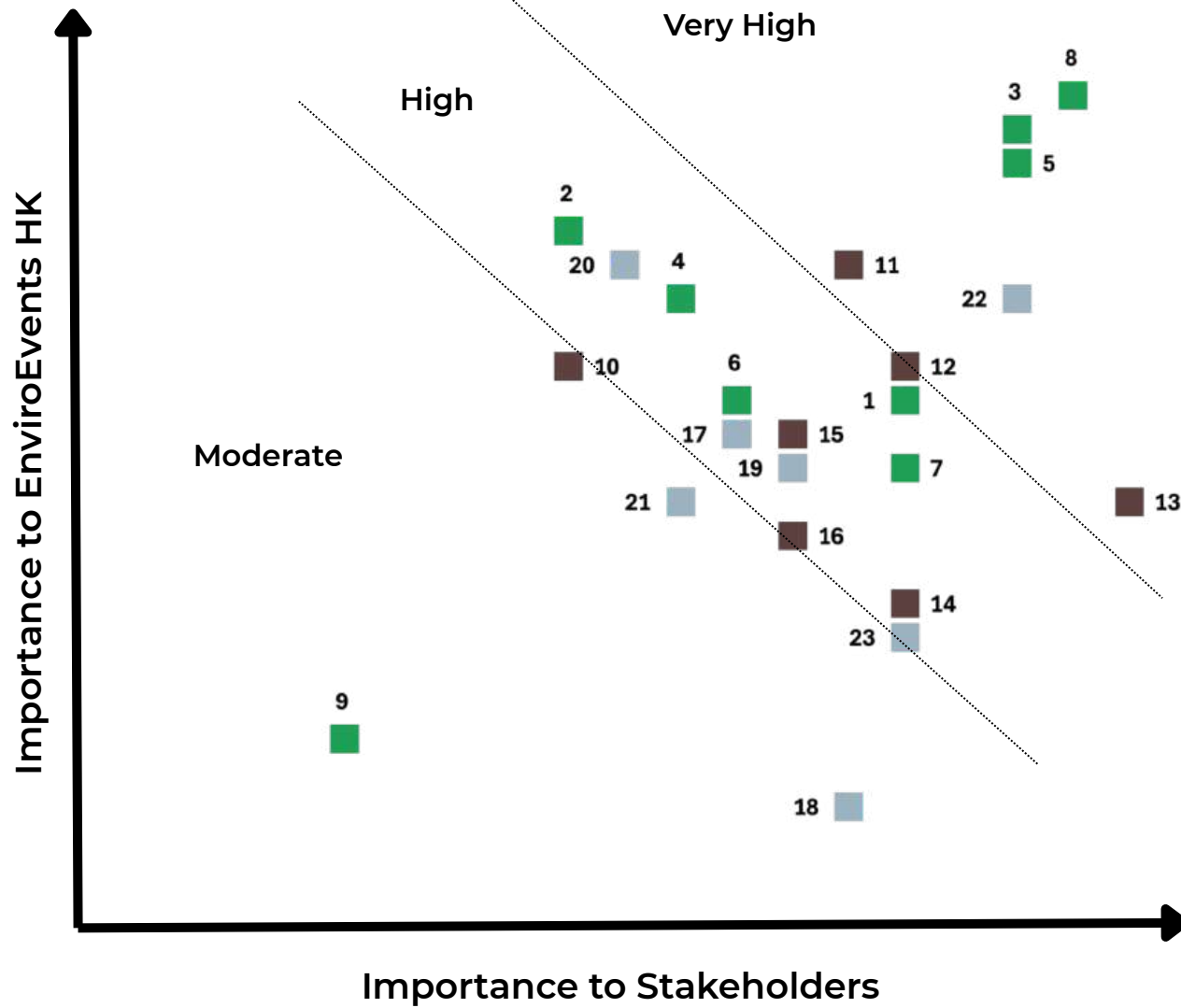
## *#Communication*

As event organisers, we believe communication is the foundation of success. Our role is to bring diverse people together to create exceptional events, and this commitment to engagement extends actively to all our stakeholders.

In line with previous years, we conducted a Materiality Assessment Survey for our sponsors, partners, speakers, delegates, vendors, venue providers, NGOs, industry associations, and others. Their insights form the cornerstone of this report. Notably, the environmental sustainability section of the survey aligns its material topics with the priority items advised by the Net Zero Carbon Events Initiative. This demonstrates EnviroEvents HK's strict adherence to industry benchmarks while also introducing stakeholders to a broader range of potential material issues. The survey is available on our website, and we will make minor updates every year to reflect the latest sustainability trends in the industry.

We maintain a close partnership with key suppliers, such as our venue provider and main contractors, by holding regular meetings to align them with our sustainability policies. Our goal is to continuously learn and improve, year after year. We recognise that transforming the industry is challenging, but as one of Hong Kong's leading sustainable events, we are committed to setting an example. We believe our experience can serve as a blueprint for other events at the same venue or with the same partners, helping to extend our sustainability initiatives across the sector. Together, we can advance Hong Kong's vision of becoming Asia's World Green Event City.

During the reporting period, EnviroEvents HK identified 23 material topics. Approved by our Founder & CEO and Event Director, this year's materiality matrix is presented below. Details on each topic will be provided throughout the report.



● ENVIRONMENTAL   
 ● GOVERNANCE   
 ● SOCIAL

**Very High Importance**

- 3 Green Procurement
- 5 Recycling and Circularity
- 8 Sustainable Materials & Waste Prevention at Source
- 11 Clear Sustainability Strategy
- 13 Integrity Management & Corporate Governance
- 22 Staff Wellbeing

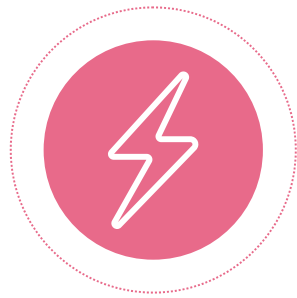
**High Importance**

- 1 Energy-efficient Equipment
- 2 Food Waste Reduction
- 4 Low-impact Venue Choice
- 6 Responsible Accommodation
- 7 Sustainable Catering
- 12 Compliance and Standards
- 14 Responsible Procurement and Contracts
- 15 Risk Management
- 16 Transparent Reporting
- 17 Accessible Experience
- 19 Fair Labour Practices in Supply Chain
- 20 Social Impact Programmes
- 23 Stakeholder Voice

**Moderate Importance**

- 9 Sustainable Social Media and Website
- 10 Awards & Recognition
- 18 Diversity & Inclusion
- 21 Speaker and Panel Diversity

# REPORT BOUNDARY



## ENERGY CONSUMPTION

### EnviroEvents HK Office

- ✓ Energy purchased for daily administrative operations.

### ReThink HK 2025

- ✓ **Venue Operations**  
Grid electricity consumed for lighting, air-conditioning, and general venue services during the event.
- ✓ **Event Construction**  
Energy purchased by the main contractor for the setup and dismantling of the event infrastructure.

## MATERIALS & WASTE

### EnviroEvents HK Office

- ✓ General (non-recyclable) waste generated.
- ✓ Recyclable materials segregated and processed by a dedicated recycling partner.

### ReThink HK 2025

- ✓ General waste produced by exhibitors, vendors, and attendees.
- ✓ Recyclable materials identified and collected through on-site segregation systems.

## CATERING

### ReThink HK 2025

- ✓ Provision of all served food and beverages, including pre-ordered lunchboxes
- ✓ Corresponding food waste generated and quantified.

## EVENT LOGISTICS & MATERIALS TRANSPORT

### ReThink HK 2025

- Transportation of all event materials and equipment, including:
- ✓ Exhibition infrastructure (aluminium booth structures, honeycomb panels).
  - ✓ Furniture (sofa, chairs, bar stools, carpet).
  - ✓ Audio-visual and technical equipment (LED wall, TVs, lighting, Audio Visuals).
  - ✓ Signage, lanyards, badges, and decorative items (plants).

## TRAVEL AND ACCOMMODATION

### ReThink HK 2025

- ✓ **Local Attendees**  
Transportation emissions from delegates, speakers, and exhibitors traveling to the venue.
- ✓ **International Attendees**  
Emissions from air, sea, rail, and land travel to Hong Kong for delegates, speakers, and exhibitors.
- ✓ Hotel accommodations for event staff and speakers.

enviroevents hk

ECOSYSTEM EVENTS WITH PURPOSE

**#OnlyWayForward**



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[@ReThink HK](https://www.linkedin.com/company/rethinkhk)



[@rethink\\_event](https://www.instagram.com/rethink_event)